



Primacoustic

Title: Acoustic solutions for a noisy world

Date: Wednesday October 9th

Time: 2:00 pm - 2:45 pm

Room: To be determine

Topic: Room Acoustics

This clinic will explore the importance of room acoustics in today's sustainable world. It will highlight the well-being component along with the acoustic benefits. Topics that will be covered: room acoustics, the importance of room infrastructure, understanding acoustics and the importance of keeping it simple, foam vs glass wool, sound proofing vs. absorption, sales and market opportunities and the green component. Q and A.

Steve Dickson Bio

Steve Dickson, Eastern Territory Manager for Primacoustic North America, has been involved in the music industry and professional audio all his life. Started tape trading in his homeland of Scotland at 13 and by 22 was the youngest sales director in the UK music industry. Has worked on 47 of the 1001 albums "*You Must Hear Before You Die*". Immigrated to Canada and formed PHD Canada Distribution in 1995. For the next 10 years PHD was one of the most successful import distributors in North America. Music Industry died in 2009. Steve then joined Radial Engineering and was tasked with setting up the Contractor Division. The growth of Primacoustic has been phenomenal and it is now one of the biggest providers of acoustical room treatments in North America.