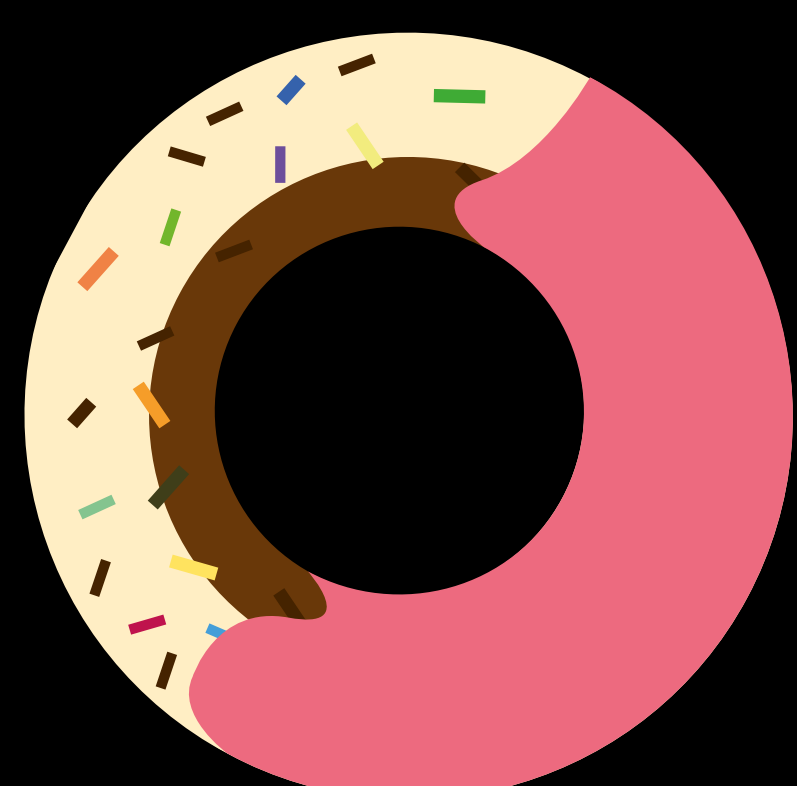


TV SHOWS

FILE SHARING STATISTICS

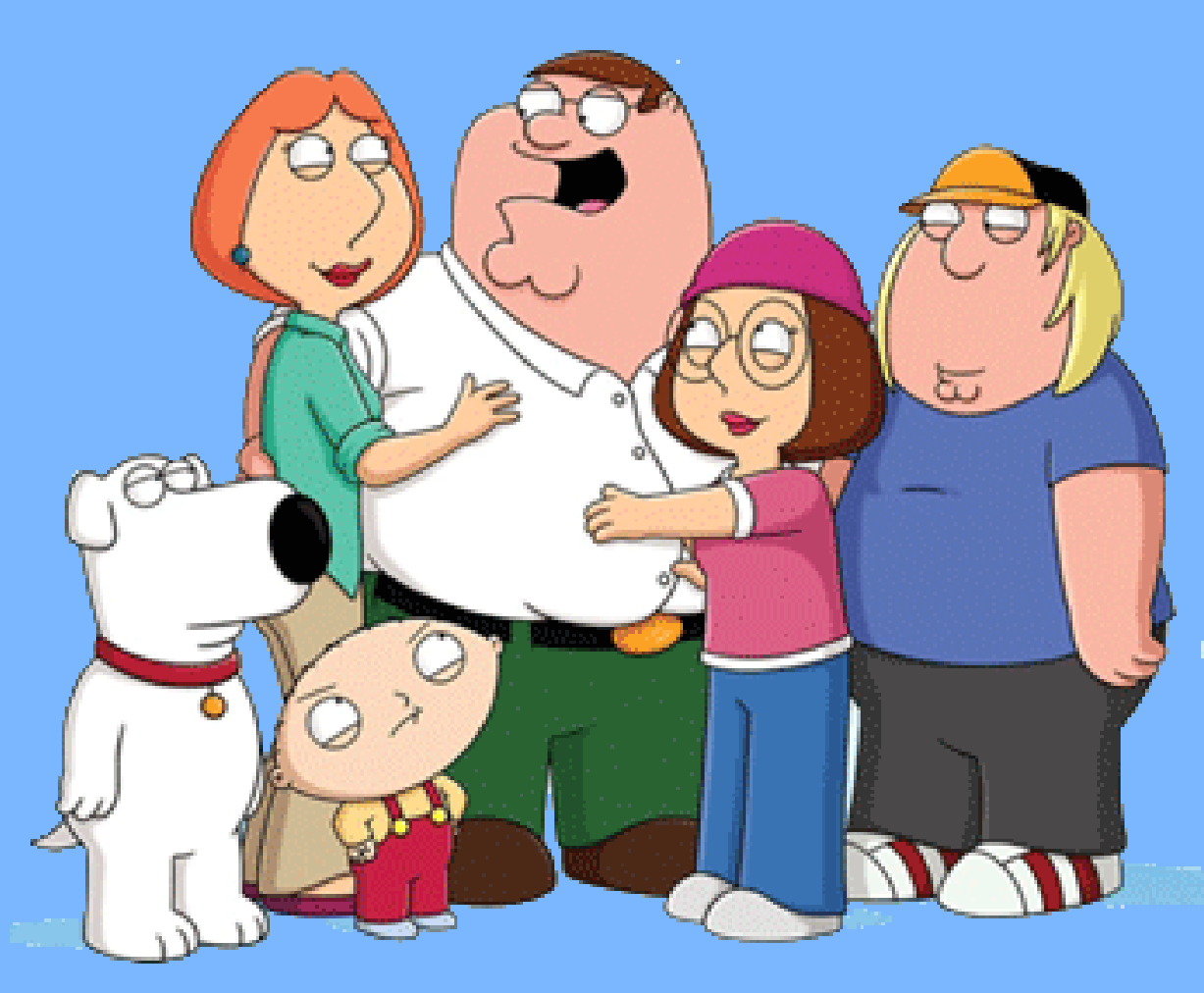


the SIMPSONS



VS.

FAMILY GUY



the SIMPSONS

VS.

