



# BSB60215 Advanced Diploma of Business

Accredited by the Australian Quality Framework (AQF)

**CRICOS Code** 088028E  
**Course Description** This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions.

**Qualification** Student must complete 8 elective units to finish this course.

## Course Structure

	Unit code	Unit name
<b>Elective</b>	BSBADV603	Manage advertising production
	BSBADV604	Execute an advertising campaign
	BSBINM601	Manage knowledge and information
	BSBMKG605	Evaluate international marketing opportunities
	BSBMKG607	Manage market research
	BSBFIM601	Manage finances
	BSBMKG609	Develop a marketing plan
	BSBCON801	Establish and review the business continuity management framework and strategies

**Course Duration** 82 weeks or 1800 hours.  
 20 hours per week consisting of face-to-face lectures, supervised tutorials and projects, and online training.  
 For more details, please contact RBIT for the study schedule.

**Entry Requirements** English Proficiency of equivalent IELTS 5.5 or equivalent. Alternatively, clients may request to sit for an internal English Entry Test from RBIT

Individuals who have completed BSB50215 Diploma of Business, i.e. the preferred pathway, or another relevant qualification/s

**Career Prospects**  
 Human resource manager  
 Manager  
 Business administrator  
 IT and operation manager  
 Executive officer  
 Team leader  
 Supervisor

*This brochure was last updated on 28 April 2017. All information was accurate at time of update; however, details are subject to change without notice.*



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 Winner of 2008 Queensland China Trade Ambassador Award  
 National RTO No 30807 CRICOS Number 02370B