

East Sussex Scouts Advisory Document

Photography – Use of Media

As a County we want to use photos, videos and/or audio clips taken during our activities to promote Scouting across East Sussex & beyond to celebrate our endeavours and successes.

On our County, District, Group and Section websites and in our Social Media pages we hope to use photographs, videos and/or audio clips of Scouting activities to enhance the content.

Before we use a photo with any young person or adult in, we consider it best practice to have their, or their parent/carer's, permission. However, we also acknowledge that there are some activities/situations, such as large group photographs or shots from a distance, when it is not practically possible to obtain permission for all participants. **Therefore if you would prefer us not to use images, video or audio clips please can you inform the leader at the time of the activity so that that action can be taken to uphold your wishes.**

Media used by East Sussex Scouts will only be published on our own websites, newsletters or posted on our noticeboards. Occasionally we may forward photographs to other Scouting media outlets or to the local press. Where we publish media we will take care to ensure that full names are not included in the related article or caption, e.g. we will normally use captions like "The Beavers visiting the Fire Station" etc.

We follow these guidelines for print or electronic publication:

East Sussex Scouts Image Use Guidelines

- We never publish personal details with any photo image that is used (full name, address, email, etc.)
- We will endeavour to remove identifying metadata from graphics (e.g. location, comments etc.)
- The content of all pictures will be reviewed for good taste before publication
- We will only use images to publicise Scouting and related events.
- If we inadvertently publish material without permission or it's discovered to cause upset or offence we will seek to remove it as quickly as possible after it is brought to our attention. Please use the contact form on the website to inform the webmaster or speak to the leader in charge.
- Please note that we cannot control the legal right of third party photographers to take and publish pictures taken in a public place.



LIFE CHANGING ADVENTURE

Social Media

The County does have some control over our own social media sites (Facebook, Instagram, Twitter etc.) but not over any that may be used by parents or youth members. Individuals are responsible for the content of their own social media account. We would therefore request that you are mindful of any content that you or your child may post to this type of site and that any pictures that are set in a Scouting context should not bring the Scout Association into disrepute or put young people at risk. We would also ask that you respect the wishes of other parents if they ask for their child's picture to be removed.

If you would prefer us not to use images, video or audio clips of you or your child, please can you inform the leader at the time of the activity so that action can be taken to uphold your wishes.



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