



**Shure**

**Title: Changes to the RF spectrum and how it affects our industry**

**Date: Thursday October 9<sup>th</sup>**

**Time: 12:00 pm - 12:45 pm**

**Room: To be determine**

**Topic:**

With the increasing demand for wireless systems for conferences, meetings, Government and learning facilities Broadcasters and live venues, the shrinking RF spectrum could and will create challenges in planning , selecting and operating wireless microphones. This could also be an opportunity to deploy new technology and products.

### **Richard Boileau BIO**

Richard Boileau lives in Quebec, Canada and has a long-standing passion for professional audio. He's been a core member of the Shure team in Canada ever since SFM received its appointment as distributor of Shure products in Canada in 1999.

As Shure Market Development Specialist with an expertise in wired and wireless products, RF coordination, and frequency analysis, Richard educates the Canadian sales teams, internal staff and clients on new Shure products and technologies. He also provides consultations and demos to Shure customers for A/V, installed and live sound applications.

His passion for professional audio began in 1971 as a sound engineer and career highlights involved managing technical crews for several high-profile cultural events in Montreal such as the 1976 Canadian Olympics, Formula One races as well as the Pope's Pastoral Trip to Montreal in 1984. His experience also propelled him into service manager for multiple pro audio brands.

When Richard needs a break from audio (which is rare), he spends his time biking, fishing, drumming and most importantly spending time with his granddaughters and sons.