

# theMillwatermag

Your FREE monthly magazine of all things Millwater  
[www.themillwatermag.co.nz](http://www.themillwatermag.co.nz)

## About theMillwatermag

The Millwater Mag is a monthly local publication for and by locals with a focus on providing information and entertainment to the Millwater community. Printed on quality gloss paper in full colour, its A4 format will provide scope for a range of editorial and advertising options. Delivered throughout Millwater and the immediate surrounds the magazine retains a sharp focus on things important to residents. Since our first issue launched in August 2014, it's been all hands on deck! The magazine is now distributed to 5000 homes and business in the Millwater/Silverdale area every month. This is an ever-changing dynamic as Millwater continues to grow at a rapid pace!

## Editorial

Editorial contributions are sought and welcome. We offer 300 words at no cost and allow for one or two quality colour photographs where possible. Some flexibility is available on sizes so if you have something special please let us know and we will try and accomodate. Where space is limited priority will be given to editorial that is accompanied by advertising. The editor retains the right to refuse any editorial content that is not suitable or relevant. Editorial content should be to the magazine by the 15th of each

## Advertising

With the specific intention of keeping the magazine relevant for locals we have set advertising rates at a level that should be very attractive to all types of business. With a range of ad sizes there will be something that works for all budgets. The only requirement is that you supply high quality artwork and that your business has a local focus and presence. All our advertising options can be found on our website. Booking and material deadlines are the 15th of the month prior.

Business card	55mm x 95mm	\$65+gst
Quarter page (portrait)	140mm x 105mm	\$175+gst
Quarter page (banner)	210mm x 65mm	\$175+gst
Half page (landscape)	140mm x 210mm	\$285+gst
Full page	290mm x 205mm	\$460+gst

theMillwatermag offers regular advertising promotions. Please contact us for details. Payment is payable from 7 days of receiving your invoice.

## Readership

Millwater is a wonderful mix of young and old; from families with small children to early retirees. The magazine receives fabulous feedback from it's readers:

*"We are continually blown away by the quality of the publication."*

*"Read it thoroughly when it first comes out. Keep it for reference and have looked back on past ones if need something. Great to have truly local magazine."*

*"I enjoy the Millwater Mag and I find it the perfect source for local businesses and suppliers."*

## Testimonial from one of our clients

Hey Sarah and The Millwater Mag Team

Thank you so much for your excellent service and having a magazine that is an awesome read every month + having a magazine that I can promote in that actually works, love being able to support the local !!

