

ARMARDA GROUP LIMITED

(the “Company”)

(Incorporated in Bermuda on 13 August 2003)
(Registration No.: 34050)

UPDATES ON AUGUST 2014 THURAYA MSS AIRTIME USAGE

The Board refers to the numerous announcements since 29 March 2011 (collectively the “**Announcements**”) relating to the acquisition of 45% of the equity interest in China Satellite Mobile Communications Group Limited (“**CSMCG**”) by the Company.

Unless otherwise specified herein or where the context otherwise requires, capitalised terms used in this announcement shall have the same meaning as used in the Announcements as the case may be.

The Directors wish to inform that the Company’s associate China Mobile Satellite Communication Group Limited (“**CMSCG**”), the wholly owned subsidiary of CSMCG (which is an associate of the Company), has announced that it has recorded approximately 370,000 minutes of mobile satellite airtime usage for the month of August 2014, representing nearly a twofold usage increase by its subscribers as compared to approximately 200,000 minutes recorded for the month of July 2014.

From marketing partnership with China Telecom Satellite (“**CTS**”) to launch the ‘1349’ mobile satellite SIM cards in early April 2013, along with major strategic partner in China, such as China PTAC E-commerce Technology Co., Ltd (“**PETC**”) to onsell Thuraya’s satellite mobile devices, airtime usage has shown convincingly growth as a result of increasing number of mobile satellite services (“**MSS**”) users in China, as evident in the increase in its mobile satellite airtime usage, in line with its objective to innovate and excite the market.

Barring from unforeseen circumstances, it is not expected to have any material financial impact to the Company and its subsidiaries consolidated EPS and NTA per Share for the financial year ending 31 March 2015.

The press release by CMSCG on the above matter has been attached for information.

RESPONSIBILITY STATEMENT

This announcement has been approved by all the Directors. The Directors (including any Director who may have delegated detailed supervision of the preparation of this announcement) have collectively and individually accepted full responsibility for the accuracy of the information given in this announcement and confirm after making all reasonable enquiries, that to the best of their knowledge and belief, this announcement constitutes full and true disclosure of all material facts, and the Directors are not aware of any facts the omission of which would make any statement in this announcement misleading.

Where the information in this announcement has been extracted from published or otherwise publicly available sources or obtained from a named source, the sole responsibility of the Directors has been to ensure that such information has been accurately and correctly extracted from such sources and/or reproduced in this announcement in its proper form and context.

BY ORDER OF THE BOARD

Luk Chung Po, Terence
Executive Director

3 September 2014

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor (the "Sponsor"), Asian Corporate Advisors Pte. Ltd., for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "Exchange"). The Sponsor has not independently verified the contents of this announcement including the correctness of any of the figures used, statements or opinions made.

This announcement has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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