



ZERO-WASTE

BUILD A PROFITABLE BUSINESS

NOVEMBER 20-21, 2018

ONLINE

WWW.IMPACTVIRTUALSUMMIT.COM



DAY 1 - TUES - NOV 20

11:00 -
11:55
CET

Welcome to the \$1.8 trillion opportunity

Introducing the Circular Economy: which businesses will make it happen and how to invest in them

Panel::

- Jonas Bystrom, European Investment Bank
- James Cameron, James Cameron & Co.
- Mark Griffiths, WWF

Moderated by:

Brindusa Burrows, The Ground_up Project

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12:00 -
12:55
CET

S1: Business Models

Creating business models for zero-waste: closing loops or how to think as if waste did not exist in the first place?

Panel::

- Katya Akulynicheva, SYSTEMIQ
- Maarten Gnirrep, Biocomp Nepal
- Siddharth Hande, Kabadiwalla Connect
- Steve Malkin, Planet First

Moderated by:

Mark Kenber, Advisor & Investor

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S2: Technology Innovation

Making technology work for zero-waste: pathways to market for innovators

Panel::

- Marek Havrda, MIWA
- Lin Kayser, Hyperganic
- Murat Bahadır Kilinc, Episome Biotechnologies
- Serena Pozza, Ellen MacArthur Fellow, DSM-Niagra

Moderated by:

Brindusa Burrows, The Ground_Up Project

13:00 -
13:55
CET

Investing in the Circular Economy

What are some of the best existing investment models and how do investors frame what is & isn't "circular"?

Panel::

- Rob Kaplan, Circulate Capital
- Stephen Sikra, Procter & Gamble
- Andrea Brown Smatlan, Quadia
- Camilla ter Haar, The Klosters Forum

Moderated by:

Tenke Zoltani, Founder - Better Finance

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14:00 -
14:25
CET

Watercooler Networking Break

Connect, chat, network informally over similar interests

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14:30 -
15:25
CET

Private Pitching Session 1

This session is reserved to investors and advisors only, and those entrepreneurs selected to pitch.

Jury:

- Lamusia Anzaya, TBN
- Edward Dugger III, Reinventure Capital
- Joy Teo, AVPN

Entrepreneurs:

- Maarten Gnirrep, BioComp Nepal
- Justine Abuga, Ecobora
- Rachel Major, NuLeaf Tech

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15:30 -
16:00
CET

The Investment Clinic LIVE

Q&A with a Circular Economy Investor - broadcast to The Investment Clinic and FB Live
Investing in Zero-Waste Businesses: Closing Circular Economy Loops

Guest Investor:

Margot Kane, Senior Advisor - Quantified Ventures

Moderated by:

Brindusa Burrows, The Ground_Up Project

CLOSE



DAY 2 - WED - NOV 21

10:30 -
10:55
CET

Welcome to the new Swiss Circular Economy

Launching a new Community: with the Swiss Economic Forum

Guest:
Dominik Isler, CEO - Swiss Economic Forum

Interviewed by:
Brindusa Burrows, The Ground_Up Project

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11:00 -
11:55
CET

S4: Europe-China

Hear about the important cooperation that has opened up for China and the EU this summer and what it means for business.

Panel:
- Diana Mangalagiu, Oxford
- Shameen Prashantham, CEIBS Shanghai
- Martin Charter, University of Creative Arts

Moderated by:
Felix Preston, Chatham House

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S5: L'entrepreneuriat de L'économie Circulaire

Investir dans une économie circulaire et équitable: un réel bénéfice pour les entreprises

Panel::
- Yves Loerincik, Eqlosion
- Alexandre Lemille, Advocate/Promoter CE 2.0

Moderated by:
Brindusa Burrows, The Ground_Up Project

12:00 -
12:55
CET

Business Lab: Impact Measurement

What are some of the best existing investment models and how do investors frame what is & isn't "circular"?

Interactive webinar led by:
- Bertrand Gacon, Impaakt

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13:00 -
13:55
CET

Business Lab: Marketing

For entrepreneurs to learn hands-on tips to get visibility on a small budget

Interactive webinar led by:
- Ioana Hardy, Fast Forward Marketing

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14:00 -
14:55
CET

Business Lab: Financials

For Entrepreneurs to learn what financials to prepare and how to model in the early fundraising rounds

Interactive webinar led by:
- Angela Fratila, The Social Partner

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15:00 -
15:30
CET

Watercooler Networking Break

Connect, chat, network informally over similar interests

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15:00 -
16:00
CET

Closing Statements

Presentation of Pitch Winners,
Event Summary

Private Pitching Session 2

This session is reserved to investors and advisors only, and those entrepreneurs selected to pitch.

Jury:
- Piers Cumberlege, GCSM UK
- Julia Koskella, SYSTEMIQ

Entrepreneurs:
- Petr Baca, MIWA
- Safia Qureshi, CupClub
- Raphael Petit, Rainbow Ecosystem
- Ashley Eitling, LimeLoop
- Jeff Denby, The Renewal Workshop

CLOSE