

Recreation Expenditures

Independence City, MO 2
 Independence City, MO (2935000)
 Geography: Place

Data provided by ESRI

Demographic Summary		2017	2022
Population		120,865	124,191
Households		50,166	51,400
Families		30,763	31,393
Median Age		40.5	41.1
Median Household Income		\$48,224	\$53,516
		Spending Potential Index	Average Amount Spent
		Index	Total
Tv/Video/Audio		79	\$1,016.73
Cable & Satellite Television Services		80	\$760.52
Televisions & Video		78	\$186.88
Audio		74	\$66.17
Rental of TV/VCR/Radio/Sound Equipment		91	\$1.25
Repair of TV/Radio/Sound Equipment		72	\$1.92
Entertainment/Recreation Fees and Admissions		72	\$457.42
Tickets to Theatre/Operas/Concerts		73	\$43.59
Tickets to Movies/Museums/Parks		72	\$55.24
Admission to Sporting Events, excl.Trips		79	\$44.07
Fees for Participant Sports, excl.Trips		75	\$74.24
Fees for Recreational Lessons		66	\$87.93
Membership Fees for Social/Recreation/Civic Clubs		72	\$151.66
Dating Services		86	\$0.69
Toys/Games/Crafts/Hobbies		79	\$96.15
Toys/Games/Arts/Crafts/Tricycles		79	\$83.40
Playground Equipment		78	\$3.61
Play Arcade Pinball/Video Games		75	\$1.89
Online Entertainment and Games		74	\$3.28
Stamp & Coin Collecting		99	\$3.97
Recreational Vehicles and Fees		76	\$77.72
Docking and Landing Fees for Boats and Planes		73	\$7.79
Camp Fees		74	\$23.96
Payments on Boats/Trailers/Campers/RVs		80	\$33.36
Rental of RVs or Boats		72	\$12.61
Sports, Recreation and Exercise Equipment		75	\$128.10
Exercise Equipment and Gear, Game Tables		77	\$45.92
Bicycles		68	\$19.30
Camping Equipment		80	\$13.16
Hunting and Fishing Equipment		76	\$32.25
Winter Sports Equipment		64	\$3.83
Water Sports Equipment		66	\$3.74
Other Sports Equipment		79	\$8.36
Rental/Repair of Sports/Recreation/Exercise Equipment		70	\$1.52
Photographic Equipment and Supplies		74	\$41.18
Film		83	\$0.80
Film Processing		75	\$5.82
Photographic Equipment		71	\$16.48
Photographer Fees/Other Supplies & Equip Rental/Repair		77	\$18.08
Reading		78	\$98.18
Magazine/Newspaper Subscriptions		81	\$33.84
Magazine/Newspaper Single Copies		81	\$7.60
Books		73	\$29.49
Digital Book Readers		81	\$27.25

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.