

30TH ANNUAL
NORTH AMERICAN LAW SUMMIT
“THE SUMMIT”
ENTERTAINMENT | SPORTS | IP

NOVEMBER 7–11, 2018
GRAND CAYMAN, CAYMAN ISLANDS
THE WESTIN
GRAND CAYMAN SEVEN MILE BEACH RESORT & SPA



Co-Sponsored by:

Florida Entertainment, Arts & Sports Law | New York Entertainment, Arts & Sports Law |
New York IP Law Section | Georgia Bar Association and . . .

BMI | City National Bank|

Akerman

**Bennett Thrasher| Troutman Sanders|Leavens Leavens, Strand & Glover
Hall Booth Smith |Riley Warnock & Jacobson| Coblenz, Patch, Duffy & Bass
&**

LOCAL CAYMAN ISLANDS' SPONSORS

The Mill Cayman

Cayman Islands Government | Cayman Airways | OGIER

Visit us at: WWW.NORTHAMERICANLAWSUMMIT.COM

OUR
2018
EXECUTIVE COMMITTEE

Darryl B. Cohen , Executive Committee Chair; Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA	Scott Keniley , Academic Chair, Keniley Kumar, LLC, Adjunct-Professor, Georgia State University, Atlanta, GA	Marguerite E. “Becky” Patrick , Sponsorship Chair, General Counsel, Infinite Energy, Atlanta, GA
Jim Zumwalt , Shackelford, Bowen, McKinley & Norton, LLP	Richard C. Wolfe , Wolfe Law Miami, PA, Miami, FL	Kimberly D. Kolback , Law Offices of Kimberly Kolback, Miami, FL
Brian Caplan , Reitler Kailas & Rosenblatt LLC, New York, NY	Henry Root , Lapidus, Root & Sacharow, LLP, Santa Monica, CA	Mark D. Passler , Patent Co-Chair, Akerman LLP, West Palm Beach, FL
Michael Olsen , SVP Business & Legal Affairs Entertainment One, Nashville, TN	Lauren Antonino , General Counsel, Playbook, Inc. and The Antonino Firm LLC, Atlanta, GA	Jay Rosenthal , Esq. Mitchell, Silberberg & Knupp LLP, Washington, DC
Edwin F. McPherson , McPherson Rane LLP, Los Angeles, CA	Latonia Hines , Assistant Solicitor, Cobb County, Marietta, GA	Timothy L. Warnock , Riley Warnock & Jacobson, PLC, Nashville, TN
Michael D. Hobbs, Jr. , Troutman Sanders, Atlanta, GA	Lisa F. Moore , The Moore Firm, LLC, Atlanta, GA	Philip Furgang , Patent Co-Chair, Furgang & Adwar, LLP, New York, NY
Brenton E. Hund , Senior Counsel, Head of Music Group, Turner Broadcasting System, Inc., Atlanta, GA	Thomas Leavens , Professor, Northwestern University College of Law, Leavens, Strand & Glover, LLC Chicago, IL	Julie D. Greer , Coblenz, Patch, Duffy & Bass LLP, San Francisco, CA Christine Lepera , Mitchell Silberberg & Knupp, LLP New York, NY

Since 1987 the NORTH AMERICAN LAW SUMMIT has both wholly embraced and encouraged diversity in the conference. Proudly our esteemed speakers/panelists come from all parts of the United States. In addition, we solicit speakers from countries outside of the US including but not limited to, Great Britain, Canada, China and Brazil. The Summit actively seeks diversity in both gender and race each and every year... Our mission is clear. We embrace all!

SCHEDULE

WEDNESDAY

November 8, 2017

7:00

City National Bank's
Opening Night Cocktail Party



THURSDAY

November 9, 2017

COFFEE BREAK
SPONSORED BY



7:30

REGISTRATION

8:00

ROOM 1

OPENING REMARKS

Darryl B. Cohen, Executive Committee Chair; Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA

Scott Keniley, Academic Chair, Keniley|Kumar, LLC, Adjunct-Professor, Georgia State University, Atlanta, GA


