

# COMMENTARY

Editorials, letters, columns and other opinions

## Next Governor Must Strengthen Cleantech Policies



**COMMENTARY**

Jason Anderson

This year, California overtook the U.K. to become the fifth-largest economy in the world, while also announcing it had hit its goal of reducing greenhouse gas emissions below 1990 levels four years ahead of schedule. This blend of economic and environmental success is thanks in large part to our state's pioneering clean energy and climate policies. In cities and towns across California,

innovative state policies on clean energy and climate change have attracted investment and talent, encouraged innovation, and created jobs.

Gov. **Jerry Brown** has been working to keep this momentum going. The other week, he signed a bill pledging 100 percent emissions-free electricity by 2045 and issued an executive order targeting a carbon-neutral economy.

But his term in Sacramento is coming to a close.

California's next governor must continue to advance clean energy and climate policies, which are as important for our economy as they are for our environment. That's why business associations across California — including **Cleantech San Diego**, of which **Baker Electric Home Energy** is a member — have joined forces to launch the #CleanEconomyGovernor campaign. We are asking both gubernatorial candidates, **John Cox** and **Gavin Newsom**, to commit to protecting and strengthening policies that enable California's success as a clean economy leader.

**Region a Cleantech Leader**

The San Diego region is home to 3,427 cleantech companies employing 45,518 people, for an overall economic impact of \$8 billion. The solar energy industry alone is responsible for 22,460 jobs in the metro area.

Clean technology is spurring economic growth across California. The state's climate and clean energy policies have driven more than \$49 billion in public and private clean energy investments into California's economy. More than 542,000 Californians work in advanced

energy, and the industry projects 10 percent job growth this year.

**Cleantech Drives Jobs**

Business leaders know from experience that moving rapidly away from fossil fuels and toward 100 percent clean energy is an economic opportunity. Take Baker Electric Home Energy as an example. The company entered the residential solar energy business in 2005, and by next year is expected reach the 10,000 milestone for home power system installations.

Cementing our state's clean energy and climate leadership will ensure a stronger, more resilient economy for decades to come. Clean technology grows the economy and creates jobs, while also cleaning the air, boosting energy independence, and curbing dangerous climate change. It's working for us in San Diego, and all across California. We're proud of our growing cleantech economy. And we're counting on our next governor to set the stage for continued success.

*Jason Anderson is president and CEO of Cleantech San Diego, a trade organization. Ted Baker is the CEO of Baker Electric Home Energy and President and CEO of Baker Electric, an electrical contracting firm.*



**COMMENTARY**

Ted Baker

## BUSINESS CALENDAR | Upcoming events

**A Round of Golf with The Money Guys 2018**

**Organization:** ACG  
**When:** 9 am – 1 pm, Oct. 15  
**Where:** Lomas Santa Fe Country Club, 1505 Lomas Santa Fe Drive, Solana Beach

**Private Equity Showcase & Wine Tasting**

**Organization:** ACG  
**When:** 5 – 8 pm, Oct. 15  
**Where:** Lomas Santa Fe Country Club, 1505 Lomas Santa Fe Drive, Solana Beach

**Content Marketing: Crafting Effective Audience-First Content**

**Organization:** UC San Diego Extension/DeskHub  
**When:** 5:30 – 6:30 pm, Oct. 16  
**Where:** DeskHub, 2159 India St., San Diego

**Using Business Analytics to Make Data-Driven Decisions Graduate Open House**

**Organization:** University of San Diego School of Business  
**When:** 6 – 7:30 pm, Oct. 17  
**Where:** Kroc Institute for Peace and Justice, USD Campus 5998 Alcalá Park, San Diego

**International Trade Financing And Methods of Payment**

**Organization:** San Diego Center for International Trade Development  
**When:** 9:30 am – noon, Oct. 17  
**Where:** Southwestern College Higher Education Center National City, 880 National City Blvd., Suite 7100, National City

**Annual Kick Off Event and Networking Party**

**Organization:** HBS Club of San Diego  
**When:** 5:30 – 8 pm, Oct. 17  
**Where:** The Bella Vista Social Club & Caffè, 2880 Torrey Pines Scenic Drive, La Jolla

**Tech San Diego Manufacturing Operations Roundtable**

**Organization:** Tech San Diego  
**When:** 8 – 10 am, Oct. 18  
**Where:** UCSD Extension, 6256 Greenwich Drive, San Diego

**Making the Right Moves – Professional Development For Military Spouse Attorneys**

**Organization:** Military Spouse JD Network  
**When:** 9 am – 5 pm, Oct. 19  
8 am – 2 pm, Oct. 20 (optional day)  
**Where:** San Diego County Bar Association, 401 W. A St., Suite 120, San Diego

**Protecting You and Your Business From Harassment Claims By Intersecting Compliance and Culture**

**Organization:** HR Cafe  
**When:** 8 – 10:30 am, Oct. 24  
**Where:** Coastal Payroll Services 9350 Waxie Way, Suite 110, San Diego

**Fall Defense and Industry Forum: Achieving Velocity, Providing Solutions**

**Organization:** NDIA San Diego, SPAWAR  
**When:** Oct. 23-24  
**Where:** Town and Country Resort And Convention Center, 500 N, Hotel Circle, San Diego

**Titans of Military Tech: How Cubic innovates in San Diego's Legacy Industry**

**Organization:** MIT Enterprise Forum S.D.  
**When:** 5:30 – 8:30 pm, Oct. 24  
**Where:** MIT Enterprise Forum Knobbe Martens Davinci Auditorium 12790 El Camino Real

