

## What is unique about ET Training?

### Our Mission

Evangelize Today teaches believers to share their faith in the Lord Jesus by listening to spiritual conversations and responding to divine appointments in everyday life.

Evangelize Today desires to link with key organizations that are looking to “refresh” their approach to evangelism.

### Our ET Seminar

Evangelize Today allows each participant to reflect on their own faith journey and apply what they learn before they leave.

**Divine Discipleship:** Revisiting our unique life story.

**The Birth Line:** Writing the history of your own journey of faith.

**Fishing Pools:** Identifying actual people that God has placed in our life.

**The Essential Ingredients of the Gospel**

**Message:** Learning how to respond to souls who are seeking answers to eternal questions.

**The Phone Call:** A live phone call to a friend, asking their views on some eternal questions.

**The Letter:** Writing a letter, which integrates your own journey of faith and your friend's responses.



“Leading ET seminars is an adventure for me into the sacred places of people's hearts. Some things are expected; but surprises show up in each unique seminar.”

Allan Dayhoff, Jr., DMin.,  
ET Executive Director

## How did ET get its start?

Allan Dayhoff, DMin., pastor and author, developed the seminar, Evangelize Today, after completing his dissertation for his Doctor of Ministries at Covenant Theological Seminary. His thesis, “Confrontational monologue vs. relational dialogue as it relates to evangelism,” explored the different methods for evangelism within the Christian church. The findings in his paper birthed an evangelism program called “Decision to disciple,” which later became “Evangelize Today.” A number of seminars and training sessions have been held over these past 15 years, helping to breathe new life into the great commission as stated in Matthew 28. Dr. Dayhoff has served as the church-planting pastor of Grace Fellowship Church in Chantilly, VA since 1990. His newly released book, Church in a Blues Bar: Listening to Hear is available on Lulu.com and other online resellers.



evangelize  
workshops  
& seminars Today

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## Evangelism Training Events



*Equipping Followers of  
Christ to Share their Faith  
with Gracious &  
Winsome Language*

## What others are saying about Evangelize Today . . .

The core gospel is there. What Al does, like a skilled travel guide, is to take us on a journey of re-discovery of too familiar territory. What is old, in Al's telling, becomes new again. And what we hear as "new" is actually quite old, so old we forgot we knew it: that God not only loves the people he has made, he sort of likes them. And then God invites us to join Him in his affection for people and to follow the path of affection into respectful listening and truth telling. Al, like the Holy Spirit, catalyzes affection and respect for people. This seminar is a special gift.

*Rev. Tory K. Baucum  
Rector, Truro Anglican Church*

Do you need a fresh start in your own evangelism? Consider Evangelize Today (ET). Is it unique? Maybe. For sure, it is a refreshing change over many other evangelism training methods.

*Fred Marsh, Associate Coordinator  
Mission to North America*

Following on from your class presentation, our discussion ran long and deep. We had so much to talk about in light of your presentation that we never actually got past talking about 'outposts.' Thank you again for being with us and for sharing with us the vital work you are engaged in."

*Mark P. Ryan  
Director, Francis A. Schaeffer Institute*

For costs and availability please email  
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## Evangelism Training Events

Evangelize Today (ET) seeks to partner with individuals, churches and ministry organizations to propose and jointly experience what evangelism could look like in the post Christian era. Our Evangelism Training Events provide a progressive method in teaching a fresh way to become involved in meaningful encounters with the non-Christian.

**Research & Discovery Day** is an event presenting research from thousands of ET evangelism encounters in our seminars and through our ET Residents' fieldwork. Participants will wrestle with questions like "where are we with evangelism in the post-Christian age?" and "why are our churches shrinking?" Most find our research engaging, provoking such questions as, "what is the answer to the current Evangelism landscape?" The presentation is available to leadership teams, ministry staff, pastoral networks and churches. *Prices available upon request. Typically 5 hours.*

**Regional "Round Table"** is a "Q&A" discussion on the topic of evangelism. ET has discovered in Christians a pent-up desire to talk, debate, and share frustrations about this topic of sharing our faith with the non-Christian world. Our research has uncovered that 82% of the population do not regularly attend a religious service . . . and they are not coming back to our church buildings. If that's true, how do we approach evangelism, outreach programs, employment for seminary grads and the future of our ministries? This gathering often follows our "Research & Discovery Day." *Price: FREE. Typically about 2.5 hours.*

**The Evangelize Today Seminar** is our core teaching event. Together, the group completes six interactive projects, which includes a live phone call to ask spiritual questions to a non-Christian. The seminar ends with time to draft a hand-written response letter back to the person called. The seminar leader also makes a call and writes a letter. ET has partnered with several dozen churches and organizations over the past five years. The hosts and attenders experience a quality, user-friendly, and at times, life-altering seminar. The topics in an ET seminar are listed on the front flap of this brochure.

*Prices available upon request. Typically about 9 hours of training over a day and a half (often a Friday evening/Saturday).*

**ET Conference** combines the above three events, often in a Thursday, Friday, Saturday format. The Friday night and Saturday seminar is the core event and often draws the most attenders. Many who attend the Research Day and Round Table either attend the seminar or look for a time to host their own ET conference.

**For information on how to register for one of these training events, contact Al Dayhoff, Executive Director, at [evangelizetoday@gmail.com](mailto:evangelizetoday@gmail.com) or check out our website at [www.evangelizetoday.info](http://www.evangelizetoday.info)**