CAYMAN ISLANDS' REPRESENTATIVE






<p>8:10 ROOM 1</p> <p><u>PROFESSIONALISM/ETHICS</u> <u>A PERENNIAL FAVORITE AND THE MOST USEFUL PANEL OF THE YEAR</u></p> <p><u>Moderator:</u> Hon. Carol W. Hunstein, Justice, Supreme Court of Georgia, Atlanta, GA</p> <p><u>Panelist:</u> Hon. Anne Barnes, Presiding Judge, Georgia Court Of Appeals, Atlanta, GA Hon. J. Stephen Schuster, Judge, Superior Court, Cobb Circuit, Marietta, GA Stephen M. Gaffigan, Stephen M. Gaffigan, PA. Ft. Lauderdale, FL</p>		
<p>9:10</p> <p><u>CITY NATIONAL BANK: FINANCING YOUR ENTERTAINMENT/IP BIZ</u></p> <p>David Innes, SVP Team Leader, City National Bank, Atlanta Entertainment, Atlanta, GA</p> <p><i>And his amazing team.</i></p>		
<p>9:30</p>	<p>BREAK</p>	
<p>9:40</p>	<p>BREAKOUT SESSION</p>	
<p>❖ ROOM 1</p> <p><u>ENTERTAINMENT COMPANY START-UP FROM CONCEPT & IP TO VENTURE CAPITAL</u></p> <p><u>Moderator:</u></p> <p><u>Panelists:</u> Diandria Green, Bennet Thrasher, Atlanta, GA Bradley Zimmer, Esq., Atlanta, GA</p>	<p>❖ ROOM 2</p> <p><u>“NO-I INSIST, YOU PAY” ENTERTAINMENT CONTRACT FINANCIAL RISK SHIFTING</u></p> <p><u>Moderator:</u> Christopher D Johnson, Johnsonese Brokerage LLC, Chicago, IL</p> <p><u>Panelists:</u> Edwin F. McPherson, McPherson Rane LLP, Los Angeles, CA Chris Vlahos, Ritholz Levy, Nashville, TN Bernie Lawrence Watkins, B. Lawrence Watkins & Associates, PC, Atlanta, GA</p>	<p>❖ ROOM 3</p> <p><u>PATENT AND TRADEMARK LITIGATION STRATEGIES</u></p> <p>Moderator/Panelist: Mark D. Passler, Akerman LLP, West Palm Beach, FL</p> <p>Panelists: David Brafman, Akerman LLP, West Palm Beach, FL Mitchell Stockwell, Kilpatrick, Townsend & Stockton LLP, Atlanta, GA</p>
<p>10:40</p>	<p>BREAK</p>	
<p>10:50</p>	<p>BREAKOUT SESSION</p>	

❖ ROOM 1	❖ ROOM 2	❖ ROOM 3
<p align="center"><u>MUSIC LICENSING</u></p> <p><u>Moderator:</u> Brenton E. Hund, Senior Counsel, Head of Music Group, Turner, Atlanta, GA</p> <p><u>Panelists:</u> Joe Wetzel, Partner, King & Spalding, San Francisco, CA Vinny Kumur, Keniley Kumar, LLC, Atlanta, GA</p>	<p align="center"><u>ENTERTAINMENT LITIGATION</u></p> <p><u>Moderator:</u> Richard C. Wolfe, Wolfe Law Miami, PA, Miami, FL</p> <p><u>Panelists:</u> Alan S. Clarke, Taylor English, Atlanta, GA Christine Lepera, Mitchell Silberberg & Knupp, LLP New York, NY Paul V. LiCalsi, Robins, Kaplan, Miller & Ciresi LLP, New York, NY Gordon Williams, Lee & Thompson LLP, London, UK</p>	<p align="center"><u>FILM/TV PANEL</u></p> <p><u>Moderator:</u> Peter J Dekom, Peter J Dekom. A Law Corp, Los Angeles, CA</p> <p><u>Panelists:</u> Howard Fabrick, Barnes & Thornburg, LLP, Los Angeles, CA Julia Scott, Law Office of Julia Scott, APC, Beverly Hills, CA Stephen Weiseneker, Barnes & Thornburg, LLP, Atlanta, GA Johnna Lee, Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA</p>
11:50	BREAK	
12:00	BREAKOUT SESSION	
❖ ROOM 1		❖ ROOM 3
<p align="center"><u>STATE OF THE MUSIC INDUSTRY 2018</u></p> <p><u>Moderator:</u> Jim Zumwalt, Shackelford, Bowen, McKinley & Norton, LLP</p> <p><u>Panelists:</u> Michael Olsen, SVP Business & Legal Affairs Entertainment One, Nashville, TN Joseph Lloyd Serling, Serling Rooks Hunter McKoy & Worob LLP, New York, NY Brian Caplan, Reitler Kailas & Rosenblatt LLC, New York, NY</p>		<p align="center"><u>PATENT CASELAW UPDATE</u></p> <p><u>Moderator:</u> Matthew W. Howell, Alston & Bird LLP, Atlanta, GA</p> <p><u>Panelists:</u> Alyson Wooten, Kilpatrick, Townsend & Stockton LLP, Atlanta, GA Pamela Holland Council, Alston & Bird, LLP, Atlanta, GA</p>
<p align="center"><u>1:00</u> <u>NEWER ATTORNEYS ROUNDTABLE MEETING</u></p> <p>Brian Stoltz</p>	RECESS	<p align="center">RECEPTION AT CAYMAN ISLANDS' GOVERNOR'S Home 6:30 TO 8:00</p>
6:30 to 8:00		
<p align="center">Cayman Islands' Governor's Reception</p>		<p align="center">Enjoy drinks, Hors d'oeuvre & most importantly, new friends.</p>