FAMILY GUY

Matt Groening



created by



Seth MacFarlane

29

Seasons

620

Episodes

December 17, 1989

first aired

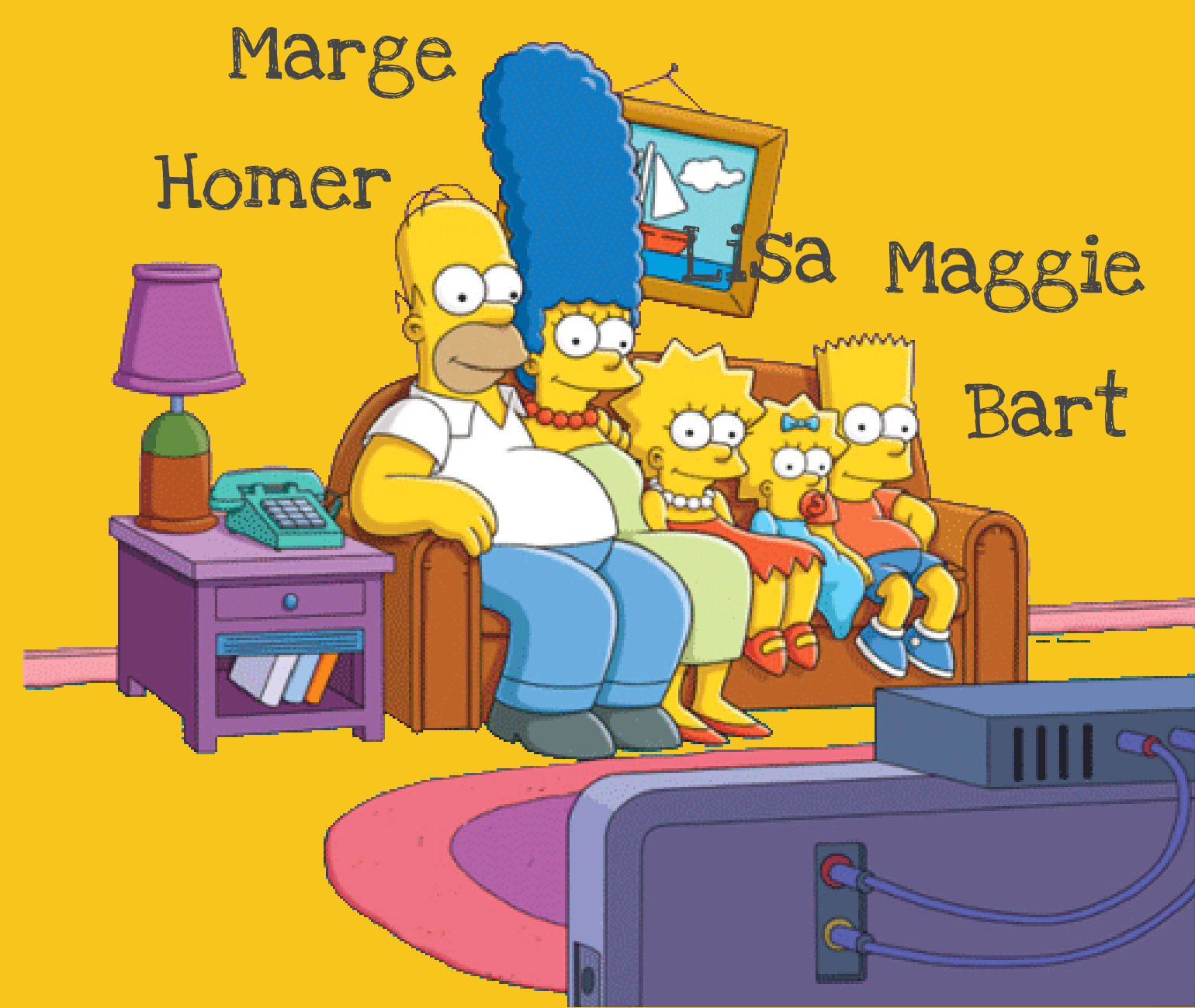
January 31, 1999

16

