



November 12, 2017

Regional Transit Board of Directors
Henry Li, General Manager/CEO
1400 29th Street
Sacramento, CA 95816

Re: Board Item 7 – Title VI Update

Dear Board of Directors and Mr. Li:

The Sacramento Transit Riders Union (SacTRU) is writing to express our appreciation of Staff's hard work throughout the Title VI equity analysis process. SacTRU supports Regional Transit's commitment to maximize accessibility to the Connect Card and promote its use by Limited English Proficiency (LEP) populations through translating and installing interior car cards into Spanish in buses and trains; translating brochures on the Connect Card into Spanish to be circulated in the fleet and at special events; and embedding Google Translate service into the Connect Card web site, which will provide translation into over 80 languages. Our members are eagerly waiting to see this implemented.

SacTRU members wanted to reiterate their concerns about not extending the 90-minute free transfer to all fares and all riders at Regional Transit, instead of selecting which riders will be able to benefit from this ticket discount. The staff report states that the Connect Card Fare Ticket is expected to reduce fares more for minority and low-income populations than for the general population, because existing daily pass users, who tend to be disproportionately minority and low-income, are the group of riders most likely to take advantage of the new fare. We request that staff provide additional updates to the Board and members of the public on the success of the conversion rate in the targeted population. We look forward to reviewing staff's analysis of the rate of adoption of electronic fare types in the targeted low-income and minority populations as the project progresses.

SacTRU requests subsequent updates to the Board and the public on the conversion rate of low-income and minority communities to electronic fare types. Please include this letter in the public record.

Sincerely,

SacTRU