FRIDAY	November 10, 2017	
8:00		
<p><u>TRADEMARK CASE LAW UPDATE</u></p> <p><u>Moderator:</u> Karl Braun, Hall Booth Smith, P.C., Nashville, TN</p> <p><u>Panelists:</u> Jenna Harris, Riley Warnock & Jacobson, PLC, Nashville, TN Charles Hooker, Kilpatrick Townsend, Atlanta, GA</p>		
9:00		
SPONSOR PRESENTATION		
9:00	BREAK	
9:20	BREAKOUT SESSION	
❖ ROOM 1	❖ ROOM 2	❖ ROOM 3
<p><u>SOCIAL MEDIA TRENDS AND IP PROTECTION</u></p> <p><u>Moderator:</u> Marguerite E. "Becky" Patrick, General Counsel, Infinite Energy, Atlanta, GA</p> <p><u>Panelists:</u> Stephen R. Gregg III, Counsel, Business and Legal Affairs, CSE Talent and Cooper Holdings, Atlanta, GA Evelyn "Evie" Mims, Evelyn Mims Media Group, Inc., Atlanta, GA Kelly Whitehart, Duane Morris, Atlanta, GA Melinda Morris Zanoni, CEO, Legacy Talent and Entertainment, LLC, Charlotte, NC</p>	<p><u>ALTERNATIVE ENTERTAINMENT REVENUE STREAMS & OPPORTUNITIES "LET'S MAKE A DEAL?"</u></p> <p><u>Moderator:</u> Peter Strand, Leavens, Strand & Glover, LLC, Chicago, IL</p> <p><u>Panelists:</u> Randall M. Kessler, Kessler & Solomiany, Atlanta, GA (FRIDAY OR SATURDAY) Justin B. Wineburgh, President & CEO, ALKEMY X, Philadelphia, PA Tom Player, Player Entertainment Law, Orlando, FL</p>	<p><u>ON AIR PERSONALITIES LEGALLY ON TV: ON AIR PERSONALITIES</u></p> <p><u>Moderator:</u> Darryl B. Cohen, Executive Committee Chair; Cohen, Cooper, Estep & Allen, LLC, Atlanta, GA</p> <p><u>Panelists:</u> Latonia Hines, Assistant Solicitor, Cobb County, Marietta, GA Meg Strickler, Esq., Atlanta, GA Lawrence Zimmerman, Law Office of Lawrence J Zimmerman, PC, Atlanta, GA Dahlia Saper, Saper Law Offices, LLC, Chicago, IL Charles D. Mittelstadt, The Mittelstadt Firm, Atlanta, GA</p>
10:20	BREAK	
10:30	BREAKOUT SESSION	

