

NORDSTROM

NORDSTROM NYC FACT SHEET



OPENING DATE: October 24, 2019

LOCATION: 225 West 57th Street, near Columbus Circle in New York City

SIZE: 320,000 square feet; seven levels

DEVELOPER: Extell Development Company

**ARCHITECT OF
RECORD:** CallisonRTKL

**GENERAL
CONTRACTOR:** J.T. Magen & Company Inc.

DETAILS: The Nordstrom NYC Flagship will represent the biggest and best statement of the brand, and largest single-project investment in Nordstrom history. Located on West 57th Street and Broadway, across from the Nordstrom Men's Store, which opened in April 2018, customers will be able to shop 320,000 square feet of retail space located on seven levels – two below street level and five above. Merchandise will include a curated breadth of product offering across price points, including clothing, accessories, shoes, beauty, children's and home. A robust selection of exclusive, limited-distribution and emerging brands and styles will be available, making Nordstrom a one-stop destination.

**MERCHANDISE:
CONCEPTS**

To create a sense of discovery, Nordstrom NYC will offer the following merchandise concepts and shops:

- Christian Louboutin Pop-Up
- Nordstrom x Nike Boutique
- Burberry Concept Shop
- Nordstrom Beauty Haven
- SPACE Boutique
- Acne Shop
- Burberry RTW & Accessories Shops
- Chloe RTW & Accessories Shops
- Christian Louboutin Shop
- Comme des Garçon Shop
- Coach Customization Shop
- Fendi RTW & Accessories Shops
- Givenchy RTW & Shoe Shops
- Longchamp Shop
- MCM Shop
- Tory Burch Handbag Shop
- Valentino Accessories Shop
- Saint Laurent RTW & Accessories Shop

**SERVICES &
AMENITIES:**

To enhance the in-store experience, a range of unique services will make shopping fun, fast, convenient, and allow customers to shop on their terms, including many services connecting the physical and digital:

- Tailoring & Express Alterations
- Express Services
- Next Day Delivery
- Beauty Services
- Nordstrom Gift Cards
- Gift Wrap
- Free WI-FI
- Personalization Studio
- Styling Services
- 24/7 Online Order Pick-Up in Store
- Cell Phone Charging
- Connected Fitting Rooms
- Service Bars
- Donation Drop-Off
- Shoe, Handbag, Small Leather Good Repair

FOOD & BEVERAGE:

Nordstrom is launching seven unique food and beverage offerings within the flagship store. Celebrated Seattle-based chefs Ethan Stowell and Tom Douglas will be making their NYC debut with three distinct concepts. All restaurants will be owned and operated by Nordstrom.

- **Wolf** – Chef Stowell will open Wolf, offering Italian-inspired small plates, in a comfortable and refined ambiance. Wolf will be located on the third floor, overlooking West 57th Street and Broadway. Hours of operation will extend beyond store hours.
- **Jeannie’s** – Chef Douglas, a James Beard Award recipient for Best Chef Northwest and Best Restaurateur, will open Jeannie’s, a contemporary pizza, pasta and salad restaurant.
- **Hani Pacific** – Chef Douglas will also launch Hani Pacific, a modern Pacific Rim-inspired restaurant.
- **Broadway Bar** – An exclusive concept for Nordstrom NYC, Broadway Bar is an inventive cocktail bar and ideal meeting place for a drink and light bite.
- **Bistro Verde** – A family-friendly, all-day destination with a patio slated to open in 2020, offering al fresco dining.
- **Shoe Bar** – The aptly named cocktail bar located on the shoe floor is a perfect spot to celebrate a purchase or refuel with a beverage or snack.
- **Oh Mochi** – Baked in-house mochi donuts come in an assortment of unique and traditional flavors and are naturally gluten-free.

STORE DESIGN: Designed in collaboration with James Carpenter Design Associates, the flagship store will create an experience that is responsive and reflective of customers. The iconic seven-level flagship store forms in the base of the “tallest residential building in the Western Hemisphere,” the store is one of the first new stores to open in Manhattan since the 1920s. The store will feature a stunning waveforms glass façade providing an interactive viewing experience for customers inside the store and for all from the street level. The façade will bring in natural light, connecting the shopping experience to the city. Chain-mail veils and lighting effects will allow the store to reflect the seasons and create changing moods to celebrate special events. Without boxed-in windows, the entire store is a display window to the street. Soaring 19-foot ceilings and an open, flexible floor plan allows for evolution of how we curate and display products over time as our customers change and evolve. The store environment will create a sense of discovery, allowing customers to navigate easily and find new brands they haven’t experienced before.

ARTWORK: Emerging artists were commissioned to create 54 original pieces to enhance the shopping experience and the Art@Nordstrom app will provide customers with an audio-guided tour of the store’s collection.

NYC MARKET: Nordstrom NYC – 225 W 57th Street, New York NY 10019
Nordstrom Men’s Store NYC – 235 W 57th Street, New York NY 10019
Nordstrom Local Upper East Side – 1273 Third Ave, New York, NY 10021
Nordstrom Local West Village – 13 Seventh Ave, New York, NY 10011
Nordstrom Rack 31st and 6th – 865 6th Ave, New York, NY 10001
Nordstrom Rack Union Square – 60 E 14th St, New York, NY 10003
Jeffrey New York – 449 W 14th St, New York, NY 10014
Trunk Club Clubhouse – 457 Madison Ave, New York, NY 10022

PRESS ROOM: Nordstrom NYC Media Kit available at nordstrom.com/pressroom

ABOUT NORDSTROM: Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 382 stores in 40 states, including 117 full-line stores in the United States, Canada and Puerto Rico; 249 Nordstrom Rack stores; three [Jeffrey](#) boutiques; two clearance stores; six Trunk Club clubhouses; and five [Nordstrom Local](#) service concepts. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#), [HauteLook](#) and [TrunkClub.com](#). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.