Seasons

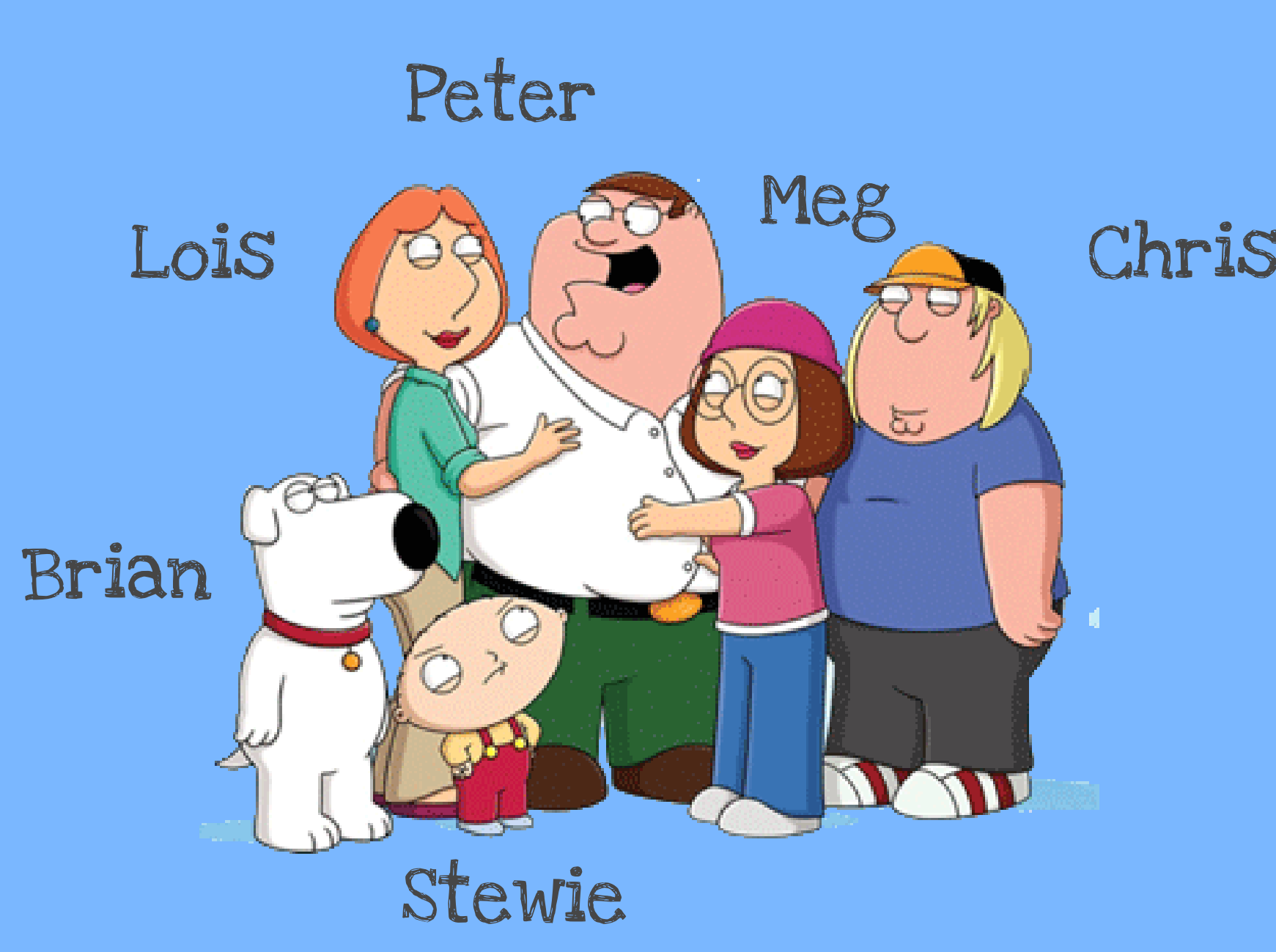
291

Episodes



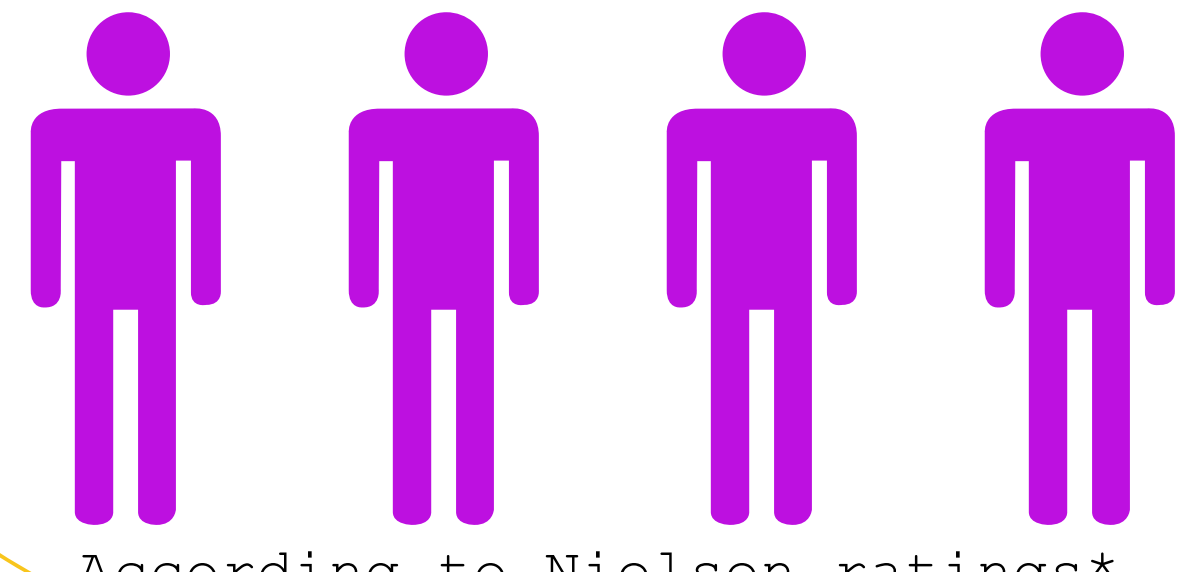
The Simpsons Family

main characters



The Griffin Family

