



Sharp Canada

Title: What's New in Display Technology!

Date: Wednesday October 9th

Time: 11:00 am - 11:45 am

Room: To be determine

Topic:

- Consumer vs Commercial Screens – What are the differences and how does it affect the user experience?
- LCD vs Projection Technology – The advantages of LCD technology
- The Importance Quality products– The difference that quality can make to the Total Cost of Ownership
- Huddle Stations – How meetings spaces are changing with changing demographics
- Smart Screens – Smart technology can enhance the meeting experience
- Collaboration Displays - Technology in the meeting room and the value of Collaboration and Annotation

Mike Murphy Bio

As the Director of Sales responsible for Display technology at Sharp Electronics Canada Ltd, Mike Murphy is responsible for building and implementing the strategic plan for Sharp's Display Category. Mike has a proven executive management track record and over 25 years of experience driving sales growth in the technology industry.

Prior to joining Sharp, Mike was Director of Product Management at SYNEX, responsible for launching SYNEX's strategic display initiative VISUALSolv in Canada. At SYNEX he led the team responsible for a unique solution focused approach in the display category.

Previously, he served as Canadian Sales Manager at projector manufacturer InFocus, where he led all sales and marketing strategies for the Canadian Market.

Mike also served almost a decade in various roles while part of the Canadian sales team at display manufacturer ViewSonic. Mike holds CTS accreditation for Audio Visual specialization and has participated as a council member of Toronto Chapter of the Digital Signage Federation.