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Environmental Education**

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WRIGLEY
Company Foundation

THE LITERLESS CAMPAIGN PROJECT PHASE II YEAR 2 LAUNCH FOR KENYA AT KARIOBANGI SOUTH PRIMARY SCHOOL

REPORT



DATE: 11TH MARCH 2016.

Background

The Litter less Campaign is a joint initiative of The Wrigley Company Foundation and FEE aiming at promoting sustainable waste management in schools and communities. In Kenya the project is been implemented by Kenya Organization for Environmental Education as a National Operator of FEE. Phase I of the Campaign in Kenya started in 2013 including 17 schools in Nairobi and Kiambu Counties and ended in November 2014. The total number of students reached in Phase I was 3,354. All the 17 Schools received seed funding to implement the campaign. The schools implemented micro-projects on sustainable waste management. Public awareness on proper waste management was increased and improved as both schools and communities were capacity built on how to sustainably handle waste. Pupils were equipped with practical skills to prevent and manage waste. The Campaign strengthened networking and partnerships to promote policy support for sustainable waste management.

Phase II Year 1 started in December 2014 with 20 schools registering to take part. The official launch of was in February 2015 with the end marked in November 2015. The total number of students involved in Phase II Year 1 is 5,181. There has been raised awareness of the effect of litter and waste on the local environment and wider community by implementing community action days. Students have had increase in knowledge and practical skills in preventing and managing litter and waste. There has been positive behavior change among students in preventing and managing litter and waste. Schools have generally improved their waste management systems and acted as good examples in waste management systems

Phase II Year 2

The Year 2 of Phase II of the Campaign entered started in 2016 with the national launch being held on 11th March 2016 at Kariobangi South Primary School in Nairobi.

The goal of the Campaign is to reduce litter and affect long-term behaviour change among global youth with the main objective being to raise awareness of the effect of litter on the local environment and wider community, increase student knowledge and practical skills in preventing and managing litter, collaborate with other schools to promote Education for Sustainable Development (ESD), and influence others by communicating with them through multimedia and other channels. Through Eco-Schools the Litter Less Campaign aims to report the progress of the campaign within the seven steps change framework.

The main objectives of the Campaign are:

- *To raise awareness of the effect of litter and waste on the local environment and wider community by implementing community action days.*

- *To increase student knowledge and practical skills in preventing and managing litter and waste*
- *To improve students' behaviour in preventing and managing litter and waste*
- *To improve the schools' waste management treatment*
- *To create good examples of school waste management systems by uploading pictures and descriptions on the website*
- *To report on issues related to local litter and waste treatment and solutions through articles, photographs and videos*
- *To collaborate with other schools in order to disseminate good examples*

Schools and institutions in attendance:

Schools:

No.	School	Pupils	Teachers
1.	Baba Dogo Primary School	17	1
2.	Brine Academy	10	1
3.	Canon Apolo Primary	11	1
4.	Githiga Boys High School	16	1
5.	Grrehouse School for the Deaf	0	1
6.	Jogoo Primary School	10	1
7.	Kariobangi South Primary School	200	3
8.	Makini School	30	1
9.	Martin Luther Primary School	22	1
10.	Mcedo School	22	1
11.	Nairobi South Primary School	10	1
12.	Ngong Forest Primary School	5	1
13.	Ngundu Primary School	5	1
14.	Roysambu Primary School	10	1
15.	Wangu Primary School	10	1
	Total	378	15

Institutions/Groups in attendance:

1. Directorate of Environment – Nairobi City County

2. Wildlife Clubs of Kenya
3. Giraffe Center
4. Community Without Borders
5. Skilight Edutainers

Summary of Activities

The event started with welcome remarks from the host head teacher Mr. Stanley Gachie who was introduced by the KOEE executive director – Dr. Dorcas Otieno. This was followed by opening remarks from the Director who tried to put the Litter Less Campaign into perspective in relation to ongoing global development activities and initiatives. A series of entertainment took center stage after the Director's talk performed by Skilight Edutainers (a performing group that uses entertainment to educate the public on environmental conservation). A series of speeches from invite guests followed covering a wide variety of themes on sustainable development with reference to the Litter Less Campaign. The Day peaked with a ceremonial tree planting exercise that saw all present schools join the guests in planting over 50 trees to mark the official launch of the Litter Less Phase II Year 2 in Kenya.