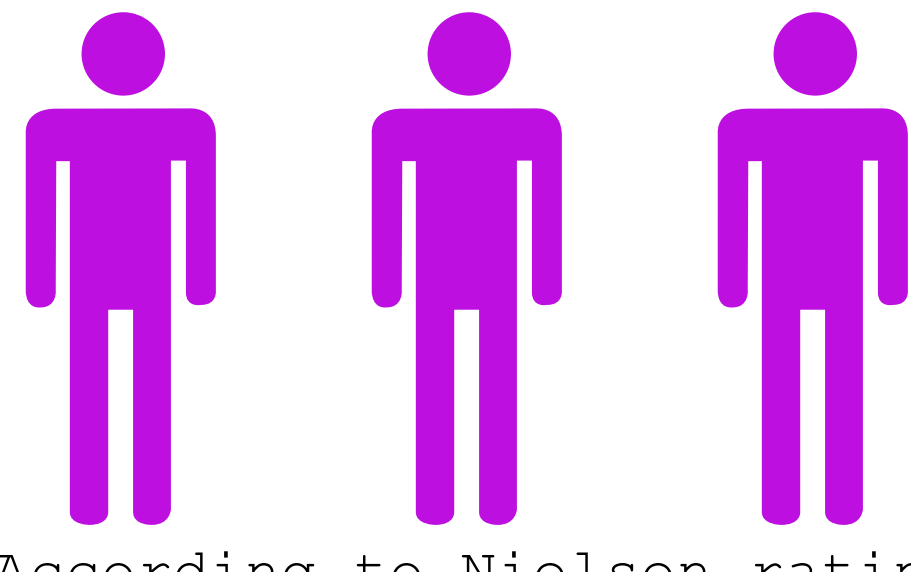
4.8 million



According to Nielsen ratings*

average viewers per episode last Season

3.9 million



According to Nielsen ratings*

Activity in P2P networks since July 2012

