



Merging the Digital + Physical Worlds

Microsoft HoloLens & ThingWorx Studio

Bring Mixed Reality to Life - in Minutes!

ThingWorx Studio unleashes the power of the Microsoft HoloLens in the industrial enterprise with the fastest, most cost-effective Mixed Reality (MR) authoring solution available today.

Game-Changing Combination

Organizations are already unlocking new business opportunities and productivity with ThingWorx Studio. With this powerful and easy-to-use tool, HoloLens customers can rapidly create scalable Augmented and Mixed Reality experiences.

Typically, creating content for Augmented Reality and Mixed Reality experiences requires sophisticated tools, expensive resources and long development cycles.

However, by using ThingWorx Studio's visual drag and drop authoring environment, with built-in support for gestures and voice commands, users can quickly create immersive HoloLens interactions without the need for skilled programming or costly custom designers.

WHY THINGWORX STUDIO?

Reduce Development Costs:

Eliminate expensive programming resources with:

- An intuitive code-free authoring environment
- Out-of-the box support for voice and gesture navigation

Accelerate Content Creation:

Build better experiences, faster:

- Efficiently leverage existing 3D CAD geometries
- Seamlessly incorporate step-by-step animations and contextualized IoT data

Deliver Enterprise Scalability:

Deliver MR experiences across the enterprise

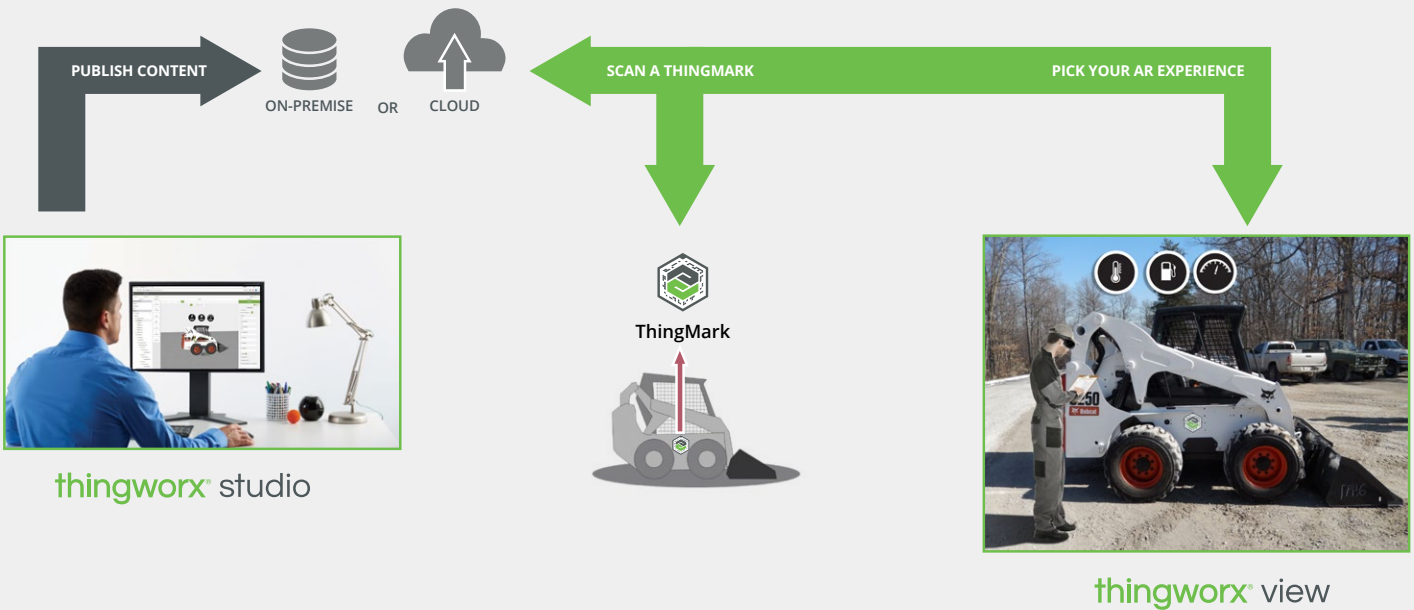
- Single universal viewer app with native HoloLens support
- Flexible cloud or on-premises deployment options



“With ThingWorx Studio, Microsoft HoloLens customers can get to production **incredibly fast.**”

— Kevin Collins, Microsoft

HOW IT WORKS



Transform Your Business

Industrial customers can use the immersive “hands-free” experiences created with ThingWorx Studio and HoloLens for a variety of business-critical use cases:

- Sales and Marketing - enhance sales efforts and drive product adoption with visual product companions and digitized showrooms
- Manufacturing and Service - empower technicians with hands-free work instructions for service, step-by-step assembly or inspection
- Human Resources and Training - increase information retention with state-of-the-art training featuring immersive, interactive experiences

Explore the Possibilities

The ThingWorx Studio Free Trial enables HoloLens customers to gain a competitive advantage. Register today to get early access to tools designed to make MR authoring for the enterprise fast, simple, and scalable.

YOUR FREE TRIAL INCLUDES:

- 90-day access via Trial Portal
- Quick-start guide and tutorials
- Hosted experience server
- Community support

Visit studio.thingworx.com.

