

WHAT I'M LOOKING FOR IN A COMPANY



*20 YEARS OF
MARKETING
LEADERSHIP
EXPERIENCE*

*BA COMMUNICATIONS
MANAGEMENT MINOR
CLEVELAND STATE
UNIVERSITY*

*GRAPHIC DESIGN
CERTIFIED
POLARIS CAREER CTR.
ADOBE: PHOTOSHOP,
ILLUSTRATOR,
INDESIGN*

*EXPERIENCE: B2B & B2C
BOTH PRODUCT &
SERVICE BUSINESSES*

*SMALL BUSINESS
OWNER/CONSULTANT
216BRANDRIVE.COM*

1. I am looking for the right fit in a full time leadership position with a company who is committed to me LONG TERM and committed to the marketing work
2. Has strong, TRUSTWORTHY leadership ready to empower me as their trusted advisor in all things Marketing with creative freedom in a leadership role
3. The owner/leadership is inspiring, knows what they want and is decisive with marketing recommendations
4. Has a culture that is inspiring, fun and supportive
5. A company planning aggressive growth
6. Competitive in nature
7. Has a reasonable budget to support marketing and understands the value of marketing/communications
8. Communicates well to employees
9. Has a team approach to business
10. Values, rewards and appreciates employee contributions
11. Holds employees accountable for professionalism, progress
12. Competitive salary with benefits, success based advancement and continuing education support
13. Has a healthy & professional work environment

ABOUT SHANNON

My capabilities are like having a marketing firm in one person. Every position held was a newly created role where I utilized my analytical and problem solving skills and entrepreneurial mind set to make high impact decisions, create and execute marketing communications strategies that help companies reach aggressive goals. My career spans diverse industries in marketing leadership positions with multi-million dollar companies. I creatively communicate and drive brands with solutions that produce profit, creates connections and strengthens business relationships. I have twenty years of success with highly effective strategies that have made significant positive impact while reducing marketing costs. [Visit 216Brandrive.com](http://216Brandrive.com).