❖ ROOM 1	❖ ROOM 2	❖ ROOM 3
<p style="text-align: center;"><u>FESTIVAL LAW</u></p> <p style="text-align: center;"><u>LEGAL/CONTRACTUAL ISSUES FACED BY FESTIVALS AND ARTISTS</u></p> <p><u>Moderator:</u> Lauren Spahn, Shackelford, Bowen, McKinley & Norton, LLP</p> <p><u>Panelists:</u> Matthew V. Wilson, Arnall, Golden & Gregory, Atlanta, GA Charles Driebe, Esq., Blind Ambition Management, Atlanta, GA Margaret Marshall, Greenberg Traurig, Atlanta, GA</p>	<p style="text-align: center;"><u>ENTERTAINMENT FINANCE AND/OR TAX CREDITS: GAME CHANGER . . .OR NOT?</u></p> <p><u>Moderator:</u> Andrea Williams, General Counsel, OFO Group, Grand Cayman, Cayman Islands</p> <p><u>Panelists:</u> Chris Benner, Bennet Thrasher, Atlanta, GA Emily Graham, The Law Offices of Emily Patricia Graham, Clearwater, FL</p>	<p style="text-align: center;"><u>DATA BREACH/CYBER SECURITY</u></p> <p><u>Moderator:</u> Serge Jorgenson, CTO, Sylint Group, Sarasota, FL</p> <p><u>Panelists:</u> Robin Sangston, Vice President, Chief Compliance Officer at Cox Communications, Atlanta, GA</p>
11:30	BREAK	
11:40	BREAKOUT SESSION	
❖ ROOM 1		❖ ROOM 3
<p style="text-align: center;"><u>MUSIC STREAMING LEGISLATION AND POLICY</u></p> <p><u>Moderator:</u> Henry Root, Lapidus, Root & Sacharow, LLP, Santa Monica, CA</p> <p><u>Panelists:</u> Charlie F. Feldman, VP, Writer-Publisher Relations, BMI, New York, NY Jay Rosenthal, Esq. Mitchell, Silberberg & Knupp LLP, Washington, DC Kenneth Steintal, Partner, King & Spalding, San Francisco, Ca</p>		<p style="text-align: center;"><u>GLOBAL ISSUES IN TRADEMARK, BRANDING AND IP</u></p> <p><u>Moderator:</u> Kimberly D. Kolback, Law Offices of Kimberly Kolback, Miami, FL</p> <p><u>Panelists:</u> Stephanie Furgang Adwar, Furgang & Adwar, LLP, New York, NY Richard Deeb, D&C Legal Services, Doha – Qatar James Haynes, Tee & Howe IP Attorneys Beijing, P.R. China Norah Strand, Attorney, Chicago, IL</p>
12:40	RECESS	
SATURDAY	November 11, 2017	8
8:00		

