

Registration Form

Please RSVP to apraar01@gmail.com

Mail/email registration payable to APRA-AR to:
Holly Tindall, Mount St. Mary's
3224 Kavanaugh Blvd.
Little Rock, AR 72205

Name _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Coffee, light breakfast, and lunch are provided.
Lunch details are listed on a separate page.

In the RSPV email, please indicate any dietary restrictions:

- Club Mex
- Italian Chicken & Provolone
- The Garden
- Thai-1-On!

Each boxed lunch includes chips and a dessert.

Conference fee

\$45

Conference Fee \$ _____

Total Enclosed \$ _____



Come join us for APRA Arkansas' Fall Conference!



Conference Details

Date: Friday, October 4, 2019

Time: 10:00 a.m. – 2:30 p.m.

Place: Little Rock, AR

Cost: \$45

Conference Description

Morning Session

Leveraging Prospect Research in a Campaign

Prospect research can be a useful and lucrative tool in your organization. We have invited our guest speaker, Lindsay Doerr, to join us as we discuss research tips and prospecting strategies that can enhance your organization's campaign efforts.

Afternoon Session

Insights and Opportunities to use Research to Bolster Major Gift Activity

How can prospect researchers collaborate with gift officers to enrich donor engagement? Through analyzing gift officer activity, we ensure the right conversations are happening with the right people. Sarah Holt, Lead Research Analyst at Arkansas Children's, will join Lindsay Doerr to discuss ways the prospect research and strategy team can provide gift officers with insights into their current and prospective donors through data trends.

Agenda

- 10:00 a.m. Registration/Welcome
- 10:15 a.m. Morning Session
- 12:00 p.m. Lunch
- 12:30 p.m. Chapter Business Meeting
- 12:45 p.m. Afternoon Session
- 2:30 p.m. Adjourn

After the conference, attendees will be invited to take a tour of CARTI's facilities with Jeremy Land, senior vice president for radiation oncology services and diagnostic imaging services.



Questions? Contact apraar01@gmail.com or visit our website www.apraar.org and follow us on social media!



Location

CARTI Cancer Center
8901 Carti Way
Little Rock, AR 72205

*Parking deck located behind building

Lunch

Jimmy's Serious Sandwiches

- CLUB MEX - Smoked Turkey, crispy bacon & hot pepper cheese on pumpernickel bread or hoagie roll with lettuce, tomato & our house spread
- ITALIAN CHICKEN AND PROVOLONE - On a wheat bread with lettuce, tomato & our sun-dried tomato pesto spread.
- THE GARDEN - Swiss, Cheddar & Provolone cheese, mushrooms, sunflower seeds & spinach paté on pumpernickel bread.
- THAI-1-ON! – Hot and spicy chicken breast with bok choy, carrots, cilantro & lettuce with no fat, fresh lime dressing on wheat or low cal/fat flatbread

About Our Speaker



Lindsay Doerr

Lindsay is an Assistant Vice President with CCS Fundraising, an internationally recognized fundraising consulting firm. In this role, she leads organizations toward fundraising success through strategic engagement and collaborative planning in campaign and annual development efforts.

Having worked across varied nonprofit sectors over the past fourteen years, she brings a broad range of skills in nonprofit management and fundraising to each initiative. Her expertise consists of campaign planning and implementation, case for support development, volunteer teaching and coaching, major and annual giving, prospect research, and more.

Lindsay has experience partnering with organizations in diverse nonprofit sectors, but she is currently working with Arkansas Children's as they strategically approach the public launch of their comprehensive campaign.

Lindsay is thrilled to partner with APRA Arkansas and present at the Fall Conference!