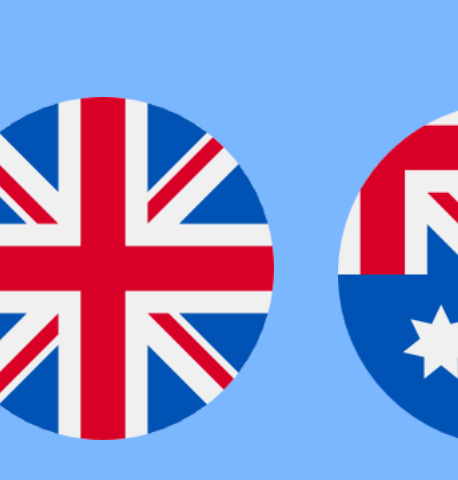
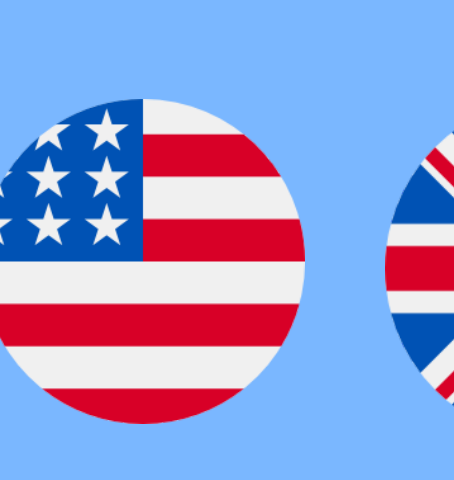
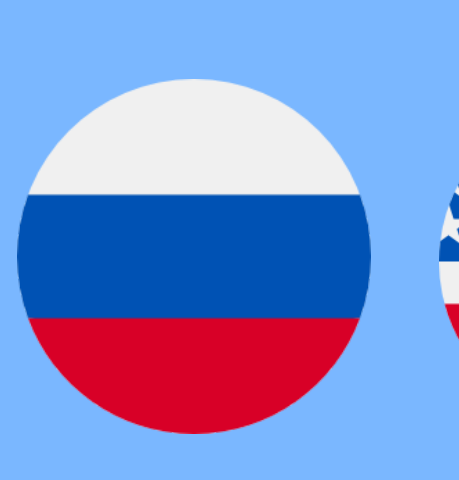
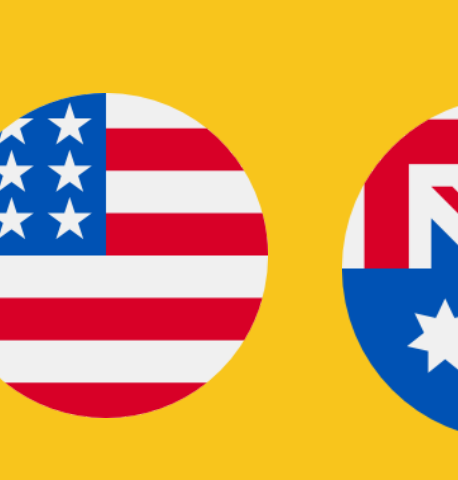
