

# 75<sup>th</sup> Anniversary Poster Contest

## Frequently Asked Questions

There have been many questions regarding the 75<sup>th</sup> Anniversary Poster Contest. The following FAQ list should help to address the questions that have been raised. If you need further information, please contact Penny Doern at [pdoern@shaw.com](mailto:pdoern@shaw.com).

### 1. Where can I find the contest rules?

Complete contest rules are listed on the Registration Form which is available on the ACLC website [www.aircadetleague.com](http://www.aircadetleague.com). Entries must abide by all contest rules.

### 2. How do I enter the contest?

A completed Registration Form must accompany every poster that is submitted for the competition. Cadets are to submit their poster and Registration Form to the Squadron Sponsoring Committee prior to the deadline (see below).

### 3. What is the deadline for submissions?

The specific deadline for submission is to be determined by the Squadron Sponsoring Committee and the Commanding Officer.

### 4. What are the criteria for judging?

Judging will be based on the following criteria:

- Consistency with the specified theme which is the history of the Air Cadet League in Canada during the past 75 years;
- Creativity, originality and artistic quality;
- Visual appeal; and
- Clarity (i.e., easy to read).

### 5. When will the posters be judged?

The original intention was that the Poster Contest would take place in conjunction with the Squadron Annual Cadet Review in order to give it the high profile attention that the 75<sup>th</sup> Anniversary of the Air Cadet League deserves. This does not mean that it has to happen during or as part of the Review.

Here are some possible options:

- The judging could happen the week before the Annual Cadet Review so that the winning poster could be announced and displayed at the Review;
- Guests at the Annual Cadet Review could judge the posters and announce the winners at that time; or
- If there is a year-end banquet or other special year-end event, judging could take place that time.

Note, the decision with regard to how and when judging will take place will determine the submission deadline.

## **6. What is the judging process at the Squadron level?**

Judging can be done by the Cadets, Squadron Sponsoring Committee members, Officers, special guest judges or any combination thereof.

Judging should be done by an anonymous ballot process where a number is assigned by the Contest Coordinator to each poster keeping the identity of the artist anonymous. Judges would then write his or her choice using the assigned number on a piece of paper and place it in a ballot box. The ballots would then be counted and the poster with the most votes is the squadron winner. The Contest Coordinator will keep a master list with the names and poster numbers so that the winning artist can be easily identified.

The Poster Contest Scoring form is available for download on the National ACLC website.

## **7. What do we do with the Squadron winning poster?**

It is the responsibility of the Squadron Sponsoring Committee to send the Squadron winning poster to the Provincial Committee no later than **June 30<sup>th</sup>, 2015**. It is recommended that the winning poster be forwarded to the Provincial Committee immediately following Squadron level judging. Please ensure that the poster is packaged such that it will not be damaged during transport.

The winning poster from each squadron will be judged at the Provincial level using the same anonymous ballot process. Judging will take place at the Provincial Annual General Meeting which is usually held in September or October. The composition of the panel of judges will be determined by each Provincial Committee.

## **8. What do we do with the Provincial winning poster?**

Immediately following the Provincial Annual General Meeting, the winning poster from each Provincial Committee will be forwarded to the National Office for final judging. All posters must be received at the National Office by **November 6<sup>th</sup>, 2015** in order to allow for judging and preparation of the winning posters for display at the Canadian Aviation and Space Museum prior to the 75<sup>th</sup> Anniversary Gala. The Gala will be taking place in conjunction with the National Semi-Annual Meeting to be held in Ottawa November 19<sup>th</sup>-21<sup>st</sup>, 2015. If your Provincial Committee is not able to submit the poster to the National Office by the November 6<sup>th</sup>, 2015 deadline, please contact Penny Doern at [pdoern@shaw.com](mailto:pdoern@shaw.com) to make alternate arrangements. Please ensure that the poster is packaged such that it will not be damaged during transport.

The winning poster from each Province will be judged at the National level using the same anonymous ballot process. The panel of judges will include the National President, the Chair and members of the Poster Contest Committee and a representative from the National Office.

## **9. What are the contest prizes?**

A cash prize of \$500, \$300 and \$200 will be awarded for the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place posters, respectively. In addition, the winning posters will be displayed at the Canadian Aviation and Space Museum in Ottawa during the 75<sup>th</sup> Anniversary year. The winning posters will also be displayed on the National ACLC website and in the National quarterly newsletter.