

THE GREEN PITCH

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ECONcrete
Concrete Ecological Solutions
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ECONcrete offers a suite of high performance environmentally sensitive concrete solutions that enhance the biological and ecological value of urban, coastal, and marine infrastructure such as breakwaters, seawalls and piers, while increasing their strength and durability.

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Amit Sheleg, Gidi Arnon,
Doron Egozi, Amit Gur

Hygimed
For a Healthy Environment

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Many harmful effects to human and environment are caused by the "Hospital waste" while healing patients.

Transporting Hazardous waste to incineration or landfills is risking people and contaminating environment.

Hygimed solution is specially tailored for rich and poor hospitals, it is very simple shredding and disinfecting hazardous waste simultaneously on-site

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Sigalit Mutzafi, Erez Mutzafi

Radgreen
Environmental Monitoring

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RadGreen's mission is to create a better living and working space for people through environmental insight system that leverages the power from Big Data AI technology for any company or municipality. Its sensors and cloud based software consistently monitors the environment for 17+ pollutants, delivering real time information and alerts.

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Yaron Ben nun

NOSTROMO

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Peak demand stresses and burdens the electricity grid and is mainly driven by cooling requirements. Thermal energy storage technologies can play an important role in reshaping patterns of electricity use and become a great contributor for the economic optimisation of the grid by reducing significantly electricity usage for cooling during peak hours or solar shoulder hours. Nostromo is an ice thermal energy storage system that is challenging the current energy storage landscape.

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Lilac Frenkel, Ben Yakar

Lilac's Aromas
Building Soya Products

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Lilac's Aromas Boutique Soya products offers a healthy and ecofriendly alternative to animal cheese products for vegans, lactose intolerant and health advocates consumers. Creating cheese (i.e. SoCheese) from soymilk, through an innovative enzyme process for coagulation (IP) and live culture for acidification.

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Adital Eta

CRiATERra
EARTH TECHNOLOGIES

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CRiATERra develops eco-innovative materials that are as strong as concrete and yet create only 5% of its environmental imprint. CRiATERra's novel Earth Technologies are scientifically designed to perform in a wide range of applications, embody the vision of a circular economy and are 100% natural & recyclable. CRiATERra is currently launching its biophilic collection of wall tiles [B2B].

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Heba Jaraysi

InnergHarvest

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InnergHarvest provides energy efficient solution that turns wasted heat generated in the radiator and the exhaust to electricity throughout an improved organic Rankine cycle, which raises the vehicle's efficiency, cuts particulate matter (PM), Carbon Dioxide and pollutants' emissions and saves money to help car manufacturers meet with global regulations.

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Uriel Klar

Climodo

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Air pollution is the world biggest environmental health risk, affecting many patients around the world. Climodo developed unique algorithms that use medical and environmental information to predict disease exacerbations. Climodo's technology will help patients to reduce their exposure to dangerous pollution, starting with asthma patients

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Renana Krebs, Oded Krebs

Algalife LTD

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Algalife explores a holistic and sustainable development of new materials which positively affect both the environment and the human skin. We deal with relationships between biology, technology, man and nature, which are all intertwined to bring new sustainable solutions for the textile industry. To that end, we are developing from algae, new and innovative pigments. The valuable substance of the algae is released to the skin moisture when worn and offers care and protection to our body and skin.