



## **Utelogy**

**Title: The Future of AV is Here**

**Date: Thursday October 10<sup>th</sup>**

**Time: 1:00 pm - 1:45 pm**

**Room: To be determine**

**Topic: New Value and How to Realize it!**

Enterprises large and small are now managing their meeting and classroom spaces like they do their other technologies, and their applying standard IT metrics and KPIs to these spaces. What is the value of reduced MTTD, MTTR and MTTMS? How much value can be realized with machine learning and intelligent automation? Join this talk to find out.

### **Frank Pellkofer Bio**



Frank Pellkofer is the co-founder of Utelogy Corporation, a California enterprise software publisher delivering software-based control, automation, monitoring and management for AV meeting and classroom spaces. This is Frank's 3<sup>rd</sup> company with two prior successful exits. Frank gives talks around the world at industry events focused on value for customers and technology partners. He lives in the San Francisco Bay Area with his wife and kids, enjoys technology, wine, cooking, and hiking with his friends and family.