Clinical Treatment + Clinical Health Promotion = Better Treatment Results Immediately

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The overall aim of the National Health Services is to improve patients’ health by health care deliveries; mainly diagnosing and treatment. Tremendous efforts are made to improve the outcome results, as well as to reduce adverse events, length of stay in hospital, number of visits in outpatient clinic and length of recovery.

More and more evidence has been gathered showing immediately better treatment results when integrating health promotion in the clinical pathways. This is the case for many patient groups, including patients within psychiatry, internal medicine and surgery. Today, very effective health promotion intervention programs exist, and many national, regional and local health services have already implemented the programmes in their strategy.

**Internal medicine**

Through many years, heavy evidence have established that most patients suffering from chronic medical diseases, such as cardiovascular illness, lung diseases and diabetes, would benefit from comprehensive rehabilitation programs. These programmes, which include smoking cessation, nutrition improvement and alcohol intervention in addition to physical training, have all been recommended by WHO many years ago (1).

**Surgery**

Clinical health promotion in surgery has become the new classic example on the immediate benefits of integrating health promotion in the clinical pathway. Now, intensive smoking and alcohol cessation intervention has become the gold standard program together with physical exercise and nutrition in the perioperative period. (2-5).

**Mental illness**

Recently, new evidence has been synthesized on the good effect of smoking cessation on mental health. The levels of anxiety, depression and affection are reduced, while the quality of life is increased. This is the case both for the general population and for specific patient groups. An important group is the psychiatric patients, who benefits at the same degree as other patient groups. Altogether, these improvements have been identified after a few weeks of abstinence, and should therefore be integrated into mental health treatment in order to improve the outcome (6).

**Overall**

The positive influence on treatment results of adding clinical health promotion seems to continuously increase and broaden out - both in number of patients and in number of specialties. The time has therefore come

- for the national health services to implement clinical health promotion into all patient pathways and secure the staff competences in health promotion,
- for the staff to systematically deliver the health promotion intervention related to patients in need for clinical health promotion
- for the patients and their relatives to demand effective health promotion programs.

All together these initiatives are aiming...
at better treatment results immediately and improved health gain for the patients on longer term.

To obtain the immediate benefits it is necessary to implement clinical health promotion, systematically based on patients’ needs in daily life. The three validated and “easy to use” tools are recommended from the World Health Organization and the International Network of Health Promoting Hospitals and Health Services (7-9) to secure a transparent process of implementation and follow-up on clinical health promotion.

References