



## Extendable Stakeholder Analysis Matrix

This is based on a hypothetical stakeholder analysis developed for a project funded by the Swedish International Development and Cooperation Agency (Sida), led by the Regional Environment Centre in cooperation with local partner IUCN ROWA. The Water SUM project (<http://www.watersum.rec.org/>), for which this was developed, is using this template to train country teams how to conduct a stakeholder analysis in preparation for local water security action planning in collaboration with stakeholders. Column headings have been adapted for the purpose of this project. As long as you capture the level and nature of interest and influence in some way, you can add and remove columns from the matrix as necessary. However, remember that the more columns you add, the more time consuming it will be to complete.

Name of organisation/group	Interest H/M/L	What are current levels of involvement in water management planning, and what aspects of local water security action planning (LWSAP) are they (likely to be) most interested in?	If involvement and/or interest is L/M, how might we motivate engagement with LWSAP? What benefits might they derive from being more involved in LWSAP?	Level of knowledge about water related issues H/M/L	Access to high quality information about water-related issues H/M/L	Influence on water management H/M/L	Comments on influence (e.g. attitudes to water management planning, times or contexts in which they have more/less influence)	Any important relationships with other stakeholders? (e.g. conflicts/alliances)
Households	H	Involvement in water management planning varies significantly between households, but all households are water users, and significantly affected by water management	N/A	L	L	L	None	Many households in the area rely on agriculture for at least part of their income, hence strong links with both types of farming stakeholder below
Farmers using irrigated land	H	Farmers with land close to water sources growing crops that depend on irrigation water are heavy water users and significantly affected by water quality and quantity issues	N/A	M	L	M	Those within the farming union and co-operatives have a more organised, stronger voice	Strong relationships with wider farming community including upland rain-fed farmers
Rain-fed upland farmers	L	Interested indirectly as householders or where they also own irrigated lowland fields, but otherwise not directly affected by changes	Given low interest and influence, it is not a priority to engage with this group	L	L	L	None	Strong relationships with irrigated farming community, often through family ties



		in water flow or quality						
Farmers union	H	The Farmer's Union has been putting pressure on Government for some time not to restrict access to irrigated water, and to invest in schemes to pipe water from other regions to this area	N/A	H	M	M	Despite having strong relationships with some politicians, the Farmer's Union has failed to achieve the objectives it has been campaigning for	Irrigated farmers are well represented in the Union, but upland farmers feel under-represented and membership from this group is much lower
Local small businesses that depend on regular flows of clean water e.g. food and drink sector	H	Without adequate alternative supplies, problems with water quality and quantity are a major problem for some businesses in the area	N/A	L	L	L	None	Few small business have strong links with the Government, farming or NGO communities, which reduces their influence
Multinational businesses	L	The local steel works is water-intensive, but is located upstream from most other water users, and so has preferential access to low flows, and has little interest in the problems this creates downstream, especially during drought years	Explore how more efficient water use might reduce costs and hence increase profits for the company. Look for evidence of failures to meet regulatory requirements to see if legal action could be taken. Explore potential for public campaign (including via print and social media) to exert pressure on the company	L	H	H	Water use by this company is one of the key causes of low flows, and increased pollution levels	The CEO has married into a wealthy local family who have farming interests
Government public health agencies	M	High interest in specific areas where pollution is leading to health problems and during drought years, but otherwise less directly interested in	N/A	L	M	L	There is a lack of communication between different Government departments and	Generally disconnected from other stakeholders affected by these issues



		water management					agencies	
Environmental protection agencies from Government	H	Statutory obligation to monitor and manage water resources	N/A	H	H	M	Due to limited resources, this agency has historically not been able to affect significant change in water resources management	There is conflict between these agencies and environmental NGOs who have been putting pressure on them to improve water management
IUCN water management project	H	High interest within the project team that is focussing on water management	N/A	H	H	M	At this point, the project is not well enough known to be able to estimate its influence, but if the project achieves its goals, then it will have been highly influential. Of course, if it does not achieve its goals, then its influence will have been low	Strong relationships with eNGOs and Government (one of the only environmental organisations to have positive relationships with the environmental protection agency)
Other environmental NGOs	M	Other eNGOs are focussing on a wide range of topics, and do not have specific programmes relating to water management, however they are indirectly interested when problems with water management compromise species and habitats that they are working on	N/A	M	M	L	Don't tend to work specifically on water management, so have relatively little influence over water management issues	Involved in a number of long-standing conflicts over nature conservation and natural resource management with the Government
Local University	H	There is a strong research group focussing on Integrated Water Management who are collaborating with the IUCN project	N/A	H	H	L	The group has not engaged with stakeholders much in the past	Although links with other stakeholders are weak, the group is widely trusted by others