



**Our resources
are plentiful...**

...or are they?



Limited Supply

Almost three-fourths of the earth is covered by water, but only 1% of that water is suitable for us to use. And, while the world's population has doubled in the past century, worldwide demand for water has increased fourfold. Some areas of the country suffer inadequate water resources, requiring expanded water supply infrastructures. Sewage treatment is projected to grow 300% by 2020. Responsible water usage is critical to the continued availability of this invaluable resource and its cost containment.



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Responsible Usage

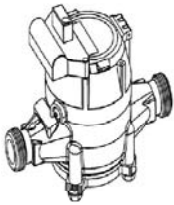
When people pay for their own water usage, they become more responsible consumers. Studies have shown that when apartment residents pay for their actual water consumption, they use significantly less water. Since 1998, water prices have risen at twice the rate of inflation, making it a significant expense for apartment owners.

So, not unlike the history of other utilities, apartment residents will soon begin paying for actual water and sewer usage. This practice keeps residents' rental costs down, and encourages conservation essential to protecting this vital resource. When residents are held accountable for their individual water usage, savings are significant. A 25% to 35% reduction in use at an apartment



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*When the well is dry,
we know the worth of water.*

Benjamin Franklin

Example of an Invoice America bill



INVOICE AMERICA

To view your account and pay online, visit:
www.invoiceamerica.net

For Inquiries, please call 402-724-4900

Cozy Apartments

Paul Runyon
Resident at
1234 Centennial Drive #120
Omaha, NE 68114

Pay this amount	before
\$18.51	1/21/2016
PARENTHESES () INDICATE A CREDIT BALANCE	
Pay this amount	AFTER
\$28.51	1/21/2016

Account	91118
Security Code	123456ABC7EFG
Invoice #	22345678

Service Addr: 001-001-01-01 1234 Centennial Drive #120 Omaha, NE 68114 Service Period: 12/02/15 - 12/31/15 - 30Days

Description	Rate	Read Dt.1	Reading	Read Dt.2	Reading	Multplier	Usage
Measured Water - 1234 Centennial Drive	1.0000	12/01/15	0.000.00	12/31/15	7,107.00	0134	3.3000
Sewer - 1234 Centennial Drive	1.3470	12/01/15	0.000.00	12/31/15	7,107.00	0134	2.3002

Description	Amount
Measured Water	\$1.44
Water Service Charge	\$1.60
Allocated Sewer	\$1.13
Sewer Service Charge	\$1.70
Rating Fee	\$0.72
Previous Balance	\$7.00
Thank you for your payment.	(\$27.00)

Measured Water charges are calculated on the actual water usage in your apartment.

Allocated Sewer charges are calculated on the actual water usage in your apartment.

Interested in learning more about rising sewer costs? Visit www.omhacks.com to see what upgrades the City of Omaha is making and why they are affecting you.

This is not a utility company billing.

FREE Auto Pay! Get the form @ www.invoiceamerica.net

Total	\$18.51
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Please fold, detach at above perforation and return this portion with your payment. Do not use staples or paper clips.
Please write account number on check. Do not send cash payments. Make checks payable to Invoice America.

Pay this amount	before
\$18.51	1/21/2016
PARENTHESES () INDICATE A CREDIT BALANCE	
Pay this amount	AFTER
\$28.51	1/21/2016

AMOUNT ENCLOSED

Cozy Apartments
001-001-01-01
1234 Centennial Drive
Omaha, NE 68114

Paul Runyon
Resident at
1234 Centennial Drive #120
Omaha, NE 68114

Remit To: INVOICE AMERICA
4528 S 36TH ST
OMAHA, NE 68107

001-001

098608000001453000028539

Water Allocation

Your apartment community has selected Invoice America, a third-party utility billing company, as their agent. Each month the apartment manager provides Invoice America a copy of the collective water and sewer charges for the entire property. Invoice America then determines how much to bill each resident, based either on the submeter reading, or a mathematical calculation, if RUBS is used. When you receive your bill, please follow the directions on the bill to make your payment.

Tips For Conservation

- Check toilets, faucets and pipes for leaks
- Don't use the toilet as an ashtray, or wastebucket
- Take shorter showers
- Take showers, rather than baths
- Turn off the water after wetting your toothbrush
- Report all significant water losses (broken pipes, open hydrants, errant sprinklers, etc.) to the property manager
- Scrape dishes rather than rinsing them before washing.
- When washing dishes by hand, don't let the water run.
- Run your washer and dishwasher only when they are full.
- When doing laundry, match the water level to the size of the load.



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