**2018 ¡EXPO!**

**Organization:** ¡EXPO!  
**When:** 11 am – 5 pm, Oct. 26, 27  
**Where:** Del Mar Fairgrounds 2260 Jimmy Durante Blvd., Del Mar

**Veteran & Military Entrepreneur Conference and Awards 2018**

**Organization:** San Diego Business Journal  
**When:** 10 am – 7:30 pm Oct. 30  
**Conference:** 10 am – 4 pm  
Networking 4 – 5 pm  
Dinner and Awards 5 – 6:30 pm  
Networking 6:30 – 7:30  
**Where:** The Westin Gaslamp Quarter 910 Broadway Circle San Diego

**Water Technology and the Environment Crisis in San Diego**

**Organization:** MIT Enterprise Forum S.D.  
**When:** 5:30 – 7 pm, Oct. 30  
**Where:** BDO 3570 Carmel Mountain Road, Suite 400, San Diego

*To submit an event for possible inclusion, email the following information to Steve Adamek at [sadamek@sdbj.com](mailto:sadamek@sdbj.com): name, time and location of event; event host, event speaker(s) and/or description of event.*

**SAN DIEGO BUSINESS JOURNAL**

4909 Murphy Canyon Road, Suite 200  
San Diego, CA 92123  
858-277-6359 • Fax 858-277-6398  
Email: [sdbj@sdbj.com](mailto:sdbj@sdbj.com) • [www.sdbj.com](http://www.sdbj.com)

**PRESIDENT & PUBLISHER**

Barbara Chodos [bchodos@sdbj.com](mailto:bchodos@sdbj.com) • 858-277-0722

**PUBLISHER EMERITUS**

Armon Mills [amills@sdbj.com](mailto:amills@sdbj.com) • 858-277-6795

**EDITORIAL**

**EDITOR-IN-CHIEF**

Nels Jensen [njensen@sdbj.com](mailto:njensen@sdbj.com) • 858-277-6897

**Managing Editor**

Vik Jolly [vjolly@sdbj.com](mailto:vjolly@sdbj.com) • 858-634-4623

**Copy Editor**

Steve J. Adamek [sadamek@sdbj.com](mailto:sadamek@sdbj.com) • 858-277-6591

**Reporters**

Mariel Concepcion [mconcepcion@sdbj.com](mailto:mconcepcion@sdbj.com) • 858-634-4625

Brad Graves [bgraves@sdbj.com](mailto:bgraves@sdbj.com) • 858-277-6586

Ray Huard [rhuard@sdbj.com](mailto:rhuard@sdbj.com) • 858-277-8904

Elise Reuter [ereuter@sdbj.com](mailto:ereuter@sdbj.com) • 858-277-6971

Jared Whitlock [jwhitlock@sdbj.com](mailto:jwhitlock@sdbj.com) • 858-634-4636

**Contributing Writers**

Stephanie R. Glidden [sglidden@sdbj.com](mailto:sglidden@sdbj.com)

**Photographers**

Melissa Jacobs • [mj@sandiegophoto.com](mailto:mj@sandiegophoto.com)

Jamie Scott Lytle • [jamiesscottlytlephotography@gmail.com](mailto:jamiesscottlytlephotography@gmail.com)

Stephen Whalen • [peak15@roadrunner.com](mailto:peak15@roadrunner.com)

**RESEARCH**

**Researcher**

Gina Bertuzzi [gbertuzzi@sdbj.com](mailto:gbertuzzi@sdbj.com) • 858-634-4635

**ADVERTISING**

**Sales Manager**

Dale Ganzow [dganow@sdbj.com](mailto:dganow@sdbj.com) • 858-277-4832

**Account Executives**

Rick Bushree [rbushree@sdbj.com](mailto:rbushree@sdbj.com) • 858-277-6692

Keith Fenton [kfenton@sdbj.com](mailto:kfenton@sdbj.com) • 858-634-4234

Christopher Reid [creid@sdbj.com](mailto:creid@sdbj.com) • 858-277-2914

**Director, National Accounts & Local Brand Partnerships**

Jim Barker [jbarker@sdbj.com](mailto:jbarker@sdbj.com) • 858-277-6499

**Classified/Legal Advertising Executive**

Lucinda Lauridsen [llauridsen@sdbj.com](mailto:llauridsen@sdbj.com) • 858-277-6359

**ART & PRODUCTION**

**Director**

Sandra Powers [spowers@sdbj.com](mailto:spowers@sdbj.com) • 858-634-4628

**Production Artists**

Angela Castillo [acastillo@sdbj.com](mailto:acastillo@sdbj.com) • 858-277-6359 x 3117

Marissa Tomic [mtomic@sdbj.com](mailto:mtomic@sdbj.com) • 858-277-6359

**CIRCULATION & EVENTS**

**Audience Development Director**

Shelley Barry [sbarry@sdbj.com](mailto:sbarry@sdbj.com) • 858-277-6391

**Events Coordinator**

Jen Malan [jmalan@sdbj.com](mailto:jmalan@sdbj.com) • 858-277-6359 x 3145

**Administration**

**Controller**

Mark J. Misiano [mmisiano@sdbj.com](mailto:mmisiano@sdbj.com) • 858-277-6778

**Accounting Assistant**

Kayla Polgar [accounting@sdbj.com](mailto:accounting@sdbj.com) • 858-277-6696

**Receptionist**

Vanessa Quartuccio [vquartuccio@sdbj.com](mailto:vquartuccio@sdbj.com) • 858-277-6359

