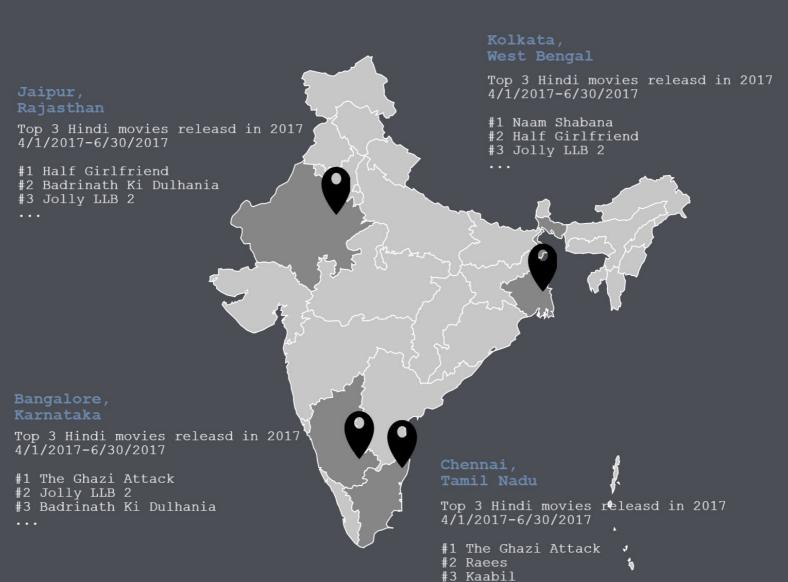
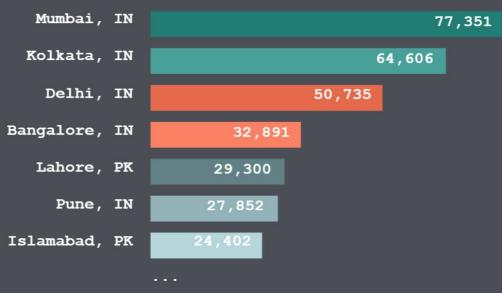
HOW FILE SHARING DATA CAN BENEFIT NDIA'S FILM INDUSTRY



What content is most popular in your target areas and distribution circuits?



Where did 'Jab Harry met Sejal' curry the most favor?



Source: Data from TECXIPIO PI

Excerpt of titles that were also downloaded shared by 'Jab Harry met Sejal' fans:



Spot 4: 53%

Baahubali 2:

The Conclusion

----- Mubarakan

Vedha

Spot 10: 43%

The Fate of the Furious

...

Source: Data from TECXIPIO PIC

Spot 28: 27%

File sharing data can tell you specific information about titles, such as:

What can file sharing data say about where to place release windows?

When was it shared?How many people have shared it?When were high-quality torrents released?

No. of unique peers per day:

Spot 8: 53%