Summary of speeches

Speech Dr. Dorcas Otieno, CEO of KOEE:

- Introduction to the litter less campaign phase II, and its importance to waste management in schools for environmentally conscious schools in order to conserve the environment, reduce negative environmental impacts and enhance sustainability.
- Talk on millennium development goals.
- Talk on the sustainable development goals and the significance of Eco schools project to achieve these goals as the project has environmental sustainability as its core mission.
- Elaboration on eco-schools and the establishment of green campuses that are sustainable in energy uses, water usage, waste management, green food consumption and environmental landscaping in schools.

Speech by Mr. Charles Lukania – Secretary, Community Without Borders Community Group (COWIBORA)

Mr. Lukania started by introducing COWIBORA stating that its main vision as promoting community empowerment through community-base activities but mostly through the youth in and out of school. He touched on issues of participation and innovation in waste management as a way of improving livelihoods.

he also itemized some of the activities the group does including; tree planting, advocacy campaigns, clean-ups among others.

Speech by Mr. Philip Gitahi - Head of Nairobi Region, Kenya Wildlife Clubs (WCK)

Mr. Gitahi started by giving a brief overview of what WCK does stressing on their work in promoting wildlife conservation and environmental education in the community. He pointed out the need for schools to use the Campaign as an avenue to inspire other schools and the wider community on adopting sustainable lifestyles for a better future. He also urged the schools present to make effort to join the WCK movement for improved synergy in ecosystem management.

Speech by Mr. Emmanuel Ngumbi – Head of Conservation Education, Giraffe Center

Mr. Emmanuel also emphasised the need for the schools to be proactive in promoting sustainable behavior in their communities. He highlighted some of the activities Giraffe Center does specifically with schools linking it to the Campaign. He was also keen with the need to further strengthen partnerships and networks in conservation and the importance of exemplary schools being recognized for enhanced motivation.

Speech by the Chief Guest - Mr. Eric Murimi, Assistant Director at Nairobi City County Environmental Department:

The chief guest gave some insight on adoption of County government of Nairobi City Council (NCC) government of Solid Waste Management Policy (2015) through waste reduction, waste minimization, recycling in the Nairobi. This is geared towards optimizing of resource use and reduction of environmental and health impacts. He also highlighted some regulations of NCC on solid waste management among them:

1. Regulations on franchising on solid waste management
2. Regulation on waste transfer stations
3. Regulations on tire waste
4. Regulation on industrial waste.
5. Regulations on end -of -life vehicles.
6. Regulations on e-waste.

He also touched on the Waste Segregation Project in many primary and secondary schools, where students are called upon to segregate their waste namely: plastic bottles, paper, green wastes and other wastes. This is done with the help of labelled bins. Schools are also encouraged to conduct waste recycling

with the help of KOEE and other stakeholders. Distribution of resource materials is also ongoing, such as pamphlets, posters and flyers. Recycling of wastes will be done with the help of recycling companies who will collect paper and plastic wastes in the hope of changing the mindset of people to best waste management practices.

He also mentioned cleaning activities undertaken by NCC, at community level that has proved to be useful in sensitizing communities on the importance of cleanliness, waste management and environmental protection at large. He also talked of the JICA master plan on solid waste management as an action plan dedicated to Waste Minimization and recycling. Some components of the plan were incorporated into the new Solid Waste Management Strategy.

“Only when the last tree has died, and the last river poisoned, and the last fish caught, will we realize we cannot eat money.”

Conclusion and Ceremonial Tree planting Ceremony

The day ended with a ceremonial tree planting where the guests and school planted trees as a means of environmental conservation and a symbol to mark the launch of the second phase of the Litterless campaign. As the schools left, they were given some Eco-schools theme books together with a questionnaire on the

Event Pictorial



Photo 1: Eco-schools theme books to be given to schools



Photo 2: KOEE CEO Dr. Dorcas Otieno stirring the crowd



Photo 3: Kariobangi South Head teacher Mr. Stanley Gachie welcoming participants



Photo 4: Skylight Edutainers rocking the crowd



Photo 5: WCK's Philip Gitahi addressing the participants



Photo 6: Giraffe Center's Emmanuel Ngumbi on the podium



Photo 7: The chief guest-Mr. Edwin Murimi from Nairobi City County (left) with other guests



Photo 8: Makini School contingent at the ceremonial tree planting