



## **Theatrixx Technologies**

**Title: Choosing the right LED display for your application**

**Date: Thursday October 10<sup>th</sup>**

**Time: 11:00 am - 11:45 am**

**Room: To be determine**

**Topic: Choosing the Right LED Display for your Application**

### **LED BASICS**

1. History of LED screens
2. Pixel pitch, density and viewing distance - how to select the right product\*
3. Available technologies DIP versus SMD\*
4. Different SMD technologies available, white face, black face, GOB, COB\*

### **PICTURE QUALITY**

5. Brightness and intensity\*
6. Color calibration\*

### **CONTENT**

7. Content management for LED panels\*

### **RIGGING & POWER**

8. Safety and rigging\*

### **MAINTENANCE**

9. Life expectancy on LED products\*

### **Jacques Tessier Bio**

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