<p><u>COPYRIGHT CASE LAW UPDATE</u></p> <p><u>Moderator:</u> Steve Eisenberg, Eisenberg Lehman, Miami, FL</p> <p><u>Panelists:</u> Thomas Leavens, Professor, Northwestern University College of Law, Leavens, Strand & Glover, LLC Chicago, IL Rob McNeely, Professor, Florida State University College of Law, Messer Caparello, PA, Tallahassee, FL</p>		
<p>9:00</p>		
<p><u>BMI AND THE PERFORMING RIGHTS 'NEW FRONTIER 2018</u></p> <p><u>Speakers:</u> Charlie F. Feldman, VP, Writer-Publisher Relations, BMI, New York, NY John Coletta, Vice President, International Legal & Business Affairs, BMI, New York, NY</p>		
<p>9:00</p>	<p>BREAK</p>	
<p>9:20</p>	<p>BREAKOUT SESSION</p>	
<p>❖ ROOM 1</p>	<p>❖ ROOM 2</p>	<p>❖ ROOM 3</p>
<p><u>INTERATION BETWEEN VIDEO GAMING AND ENTERTAINMENT/SPORTS INDUSTRIES</u></p> <p><u>Moderator:</u> Chrissie Scelsi, U.S. General Counsel, Wargaming (USA), Inc., San Francisco, CA</p> <p><u>Panelists:</u></p>	<p><u>Persuasion Theory in Entertainment Litigation</u></p> <p><u>Moderator:</u> Timothy L. Warnock, Riley Warnock & Jacobson, PLC, Nashville, TN</p> <p><u>Panelists:</u> Helene Freeman, Phillips Nizer LLP, New York, NY Julie D. Greer, Coblentz, Patch, Duffy & Bass LLP, San Francisco, CA Hon. Shawn Lagrue, Fulton County Superior Court, Atlanta, GA Tara N. Stampley, King & Ballow, Nashville, TN</p>	<p><u>WHAT ENTERTAINMENT LAWYERS SHOULD KNOW ABOUT PATENT LAW</u></p> <p><u>Moderator/Panelist:</u> Philip Furgang, Furgang & Adwar, LLP, New York, NY</p> <p><u>Panelists:</u> Jason A. Saunders, Arnold, Knobloch & Saunders, LLP, Houston, TX A. Shane Nichols, Alston & Bird LLP, Atlanta, GA</p>
<p>10:20</p>	<p>BREAK</p>	
<p>10:30</p>	<p>BREAKOUT SESSION</p>	
<p>❖ ROOM 1</p>	<p>❖ ROOM 2</p>	<p>❖ ROOM 3</p>
<p><u>RIGHT OF PUBLICITY</u></p> <p><u>Moderator:</u></p>	<p><u>SPORTS JEOPARDY: RESOLVING AND AVOIDING DISPUTES</u></p> <p><u>Moderator:</u></p>	<p><u>CELEBRITY NEEDS/CELEBRITY SERVICES: ANCILLARY LEGAL SERVICES YOU CLIENTS WILL NEED</u></p>

<p>James A. Trigg, Kilpatrick Townsend, Atlanta, GA</p> <p><u>Panelists:</u> Hillel I Parness, Parness Law Firm, PLLC, New York, NY Carolyn Herman, Carolyn Herman P.L.L.C., Jacksonville Beach, FL Tanya Mitchell Graham, TMG PC, Atlanta, GA Marcy Sperry, Sperry IP Law, Atlanta, GA</p>	<p>Lauren Antonino, General Counsel, Playbook, Inc. and The Antonino Firm LLC, Atlanta, GA</p> <p><u>Panelists:</u> Nzinga Shaw, Chief Diversity and Inclusion Officer, The Atlanta Hawks, Atlanta, GA Brian Roof, General Counsel, CSE Talent and Cooper Holdings, Atlanta, GA Greg Curtner, Schiff Hardin, Ann Arbor, Michigan Sylvia Krainin, Quintairos, Prieto, Wood & Boyer, PA, Miami, FL</p>	<p><u>Moderator:</u> Richard Nolen, Boyd Collar Nolen & Tuggle, LLC, Atlanta, GA</p> <p><u>Panelist:</u> Ivory Tenia Brown, Ivory T. Brown, PC, Atlanta, GA Lawrence A. Cooper, Cohen, Cooper, Estep, & Allen LLC, Atlanta, GA Joe S. Habachy, Joe S. Habachy, P.C. Atlanta, GA Ellen Silvers, Law Offices of Ellen Dee Silvers, P.A., Dania, FL Hugh Cohen, Portfolio Monitoring LLC, Atlanta, GA Joseph H. Rosen, Immigration Law Group, P.C., Roswell, Georgia</p>
<p>11:30</p>	<p>BREAK</p>	
<p>11:40 FINAL PANEL</p>		
<p><u>THE SUMMIT NEWSROOM: ENTERTAINMENT-SPORTS & IP NEWS, COMMENTARY AND MAYHEM</u></p> <p><u>ANCHOR:</u> Michael D. Hobbs, Jr, Troutman Sanders, Atlanta, GA</p> <p><u>Reporters:</u> Alan K. Fertel, Weiss Serota Helfman Pastoriza Cole& Bisinske, Coral Gables, FL Stephen M. Gaffigan, Stephen M. Gaffigan, PA. Ft. Lauderdale, FL Bradley Kruger, Ogier, Cayman Islands</p>		
<p>1:00</p>	<p>RECESS</p>	
<p>7:00</p>		
<p><i>BMI's annual Cocktail Party And Dinner</i></p> <p><i>26 Years, but who's counting?</i></p> <p>& Hosted at The Mill Cayman Recording Studio Estate</p>		

