

**PRESS RELEASE**

***Let's Keep Frederick Awesome***  
***Todd Anderson launches Campaign for Frederick Alderman***

**Frederick, MD May 3, 2017.** Today, Frederick resident Todd Anderson announced his candidacy for the office of Alderman as a Democrat in this year's city elections. Mr. Anderson, a nine-year resident of the city, said that he wants to, "keep Frederick awesome by embracing the creative energy of the business and arts community, maintaining our quality of life, and respecting our history."

"Frederick is such a great place to live, play and raise a family," said Mr. Anderson. "To make sure this continues our city government needs to take a hard look at how it facilitates and fosters new economic activity in order to bring more good paying jobs to the city, while keeping our focus on the quality of life we enjoy so much."

Citing what he sees as a sense of complacency at city hall as his motivation to run, Mr. Anderson is targeting those issues he believes require immediate attention:

- ***Making smart decisions on new growth:*** "This is probably what I hear about most from residents around the city. Everyone knows Frederick is going to keep growing, but we need to make sure we grow in a way that preserves what we love about our city."
- ***Reducing barriers to economic development:*** "From my conversations with business owners and entrepreneurs, it is clear that many of our regulations are out of date, overly restrictive, or take significant resources to comply. On the other hand, the right regulations serve important purposes for our community. Let's take a close look at what regulations we should change and find ways to streamline and modernize the compliance process."
- ***Including residents from all over the city:*** "Our historic downtown is a fantastic place to visit and live, and I think that is only going to keep improving. However, the downtown is only one part of the city and residents from other areas tell me they feel like they don't get the attention they deserve. We need to change that."

"This election has to be about making sure Frederick doesn't lose ground, but actually grows and improves for all of us" said Mr. Anderson. "The challenges are not new. Our elected officials promised they would address them, however it seems like things never get past the planning stage. It's time to move to the actual doing." He added, "I look forward to speaking with city residents to learn more about the different interests and priorities people have. We'll talk about what needs to be done, then develop and implement a workable plan to get there."

Mr. Anderson, aged 50 is the Director of Management Consulting at HeiTech Services, Inc., in Landover, MD, where for 15 years he has led teams that have provided critical services that meet the complex needs of federal agencies. He is excited to bring this experience and his passion for achieving results to the office of Alderman and the residents of Frederick. For more information on Todd and his ideas for the city, please visit [andersonforfrederick.com](http://andersonforfrederick.com), friend him on Facebook at [facebook.com/toddandersonforalderman](https://facebook.com/toddandersonforalderman), and follow him on Twitter at [@toddforalderman](https://twitter.com/toddforalderman).

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