



INFO DECK

CONNECTING 20,000 HBCU STUDENTS AND
GRADUATES TO PROFESSIONAL
OPPORTUNITIES BY THE YEAR 2020

ABOUT HBCU 20X20

HBCU 20x20 is a national diversity and inclusion organization whose mission is to prepare and connect 20,000 HBCU students and graduates to opportunities by the year 2020.

We are currently partnered with 62 (of the 101) HBCUs and engage with 7,000+ HBCU students and graduates through our HBCU 20x20 Tour, social media platforms and our Network to Networth series.

At HBCU 20x20, we are intentional about creating talent pipelines to ensure young Black professionals have access to quality opportunities.

We believe every Black student deserves the opportunity to move ahead in their careers, and are closing the gap to ensure they get there.

WHY HBCU 20X20



DIVERSITY

We have made diversity and inclusion our main priority while working with companies to meet their hiring needs by connecting companies with brilliant minds and talent;



OPPORTUNITY

We provide companies with an opportunity to connect with new, diverse talent from different socio-economic and educational backgrounds;



**POSITIVE BRAND
AWARENESS**

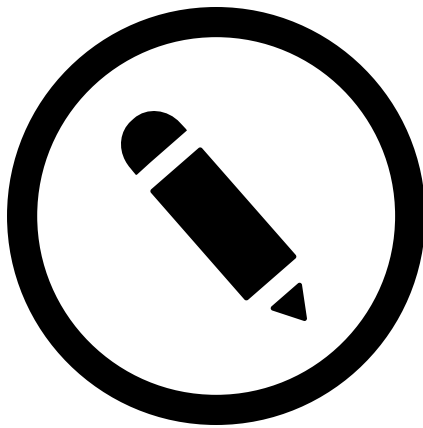
Engaging with HBCU 20x20 drives positive brand awareness to the HBCU and overall Black community;



**INVESTMENT
IN FUTURES**

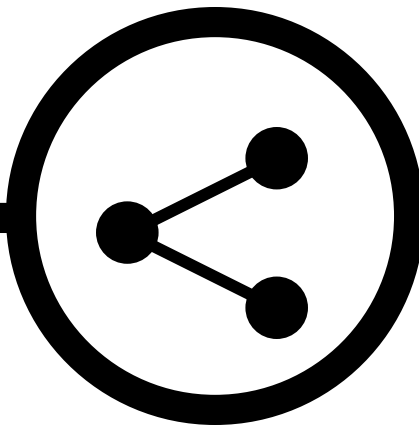
Taking part in our challenge not only connects you to your next hire, but contributes to the growth of your company and the students who participate.

PARTNERSHIP IDEAS



POST ON OUR JOB BOARD

Posting on our job board provides an opportunity for our database to become more familiar with your opportunities.



HBCU 20X20 TOUR

Looking to engage directly with college students? Join us on our HBCU 20x20 Tour (we're visiting 32 HBCUs)



NETWORK TO NETWORTH

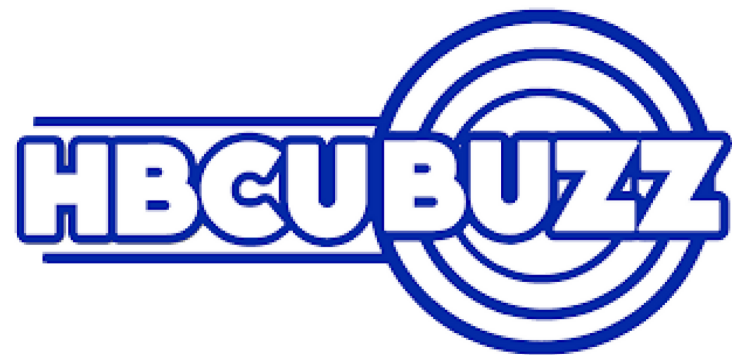
Interested in connecting with young Black professional? Let us curate an unforgettable networking event for you!

HBCU 20X20 IN THE MEDIA

**BLACK
ENTERPRISE**



FAST COMPANY



COMPANIES WE'VE PARTNERED WITH



BILL & MELINDA
GATES *foundation*



HBCU 20X20 FALL 2019 TOUR SCHEDULE

- September 11th - University of DC**
- September 12th - Howard University**
- September 17th - Bowie State University**
- September 18th - University of Maryland ES**
- October 8th - North Carolina A&T**
- October 9th - Shaw University**
- October 10th - Bennett College**
- October 16th - Spelman College**
- October 17th - Clark Atlanta University**
- October 18th - Morehouse College**
- November 5th - Jackson State University**
- November 6th - Mississippi Valley State**
- November 7th - Alcorn State University**
- November 12th - Tuskegee University**
- November 13th - Stillman College**
- November 14th - Alabama State University**

HBCU 20X20 SPRING 2019 TOUR SCHEDULE

January 22nd - Simmons College of Kentucky

January 23rd - Kentucky State University

January 24th - Lincoln University of Missouri

January 25th - Harris-Stowe State University

February 4th - Prairie View A&M University

February 5th - Texas Southern University

February 19th - Paul Quinn

February 20th - Wiley College

February 21st - Huston-Tillotson University

March 4th - Southern University of NOLA

March 5th - Dillard University

March 7th - Southern University of BR

March 8th - Grambling University

April 8th - Florida Memorial University

April 9th - Bethune-Cookman University

April 11th - Florida A&M University



TO PLAN NEXT STEPS:
nicoletinson@jobsr4u.org

TO LEARN MORE, VISIT:
www.hbcu20x20.org

TO STAY CONNECTED:

 @HBCU20X20

 @HBCU20X20

 [FACEBOOK.COM/HBCU20X20](https://www.facebook.com/HBCU20X20)