



Cristina Martinez

Lic. R-770
Public Relations
Professional & Blogger
Founder of The PR Venue

theprvenue@gmail.com
theprvenue.com



Training & Speaking

With a growing trend of sponsorship requests and budget shrinking, the corporations need to learn to be more savvy during their annual giving approval process and apply structures to increase their return from partnerships.

Speaking themes:

Are your really using the sponsorships benefits?



Ensure the outcome of sponsorships benefits by learning promotional tools and tactics that will help you increase the success at conventions, exhibits, and events.

Marketing Sponsorships Advertising Donations Communications
The Formula



Dominate the great challenge of integrating efforts through effective leadership, strategies and budget.

Is your community changing because of you?



Learn to identify where your corporation can support your community through communications efforts. Based on the book, "The Key: How Corporations Succeed by Solving the World's Tough Problems" by Professor Lynda Gratton

Trainings & Workshops



-  Public Relations Basics (Plans, press releases and speeches)
-  Media training
-  Fundraising event planning.
-  Corporate event planning.
-  Grant management systems.
-  Communications departments' Process evaluation.

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 Available dates

 Seminar Duration

 Objective and content of the seminars.

 Other themes

powered by

