

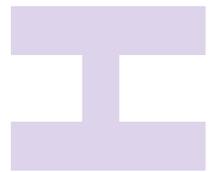
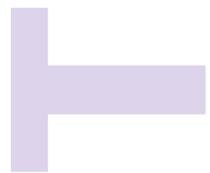


A SHOWCASE OF UNDER-HEARD VOICES

**Join us as a sponsor and help give voice to women, people of color, LGBTQ+, and disabled writers, actors, and filmmakers in Hollywood.**

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**OTHER** is an interdisciplinary showcase, mentorship, and community of NYU Tisch School of the Arts alumni with a focus on diverse artists whose voices are underrepresented in the television industry. The showcase features theatrically staged excerpts from six new scripts by emerging television writers and 90-second pilot presentations by six emerging filmmakers. These projects are mentored by established alumni showrunners and performed by alumni actors. OTHER breaks the mold of traditional readings and delivers a high energy, quick-paced, integrative performance that embodies the spirit of Tisch School of the Arts. Following the showcase, we pump up the music and pop open the champagne for a night of networking with our Los Angeles Tisch community and industry guests. In addition to our annual showcase, our writers, filmmakers, and actors are supported year-round through mentorship, workshops, panels, and community building events.

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**Tisch School of the Arts** is one of the nation's leading centers for professional training, scholarship, and research in the performing and media arts. There are more than 35,000 Tisch alumni working diligently in the arts and related professions including some of the most exciting new voices in Hollywood from actors like Gina Rodriguez (*Jane The Virgin*) and Mahershala Ali (*Moonlight*) to writers and directors like Isaac Aptaker and Elizabeth Berger (*This Is Us*) and Vince Gilligan (*Breaking Bad*) to those multi-hyphenate actor-writer-producers like Rachel Bloom (*My Crazy Ex-Girlfriend*) and Donald Glover (*Atlanta*). The Tisch community continues to grow and influence the landscape of Hollywood.

## 2018 PARTICIPANTS

Notable Alumni Involved in 2018 Showcase included:

- Glen Mazzara, Showrunner, *The Walking Dead*
- Matthew Carnahan, Showrunner, *House of Lies*
- Danny Rose, Executive Producer, *Scorpion*
- Angelina Burnett, Co-EP, *Halt and Catch Fire*
- Dan Jinks, Executive Producer, *Pushing Daisies*
- Lizzy Weiss, Showrunner, *Switched at Birth*
- Brigitte Lundy-Paine, Actor, *Atypical*
- DeWanda Wise, Actor, *She's Gotta Have It*
- Keith Powell, Actor, *30 Rock*
- Bryan Greenberg, Actor, *One Tree Hill*
- Melissa Fumero, Actor, *Brooklyn Nine-Nine*
- Kristoffer Polaha, Actor, *Get Shorty*



2018 Notable Alumni Narrator Dewanda Wise

## 2018 AUDIENCE

Last year's showcase tickets sold out within 3 hours. We hosted an audience of 150 people including executives and producers from the following companies:

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| <ul style="list-style-type: none"> <li>• Creative Artists Agency (CAA)</li> <li>• ICM</li> <li>• ABC</li> <li>• NBC</li> <li>• AMC</li> <li>• HBO</li> <li>• FX</li> <li>• TNT/TBS</li> <li>• Ryan Murphy Television</li> </ul> | <ul style="list-style-type: none"> <li>• Super Deluxe</li> <li>• Fusion</li> <li>• Paramount</li> <li>• Amazon</li> <li>• Amblin</li> <li>• Topple</li> <li>• Mark Gordon Company</li> <li>• Lee Daniels Entertainment</li> <li>• Berlanti Productions</li> </ul> |
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## TESTIMONIALS

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"Being a part of OTHER was a great jolt of energy to my career. My reps and friends in the industry were all so impressed and came out for the showcase. I think anyone and everyone who encountered OTHER walked away invigorated."

- Lauren Ciaravalli, Filmmaker 2018



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"OTHER actually changed my life. The experience was extremely professional and invaluable. As a result, I am now busy working with new representation, continuing to collaborate with OTHER artists, and most importantly found a diverse community in LA."

- Nikita Chaudhry, Actor 2018



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"OTHER pushed my career to a new level; I signed with CAA, I'm developing a show with an alumni showrunner, and I'm collaborating on a short film with one of my fellow OTHER alums."

- Kimberlea Kressal, Writer 2018



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# SPONSORSHIP LEVELS

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## **\$500 Value In-Kind:**

- Logo inclusion on: marketing materials, industry invitations (reaching over 1,000 high-level entertainment professionals), and OTHER website

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## **\$1K OTHER Friend:**

- A personal thank you in our curtain speech
- A partnership announcement on social media
- Logo inclusion on: marketing materials, industry invitations (reaching over 1,000 high-level entertainment professionals), and OTHER website.

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## **\$5k OTHER Creative Partner:**

- All the Benefits of \$1K OTHER Friend
- Presenting Partner of either the Kick Off Party, Showcased Filmmakers, Showcased Writers, or Showcased Actors
- Logo included in pre-show opening reel
- Logo inclusion on our red-carpet step and repeat at the event
- 2 VIP Seats at the OTHER Showcase

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## **\$10K Star Sponsor:**

- All the Benefits of \$1K OTHER Friend
- Presenting Partner at the After Party
- Logo included in pre-show opening reel
- Logo inclusion on our red-carpet step and repeat at the event
- 2 VIP Seats at the OTHER Showcase
- Grand Sponsor of one additional OTHER event in 2019 (this includes mixers, panels, workshops, etc.): inclusion on the marketing materials for said event as agreed upon by OTHER and your company

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## **\$25K Co-Executive Producer:**

- All the Benefits of \$1K OTHER Friend
- Listed as a Presenting Partner of the OTHER Showcase
- Logo included in pre-show opening reel
- Logo inclusion on our red-carpet step and repeat at the event
- 4 VIP Seats at the OTHER Showcase
- Presenting Partner of 2019 season of OTHER events (this includes mixers, panels, workshops, etc), inclusion on the marketing materials for said events as agreed upon by OTHER and your company

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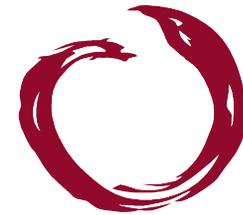
# 2018 SPONSORS

We are so grateful to our 2018 sponsors for the support they offered our inaugural showcase.

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MONTAGE VINEYARDS  
MALIBU COAST

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# R E H T O

## THE PICO

We have partnered with The Pico, a newly renovated performance and event venue located in the Century City area of Los Angeles close to CAA and the Fox Studios. This state of the art facility, with an elegant lobby and bar, will host our showcase and after-party.



## FAQs

### Is my donation tax-deductible?

Yes. Tisch School of the Arts is a 501(c)3 not for profit organization. All donations are deductible to the extent allowed by law.

### Are there other ways to integrate my brand/product into the event?

Yes. If you have an idea we haven't mentioned, let's discuss it.

### I want to be a sponsor of OTHER, what do I do next?

Contact: Sharon Freedman, Producer

(917) 405-8805

[TischAlumniOther@gmail.com](mailto:TischAlumniOther@gmail.com)

[www.TheOtherShowcase.com](http://www.TheOtherShowcase.com)