

# LEARNING TO UNDERTAKE

E-BOOK FREE

Start Tv Company



C O M P A N Y

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RENEW YOUR IDEAS AND PERFORM WITH CRIATIVITY

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*T*

his e-book is designed to help you start your business with as little as possible, and expand their market opportunities.

# S T A R T T V C O M P A N Y

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Visit [www.starttvcompany.com](http://www.starttvcompany.com) and check out our content that we prepared for you.

**I**n addition to its programmatic grid, we offer professional equipment such as digital handout, e-books and video lessons for you to engage in an increasingly competitive market.

# I N T R O D U C T I O N

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Visit [www.starttvcompany.com](http://www.starttvcompany.com) and check out our content that we prepared for you.

W

hen you start a successful path, most of the time, we wondered where we should start the Organization, which the direction of the focus and the timing of the Start of the newest investment.

Here, through the digital handouts and e-books that Start Tv Company offers we will help you to direct, to be carried out in a balanced and satisfactory growth in a broad market.

The first step is that you come to your self-confidence back, along with dream and acquiring professional Start Tv content Company.

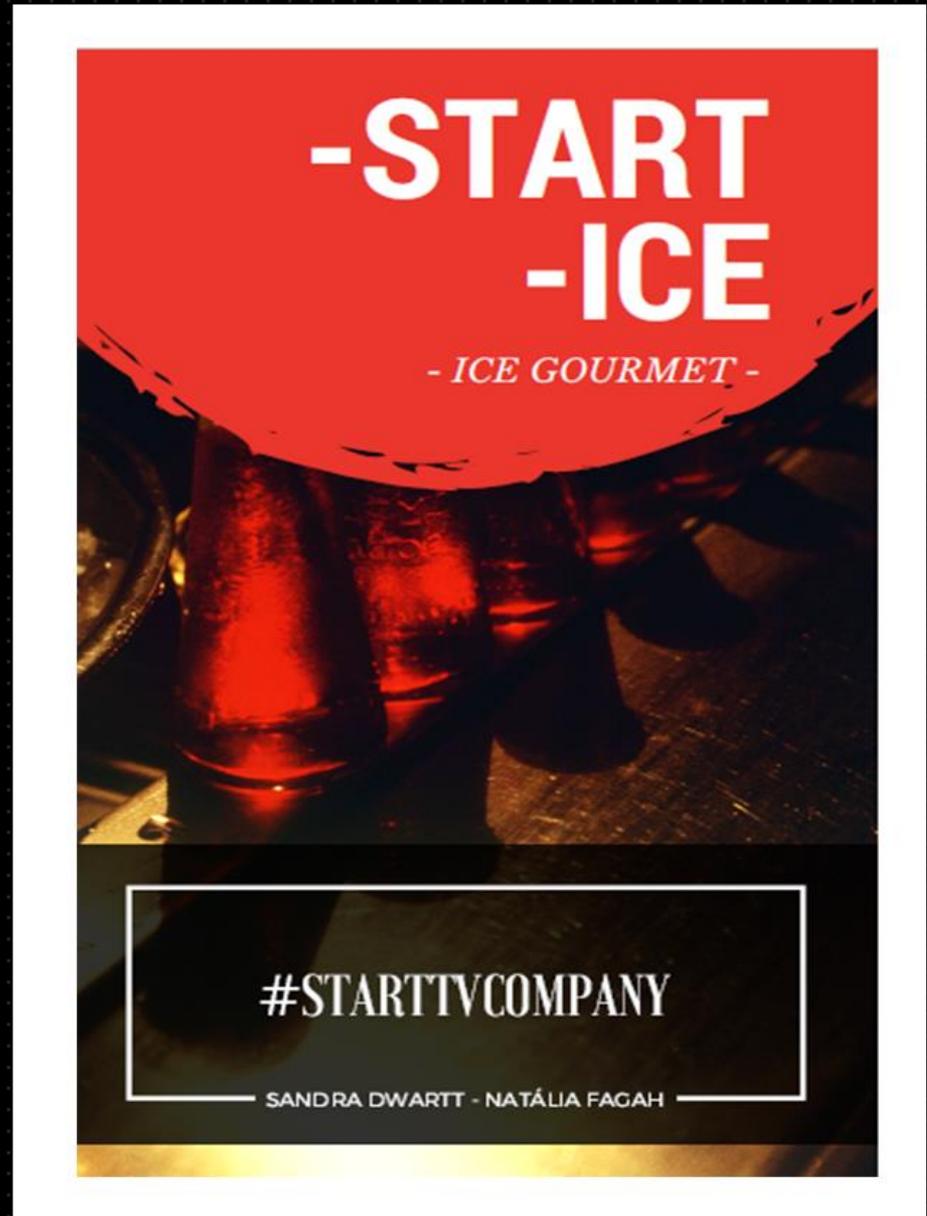
E - B O O K S

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- Start Ice -

A product with great potential for innovation and expansion. From simple to gourmet.





Friendly

# COOKIES

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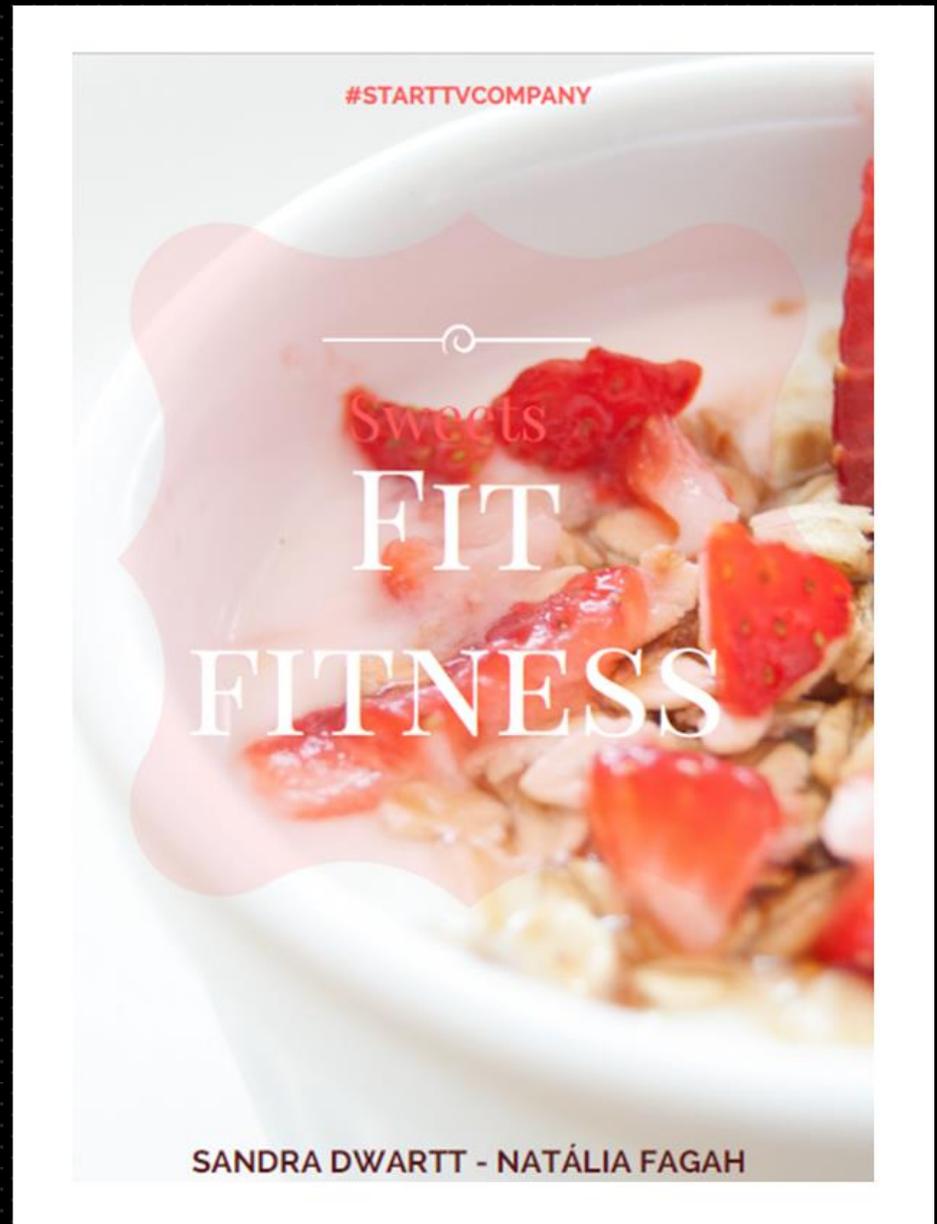
SANDRA DWARTT - NATÁLIA FAGAH