103,386,258

Sum of daily P2P users that download files of "The Simpsons"

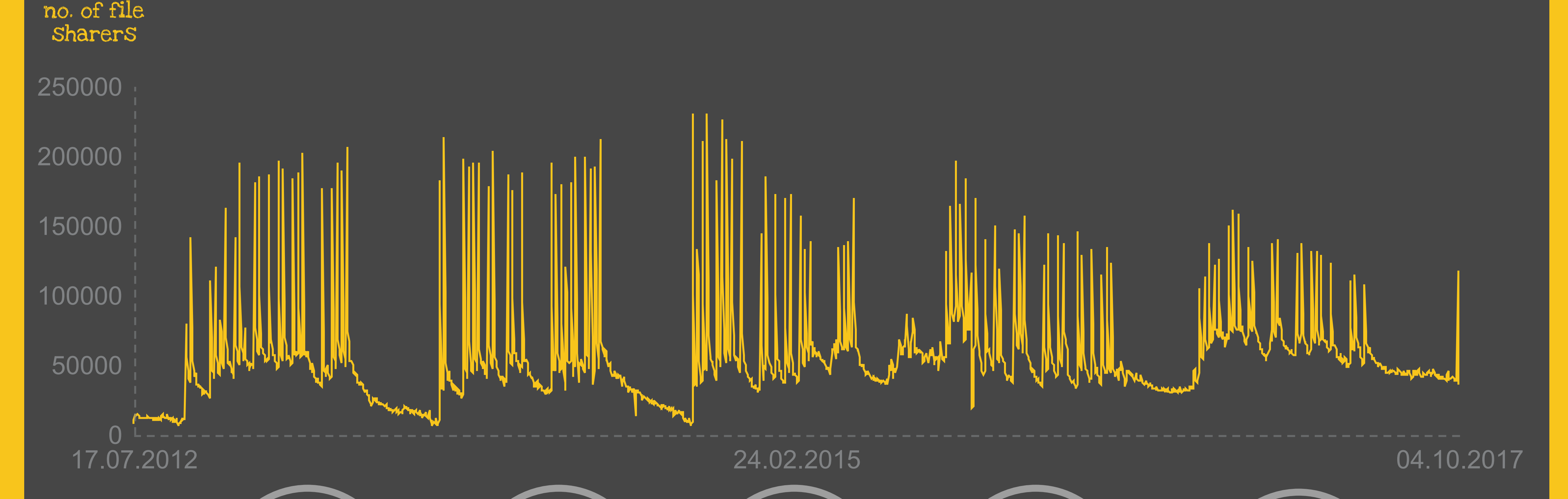
138,889,266

Sum of daily P2P users that download files of "Family Guy"

