

# FASHION WEEK LAKE CHARLES - SPONSORSHIP TIERS

\$5,000

## PRESENTING CORPORATE SPONSOR

- CORPORATE PRESENTER OF THE FIFTH ANNUAL "FASHION WEEK LAKE CHARLES 2020" RUNWAY SHOWS
- INTERVIEWS ON ALL TV AND RADIO PROMO ADVERTISEMENT AS PRESENTER AND SPOKESPERSON OF OUR CAUSE THE JUVENILE DIABETES RESEARCH FUND (JDRF)
- REPRESENTATION AT LAUNCH PARTY (THURSDAY, APRIL 16, 2020)
- FULL PAGE INTERVIEWS IN NEWSPAPER AND MAGAZINE ARTICLES AS PRESENTING SPONSOR FOR OUR CAUSE JDRF
- FULL PAGE AD IN MAGAZINE ON BACK COVER
- LOGO PLACEMENT ON ALL 'FASHION WEEK LAKE CHARLES 2020' ADVERTISEMENT IN BIG AND BOLD PRINT INCLUDING STEP AND REPEAT
- SIGNAGE THROUGHOUT ALL VENUES
- PRESENTATION DURING INTERMISSION OF 'FASHION WEEK LAKE CHARLES 2020'
- RECOGNITION ON ALL SOCIAL MEDIA, 10,000 PLUS VIEWERS AS PRESENTER
- BRAND RECOGNITION ON EVENT WEBSITE WITH LINKS TO YOUR BUSINESS
- 100 GENERAL ADMISSION TICKETS. VIP ALL ACCESS PASSES (UPON REQUEST)

\$2,500

## PLATINUM SPONSOR

- CORPORATE SPONSOR OF VIP LOUNGE
- LOGO PLACEMENT ON ALL 'FASHION WEEK LAKE CHARLES 2020' ADVERTISEMENT IN BIG AND BOLD PRINT
- LISTED AS SPONSOR IN NEWSPAPER AND MAGAZINE
- FULL PAGE AD IN MAGAZINE
- PLATINUM SPONSOR IS HIGHLIGHTED AS HOST INSIDE VIP LOUNGE WITH SIGNAGE
- ADMISSION TO PATRON'S LAUNCH PARTY
- RECOGNITION ON ALL SOCIAL MEDIA AS HOST OF VIP LOUNGE WITH 10,000 PLUS VIEWERS
- LINKS TO YOUR BUSINESS ON EVENT WEBSITE
- 50 GENERAL ADMISSION TICKETS. VIP ALL ACCESS PASSES (UPON REQUEST)
- MARKETING MATERIALS PLACEMENT IN SWAG BAGS

\$1,500

## GOLD SPONSOR

- CORPORATE SPONSOR OF FASHION WEEK LAKE CHARLES 2020
- LOGO PLACEMENT ON ALL 'FASHION WEEK LAKE CHARLES 2020' ADVERTISEMENT.
- HALF (½) PAGE AD IN MAGAZINE
- ADMISSION TO PATRON'S LAUNCH PARTY & THAT'S A WRAP PARTY
- RECOGNITION ON ALL SOCIAL MEDIA 10,000 PLUS VIEWERS
- LINKS TO YOUR BUSINESS ON EVENT WEBSITE
- 25 GENERAL ADMISSION TICKETS. VIP ALL ACCESS PASSES (UPON REQUEST)
- MARKETING MATERIALS PLACEMENT IN SWAG BAGS

\$500

## SILVER SPONSOR

- NAME PLACEMENT ON ALL 'FASHION WEEK LAKE CHARLES 2020' ADVERTISEMENT LISTED AS FWLC SUPPORTER
- RECOGNITION ON ALL SOCIAL MEDIA 10,000 PLUS VIEWERS
- LINKS TO YOUR BUSINESS ON EVENT WEBSITE
- ADMISSION TO PATRONS LAUNCH PARTY
- 10 GENERAL ADMISSION TICKETS. VIP ALL ACCESS PASSES (UPON REQUEST)
- QUARTER (¼) PAGE AD IN MAGAZINE
- MARKETING MATERIALS PLACEMENT IN SWAG BAGS

Fashion Week Lake Charles is April 15 – 18, 2020