



## **Batko**

**Title: How to Select the Proper Enclosure or Kiosk for Your AV and Digital Signage Projects**

**Date: Wednesday October 9<sup>th</sup>**

**Time: 10:00 am - 10:45 am**

**Room: To be determine**

### **Topic:**

The growth in Digital Signage applications has increased the demand for enclosures and kiosks. The initial priority was protection against vandalism. However; there are many other factors that must be considered in finding the best enclosure solution for your specific project. To do this, it is suggested you should think both inside and outside the box. Outside the box: dust, moisture, temperature, extreme security etc... Inside the box: display and other hardware specs to be enclosed, internal temperature control, adequate ventilation, connectivity etc.

By reviewing these factors, looking at real case studies and open dialogue, we will hopefully be more informed.

### **Bio**

Kirk Lidbetter is an independent manufacturers' representative with over 40 years of experience in the audio visual and visual communications industry. Lidbetter Solutions was started in 2004 and has been successful in supporting Canada's leading AV and Digital Signage dealers. Prior to that he was President of ELMO Canada, an audio-visual dealer in the Nation's Capital and media sales representative. His career was started as a teacher, student of educational technology and media co-ordinator. This old dog has learned some new tricks and would like to share them with you!