

michal krauthamer

graphic designer

education **BFA – GRAPHIC DESIGN | DRAWING & PAINTING**

[SEPTEMBER 2005 - MAY 2009]

MASON GROSS SCHOOL OF THE ARTS

Rutgers, The State University of New Jersey NEW BRUNSWICK, NJ

skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Acrobat
- Adobe Bridge
- Keynote
- Microsoft Office Programs
- Basic HTML & CSS
- Filemaker Pro
- PC and Mac Computers
- Drawing & Painting
- Photography

employment **TNT DESIGN GROUP | NORWOOD, NJ**

SENIOR GRAPHIC DESIGNER

[2010 - PRESENT]

- Solely responsible for managing and producing all print design projects: Responsible for producing a wide materials covering all facets of print design, including typography and layouts, photo manipulation, branding, web banners and digital promotional items, while working directly with a diverse clientele.
- Handling multiple design projects simultaneously; meeting tight deadlines in a fast-paced working environment
- Collaborating with printing specialists
- Supervising and training graphic design interns: assisting interns in developing their portfolios and creating personal branding systems
- Assisting company owner in developing promotional, organizational and managerial strategies

RUTGERS UNIVERSITY STUDENT LIFE MARKETING | NEW BRUNSWICK, NJ

MEDIA MANAGER / GRAPHIC DESIGNER

[2007 - 2010]

- Designed and managed the production of publications and promotional material distributed campus-wide.
- Worked with a team to develop the visual identity and workflow process of a new university department at.
- Collaborated with graphic designers, photographers, videographers, and web developers.
- Handled multiple projects simultaneously and met deadlines in a fast-paced working environment.
- Worked as a photographer for departmental events; edited, managed and sorted photographs.
- Managed, organized, and updated the project database system.
- Worked under the corporate guidelines of the Rutgers University Visual Identity System.
- Design RU Programming Association logo, appearing on every promotional item for the department.

BARNES & NOBLE COLLEGE BOOKSELLERS | BASKING RIDGE, NJ

WEB GRAPHICS MANAGER

[2009 - 2010]

- Edit and manage graphics and product information on over 300 Barnes & Noble College Booksellers websites.
- Update merchandise items onto Barnes & Noble College Booksellers websites.