Top 5 countries



File Sharing trendline - The Simpsons



Sum of daily file sharers in millions during Season release windows

Season 11

26.9

Season 12

22.9

Season 13

19.5

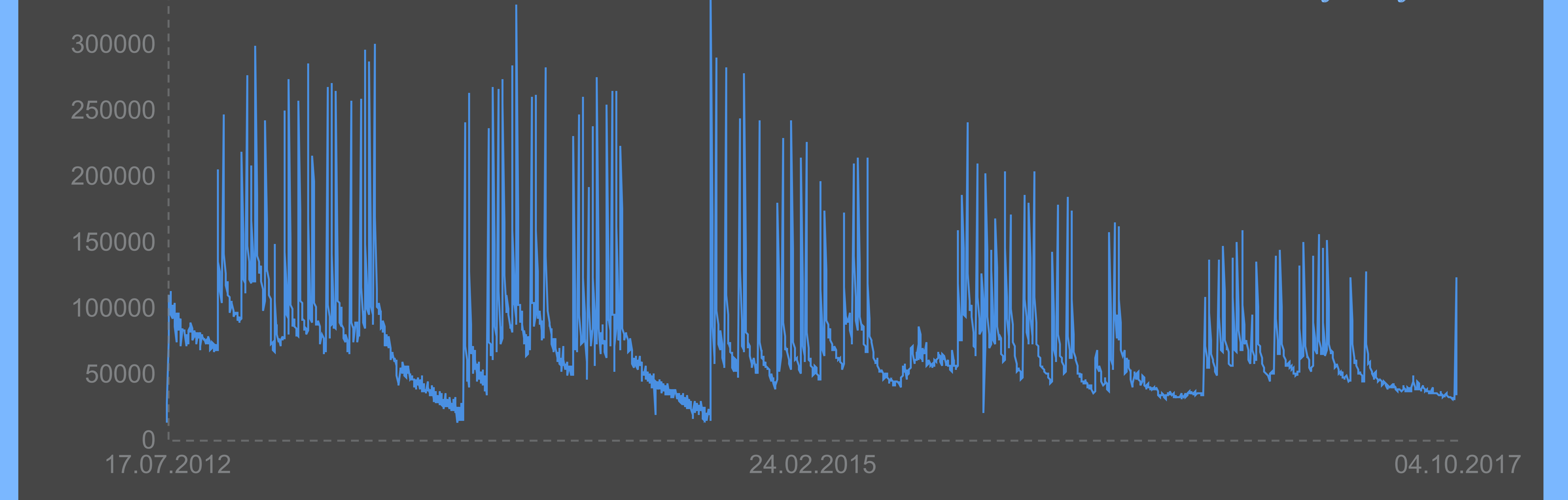
Season 14

19.2

Season 15

16.5

File Sharing trendline - Family Guy



Season 29

Premiere: October 1, 2017

Season 16

no. of P2P users downloading files of the TV show the following day

E2 release
123,800

E1 release
116,900

E1 release
122,800

E2 release
134,000

76,600

79,000

94,100

95,100

no. of P2P users downloading files of Episode 1 / 2

Source: File sharing data - TECXIPIO PIC
*Nielsen/ <http://deadline.com/2017/05/2016-2017-tv-season-ratings-series-rankings-list-1202102340/>
Disclaimer: trademarks are the property of their third-party owner(s) and that there has been no endorsement, sponsorship, or affiliation between the owners of the mark and Tecxipio.