

TECH EDUCATION DAY FOR MOVERS

NORTHERN REGION CHAPTER

SEPTEMBER 14, 2018

Save the Dates!

Wednesday October 17th

Next Chapter Meeting with Association President, Steve Weitekamp and Chairman, Alan Freese


Friday November 30th

Annual Crab Feed!
Colma Community Center in Colma, CA

Thank You Sponsors



CG MOVING CO.
smart, safe, professional moves

| 10:30 - 11:00 am | 11:45 am - 12:05 pm | 1:35 - 1:55 pm |
|---|---|--|
| <p>CHECK IN</p> | <p>EWS Group Joe Eckert MoversSuite, a complete moving software solution ewsgroup.com MoversSuite by EWS</p> | <p>Sakari Adam Horsman Incorporating Technology into your moving company sakari.io</p>  |
| | <p>12:05 - 12:50 Lunch Buffet & Networking</p> | |
| 11:00 - 11:05 am | 12:35 - 12:50 pm | 1:55 - 2:15 pm |
| <p>Welcome and Election Northern Region Chapter members to elect representatives to Board of Directors</p> | <p>OnCue Kate DeWald Increasing your conversion rates and revenues on leads oncue.co</p>  | <p>Shyft Daniela Alpert Corporate Relocation Reimagined shyftmoving.com</p>  |
| 11:05 - 11:25 am | 12:55 - 1:15 pm | 2:15 - 2:35 pm |
| <p>Piedmont Avenue Consulting, Inc. David Mitroff, Ph.D How to Create Brand Awareness for our Business DavidMitroff.com Piedmontave.com</p>  | <p>Paul Hanson Partners Casey Myers Movers's Choice Online moverschoiceonline.com</p>  | <p>Verizon Connect Bo Diaz How GPS fleet tracking can reduce costs and improve customer satisfaction verizonconnect.com</p>  |
| 11:25 - 11:45 am | 1:15 - 1:35 pm | 2:35 - 2:55 pm |
| <p>Mover Search Marketing Bryan Bloom Dominating online search for your moving company moversearchmarketing.com</p>  | <p>Ohava Scott Anderson Website Design ohava.com</p>  | <p>Yelp Matt Donzella How to stand out on Yelp yelp.com</p>  |

No Host Bar Networking Mixer immediately following last presentation.
MUST EXIT VENUE BY 4:00 P.M.