

JUDGING CRITERIA



IMPACT

- How big does the approach impact to the industries or to the world?
- How well does the solution addresses the potential user's needs and wants?



CREATIVITY

- How creative is the approach?
- How original is the approach?
- Is there any existing or similar solution in the market?



PRODUCT

- Does the group's approach on solving the problem statement fits, effective and matches with the theme chosen?
- Does the solution can be tested?
- Is there any proof of concept, minimum viable product (MVP) or any prototype of the solution?



PRESENTATION

- Is the pitching well-structured and explained clearly?
- Is the pitching attention-grabbing and persuasive with logic?



SUSTAINABILITY

- What is the potential of growth and development after the event?
- How good or well prepared are their plans for the next steps?

