



中国移动卫星通信集团
CHINA MOBILE SATELLITE COMMUNICATION GROUP LIMITED

Armarda Group's Executive Directors join the Board of China PTAC E-commerce Technology following grant of MVNO permit in China

- **Armarda Group and PTAC E-commerce Technology to leverage on the MVNO permit granted by Ministry of Industry and Information Technology of China to tap on China's vast mobile user base with more affordable, more effective, highly competitive and more innovative mobile telecommunication service packages**
- **Armarda Group's Executive Directors, Terence Luk and Richard Gao to contribute on the formulation of PETC's business directions, growth strategies and new product development plans as PETC's Directors to enhance the business performances of both PETC and Armarda Group**

Singapore, 1 September 2014 – Singapore Catalyst-listed Armarda Group Limited (“Armarda”) and its major associate China Mobile Satellite Communication Group Limited (“CMSCG” or together “Armarda Group”), are pleased to announce that the Ministry of Industry and Information Technology of China (“MIIT”) has, on its official release dated 25 August 2014, granted a mobile virtual network operator (“MVNO” or “MTR”) permit to China PTAC E-commerce Technology Co., Ltd (“PETC”), a strategic partner of Armarda Group. This allows PETC to purchase mobile network capacity from China Mobile Limited (“China Mobile”) and resell voice and data packages to its own customer base in China. This opens up tremendous opportunities to strengthen both parties' long-term strategic business cooperation relationship to jointly devise and promote more affordable, more effective and more innovative mobile telecommunications service offerings to the vast mobile user base in China.

MVNO/MTR, which are not being required to set up or possess any mobile telecommunication network on its own, leases wireless mobile network capacity from established mobile network telecommunication operators (such as China Mobile in the case of PETC) with licensed spectrum and infrastructure at wholesale prices and resells them independently via retail pricing packages.

In anticipation of the tremendous business growth potentials and new business opportunities brought on by the grant of the MVNO/MTR permit to PETC and its corresponding need for advanced IT expertise and enhanced business insights and experience in the mobile telecommunication service sector including, but not limited to, the mobile satellite telecommunication services, in China, PETC has cordially invited Armarda Group's Executive Directors, Mr Terence Luk and Mr Richard Gao to join the Board of Directors of PETC. Both Terence and Richard have honorably accepted the directorship with PETC with effect from the date of this announcement.

PETC's spokesperson commented on the announcement, “Our strategic tie up with China Mobile as an MVNO/MTR allows us to operate as a unique mobile services provider in China without incurring high capital expenditure or being impeded by the extremely time-consuming process of deploying telecommunication infrastructure in the robust mobile telecommunication industry. The MVNO/MTR permit provides us the great opportunity to differentiate ourselves from competitors by devising and offering more affordable, highly

competitive, more effective and innovative mobile telecommunication service packages to the existing vast mobile users within the large and diverse landscape of China.

We are also pleased that Armarda Group's Executive Directors Mr. Terence Luk and Mr. Richard Gao have graciously accepted our invitation to join our Board of Directors. With their valuable business experience and insights to the mobile telecommunication services sector in China and overseas, as well as their Information Technology ("IT") expertise and innovative approach to new product planning and development, we are confident that they would add tremendous contributions to the growth of PETC's MVNO business."

Terence Luk, Executive Director of Armarda Group Limited and CMSCG, commented on the announcement, "We have been collaborating synergistically and actively with PETC since last year in the mobile telecommunication arena in China. As a result, Armarda Group and PETC formed a tight working relationship, spurred by their mutual motivation to excite the market with innovative, differentiated product and service offerings to drive growth for both companies. In addition, PETC has a large and established distribution network in China which Armarda Group could leverage on. Richard and I are very much honoured to be appointed to the Board of Directors of PETC to apply and contribute our knowledge and expertise to drive our collaboration to fruition."

- The End -

About Armarda Group Limited

Incorporated in 2003, Armarda Group Limited ("Armarda") was previously focused on serving the People's Republic of China ("PRC") banking and financial services industry, by providing an integrated suite of IT professional services that address the needs of PRC banks as they transform and enhance their systems to prepare themselves for increasing foreign competition.

About China Mobile Satellite Communication Group Limited

China Mobile Satellite Communications Group Limited ("CMSCG") was formed in 2010 and has entered into an exclusive agreement with Thuraya Telecommunication Company ("Thuraya") to distribute the mobile satellite communication services and products of Thuraya in China. CMSCG will sell and distribute the Thuraya mobile satellite communication hardware and provide voice and data services to the nascent Chinese market.

45% equity interests of China Satellite Mobile Communication Group Limited ("CSMCG"), the wholly owned parent company of CMSCG, has been acquired by Singapore-listed Armarda Group Limited ("Armarda") on 21 March 2012. Armarda has been listed in the Catalist board of Singapore since 2004.

About China PTAC E-Commerce Technology Co., Ltd

China PTAC E-Commerce Technology Co., Ltd ("PETC") is a subsidiary of China National Postal and Telecommunications Appliances Corp ("PTAC"), operates in the telecommunication and electronic product distribution, logistics, retail, e-commerce, and product repair and maintenance telecom chain. PETC has entered into a co-operation agreement with China Mobile Limited ("China Mobile") to become its MVNO/MTR partner. PTAC, a China centrally-owned company, is one of the largest sellers of telecom electronic terminal products in China with 696 point of sales throughout China and currently commands a 20% market share for the sales of telecommunications equipment in the country.