



中国移动卫星通信集团

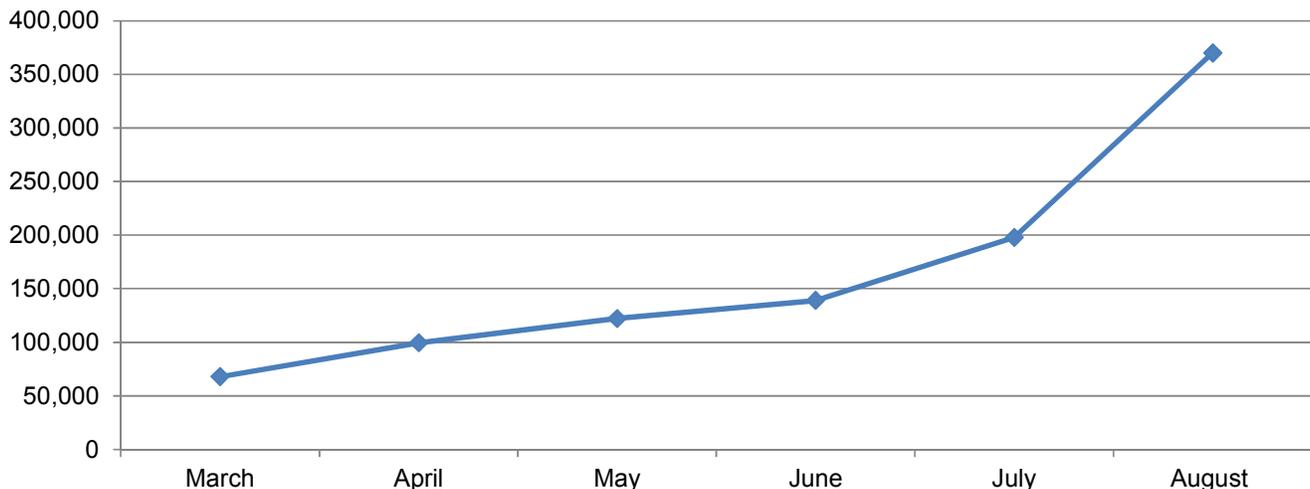
CHINA MOBILE SATELLITE COMMUNICATION GROUP LIMITED

Armarda's associate CMSCG August mobile satellite airtime nearly doubles to 370,000 minutes in a month

- Testament of growth strategy to rapidly expand mobile satellite subscriber base in China
- Optimistic about mobile satellite growth potential in China and remained committed to innovate and excite the market with new, differentiated product and service offerings

Singapore, 3 September 2014 – Singapore Catalist-listed Armarda Group Limited (“Armarda” or “the Group”) associate, China Mobile Satellite Communication Group Limited (“CMSCG”) is pleased to announce that it has recorded approximately 370,000 minutes of mobile satellite airtime usage for the month of August 2014, nearly a twofold usage increase by its subscribers as compared to approximately 200,000 minutes recorded for the month of July 2014.

2014 Mobile Statellite Minutes



From marketing partnership with China Telecom Satellite (“CTS”) to launch the ‘1349’ mobile satellite SIM cards in early April 2013, along with major strategic partner in China, such as China PTAC E-commerce Technology Co., Ltd (“PETC”) to onsell Thuraya’s satellite mobile devices, airtime usage has shown convincingly growth as a result of increasing number of MSS users in China, as evident in the increase in its mobile satellite airtime usage, in line with its objective to innovate and excite the market.

Terence Luk, Executive Director of CMSCG commented on the mobile satellite services (“MSS”) airtime growth, “Since our introduction of Thuraya Telecommunication Company’s mobile satellite service and product offerings to China, we have made dedicated efforts to grow this business in China because of the country’s vast and diverse landscape and abundant growth opportunities. Our August mobile satellite airtime growth is a testament of our continual growth strategy to rapidly expand our mobile satellite subscriber base in China. We are positive about CMSCG’s growth potential, and will continue to grow our MSS user base and airtime in China, while remaining committed to innovate and excite the market with new, differentiated product and service offerings.”

- The End -

About China Mobile Satellite Communication Group Limited

China Mobile Satellite Communication Group Limited (“CMSCG”) was formed in 2010 and has entered into an exclusive agreement with Thuraya Telecommunications Company (“Thuraya”) to distribute the mobile satellite communication services and products of Thuraya in China. CMSCG will sell and distribute the Thuraya mobile satellite communication hardware and provide voice and data services to the nascent Chinese market.

45% equity interests of China Satellite Mobile Communications Group Limited (“CSMCG”), the wholly owned parent company of CMSCG, has been acquired by Singapore-listed Armarda Group Limited (“Armarda”) on 21 March 2012. Armarda has been listed in the Catalist board of Singapore since 2004.

About Thuraya Telecommunications Company

Thuraya Telecommunications Company is an industry leading MSS operator and a global telecommunication provider offering innovative communications solutions to a variety of sectors including energy, broadcast media, maritime, military and humanitarian NGO.

Thuraya's superior network enables clear communications and uninterrupted coverage across two thirds of the globe by satellite and across the whole planet through its unique GSM roaming capabilities. The company's diverse range of technologically superior and highly reliable mobile satellite handsets and broadband devices provide ease of use, value, quality and efficiency. Thuraya remains committed to serving humanity through delivering the essential tools for optimal connectivity, never leaving anyone out of reach. Visit www.thuraya.com

About China Telecom Satellite Communications Co. Ltd

China Telecom Satellite Communications Co. Ltd, which is owned by China Telecommunications Corporation (China Telecom), was established in April 2009. Its major services include satellite mobile communications, VSAT communications, international private line and satellite broadband access (IPSTAR System).

Dedicated to satellite communications services, China Telecom Satellite Communications Co. Ltd, as a wholly-owned subsidiary of China Telecom, specializes in the operation of its parent corporation's satellite communications and undertakes the task of guaranteeing the emergency communications. It serves as the resource center, product integration center and professional support center of China Telecom's satellite communications business.

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