

**VICTORY ROAD**  
THE PASSION TO LEAD

HIGH PERFORMANCE  
LEADERSHIP SUMMIT

**OAR**

ASBURY PARK, NEW JERSEY

**360**

JULY 16-17, 2018

## HIGH PERFORMANCE LEADERSHIP SUMMIT OAR 360

THREE DRIVING FORCES OF INNOVATION TO ONE SINGLE STAGE  
LEADERSHIP DEVELOPMENT / OVERCOMING ADVERSITY/ PERFORMANCE OPTIMIZATION

### Welcome to Victory Road!

As most of you know you have been nominated and selected through your high school athletic directors, coaches, advisors and faculty to represent your school and team this summer at the *Victory Road High Performance Leadership Summit OAR 360* July 16-17 at The Paramount Theater in Asbury Park, NJ.

Each year nominated students-athletes from high schools across the state and region, many captains and leaders of their respective athletic teams and within their school community, come together to experience one of the most demanding and rigorous leadership development programs in the country. It's a setting designed to inspire, motivate, educate and challenge you as you step outside your comfort zone while in the company of other inspiring and aspiring young men and woman who come from diverse backgrounds and disciplines, yet all have one common goal...*the passion to lead beyond expectations.*

Victory Road creates a unique platform that brings together three driving forces of innovation to one single stage - Leadership Development, Overcoming Adversity and Performance Optimization with a strong focus on creating a high performance culture.

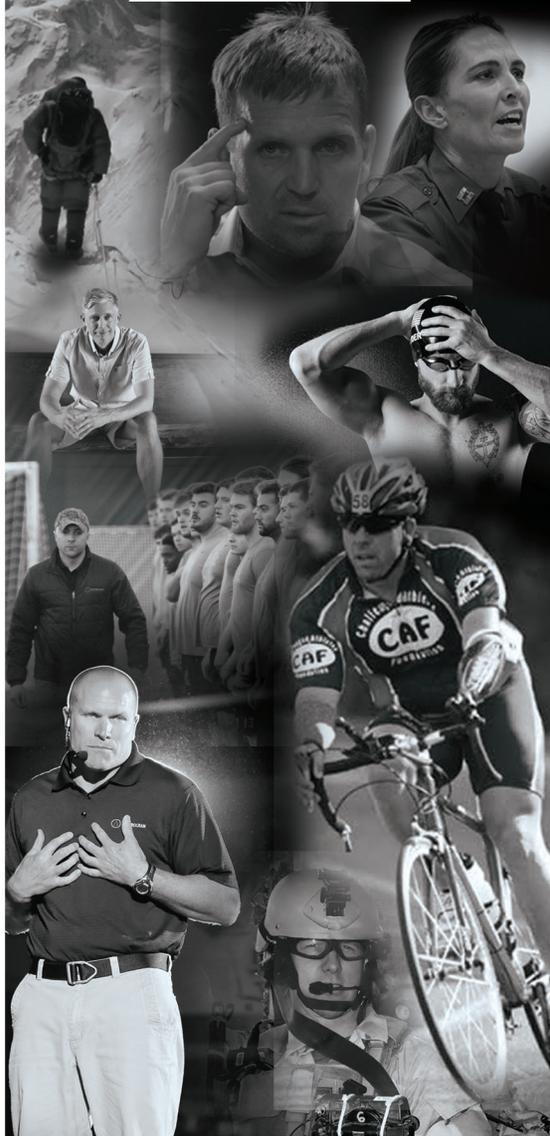
With Education and Elite Sports Performance at the forefront of its mission, the Victory Road High Performance Leadership Summit OAR 360 brings together an eager community of energetic, passionate and highly motivated student-athletes and immerses them with the world's most fascinating leaders, world-changing thinkers and boundary pushers gathered together as our student-athletes prepare to make their foot print in life.

The core spirit behind OAR 360 is to 'Optimize Athlete Readiness, Resiliency and Response' in full scope from a leadership development mindset.

Over 200 of the top collegiate programs and athletic departments across the nation have made this experience for their student-athletes part of their culture. We at Victory Road have worked passionately to mirror and provide that same opportunity for our high school athletic directors and coaches to expose their student-athletes and teams to the same empowering experience the top collegiate athletic programs in the country have embraced and embedded into their culture. Most of the schools and coaches we work with at that level will tell you it's more than just competing for championships, their student-athletes are winning for life.

Over the course of two days, eight legendary leaders and mentors who are changing the global leadership agendas in education, sports, business, military and government will share their personal experiences expanding their reach and influence empowering all those around them so we all can continue to evolve as leaders playing an important role in changing the world, both in and out of the classroom and on and off the field of play.

The 2017-18 High Performance Leadership Summit OAR 360 takes on the theme *'Breaking Boundaries Beyond Expectations'* and highlights the compelling stories of some of the world's most influential and dynamic leaders and ground breaking innovators who have made profound, amazing leaps, often facing great adversity, while building a winning culture and cultivating new leaders.





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At this present day and age, there's an incredible necessity and on-going demand for a new kind of leadership that raises a new bar, a bar that establishes new goals, communicates and shares new ideas, pushing you beyond boundaries while delivering effective results. Victory Road is designed to bring about the transformational change this world needs as you become the kind of visionary leader this very moment in history demands.

We here at the Victory Road Leadership Development Group are devoted to The Passion To Lead. We believe leadership empowers all possibilities, it empowers performance and it accelerates people. Success comes at the intersection of ideas and experiences. So we set out to create a forum where great minds share great ideas, great experiences, and great knowledge because we understand that everything you want in life will collide with everything standing in your way. Life is the great gymnasium where we all come to make history. And that road to victory begins right here.

Each nominated student-athlete has been provided a Digital Media Brochure outlining the program and a Student-Athlete Registration Form which has to be completed and sent back to your Athletic Director by the **Registration Deadline** provided to you.

You can also register online by going to [www.myvictoryroad.com](http://www.myvictoryroad.com) as well. A detailed itinerary for the July 16th & 17th Leadership Summit will be provided to you upon your registration.

I encourage you to visit us at [www.myvictoryroad.com](http://www.myvictoryroad.com) to access additional information regarding the Victory Road High Performance Leadership Summit OAR 360 and Judgment Day, including highlight videos of the complete experience including our speakers, agenda, and programming.

If you have any questions or require additional information please feel free to contact me directly at 732-927-1581.

We look forward to seeing you on July 16th and 17th. Welcome Aboard!

Chris Firriolo, Founder & CEO  
Victory Road Leadership Development Group

THE PASSION TO LEAD

When you come into this world the first thing you're given is a name. You spend your life making it into something. It's how you come to be known. It's how you're introduced. And as time goes on it earns a reputation. Your name becomes your signature. And it's often made greater by the company it keeps. And for some a name begins stories. It bonds generations. Even feeds rivalries. It can demand immediate respect and inspire unconditional love until ultimately your name can become how you're remembered. And once it's engraved it will never be forgotten.