



**EARLY BIRD OFFER!**  
**A FIVER OFF FOR**  
**VENUES REGISTERED BEFORE**  
**30TH SEPTEMBER 2018**

# Registered Venues 2019

## What Do You Get?

Each year we produce between 10,000 & 20,000 programmes to promote the Southside city wide. With over 8000 + followers on Facebook and ever increasing unique traffic on our website our online promotion has a reach of 10,000+.

**What does it cost to register and what is the Registration Fee used for?**

Our registration fee is **£40.00** – frozen since 2014.

There is a **50% discount** if your venue is a community org or a charity.

Last year we introduced a third tier fee of **£25.00** for cafes, shops or smaller venues who would like to support the festival, but perhaps don't have the capacity to host events.

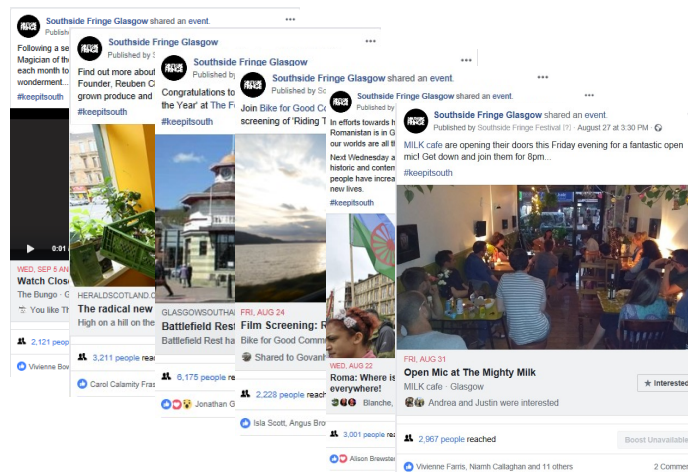
This investment covers the costs of promoting the creative and business communities of the Southside; producing the many printed programmes, our website and hosting costs and day to day running costs.

If you'd like to find out more, contact the team at

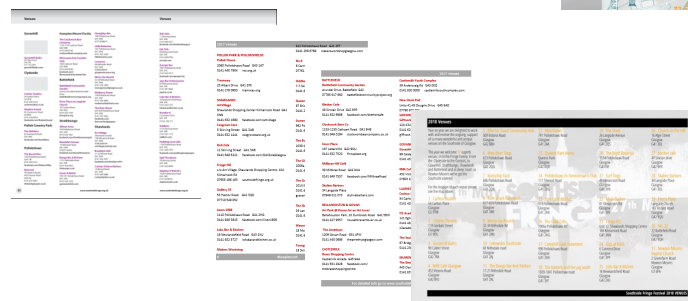
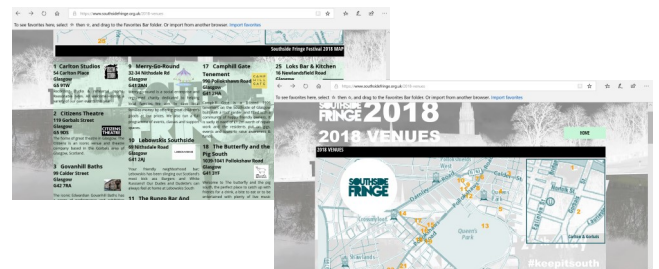
[info@southsidefringe.org.uk](mailto:info@southsidefringe.org.uk)

\*A regular event is an event that is on year round that the venue has autonomy over. The festival aims to stimulate new and experimental events and these carry a small registration charge.

**12 posts on our Facebook annually**



**Annual listing on Southside Fringe Website**



**Listing in the Southside Fringe hard copy annual programme**

**Maximum of 4 regular events\* listed for free in the annual Fringe programme (2 per week)**



**AND**

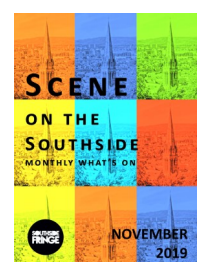
**Discount on adverts in printed programme**

**Discounts on NEW Southside Fringe advertorials**

**Discounts in a NEW Southside What's on**

TO REGISTER YOUR VENUE HIT THE [LINK](#) OR HEAD OVER TO

[www.southsidefringe.org.uk](http://www.southsidefringe.org.uk)



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Want to get your business out there to the people who live around you?

Want to attract new customers?

Want to get your brand out there city wide?

We offer full page, half page and quarter page advertising at competitive prices and if you are already registered with us, the adverts are discounted even further.

If you can't see an option in your price range CONTACT US

**BOOK YOUR ADVERT BY THE 28TH OF FEBRUARY 2019**

All art work to be submitted by

**NO LATER THAN THE 14TH OF MARCH 2019**

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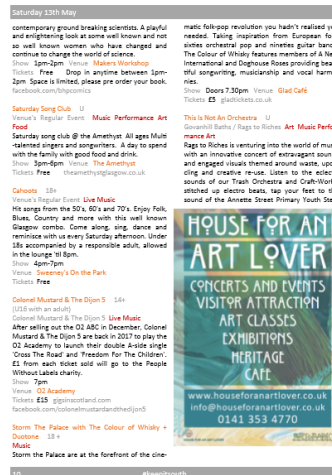
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FULL PAGE



HALF PAGE



QUARTER PAGE

## 2019 ADVERTISING PRICES

	size	full price	discounted
Full Page	(148 x 210 mm)	£300	£250
1/2 Page	(105 x 148mm)	£160	£125
1/4 Page	(74 x 105 mm)	£90	£65

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