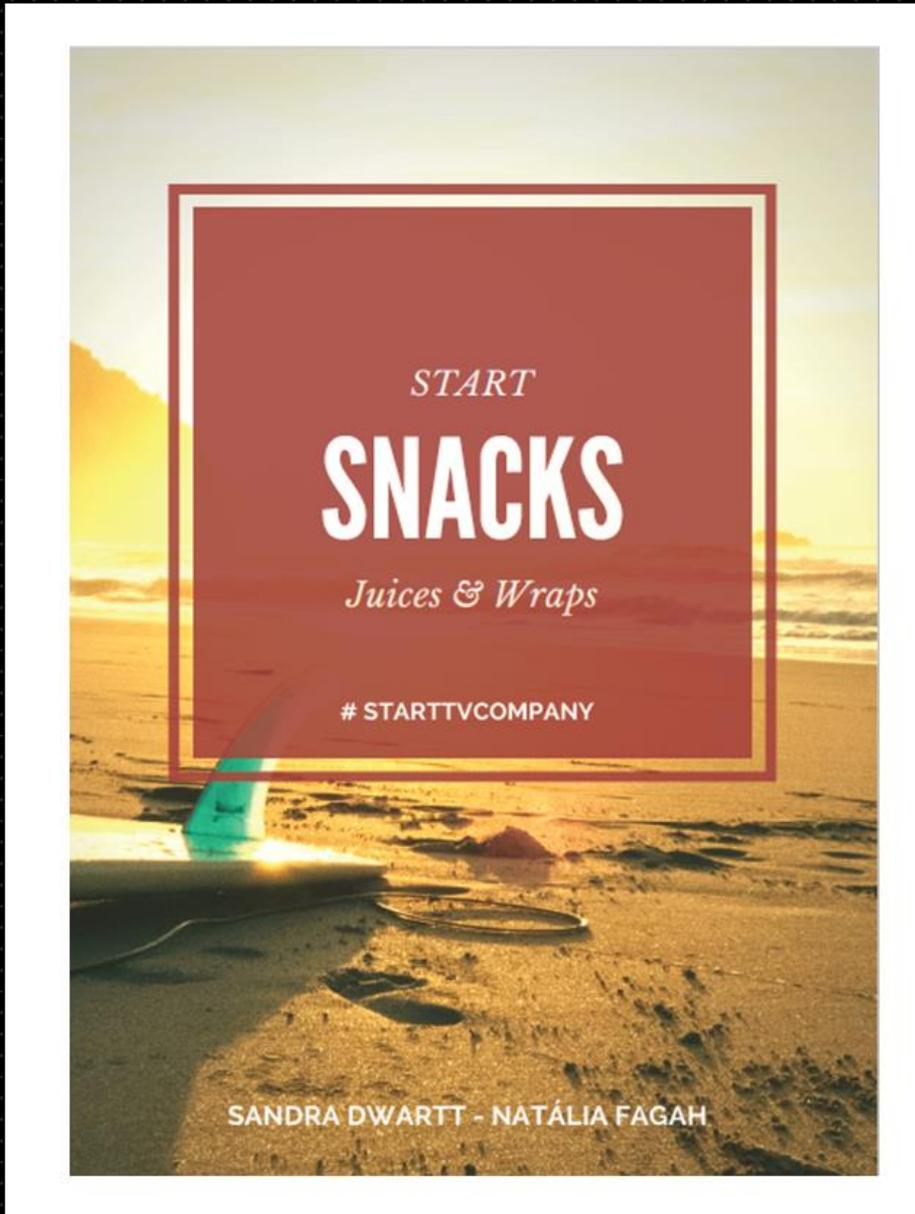
- Friendly Cookies -

*S*tart of transformative way  
with a recipe for success,  
economical and healthy.

- Fit Fitness -

*A* field that is expanding,  
improving and innovating  
inside the food market.



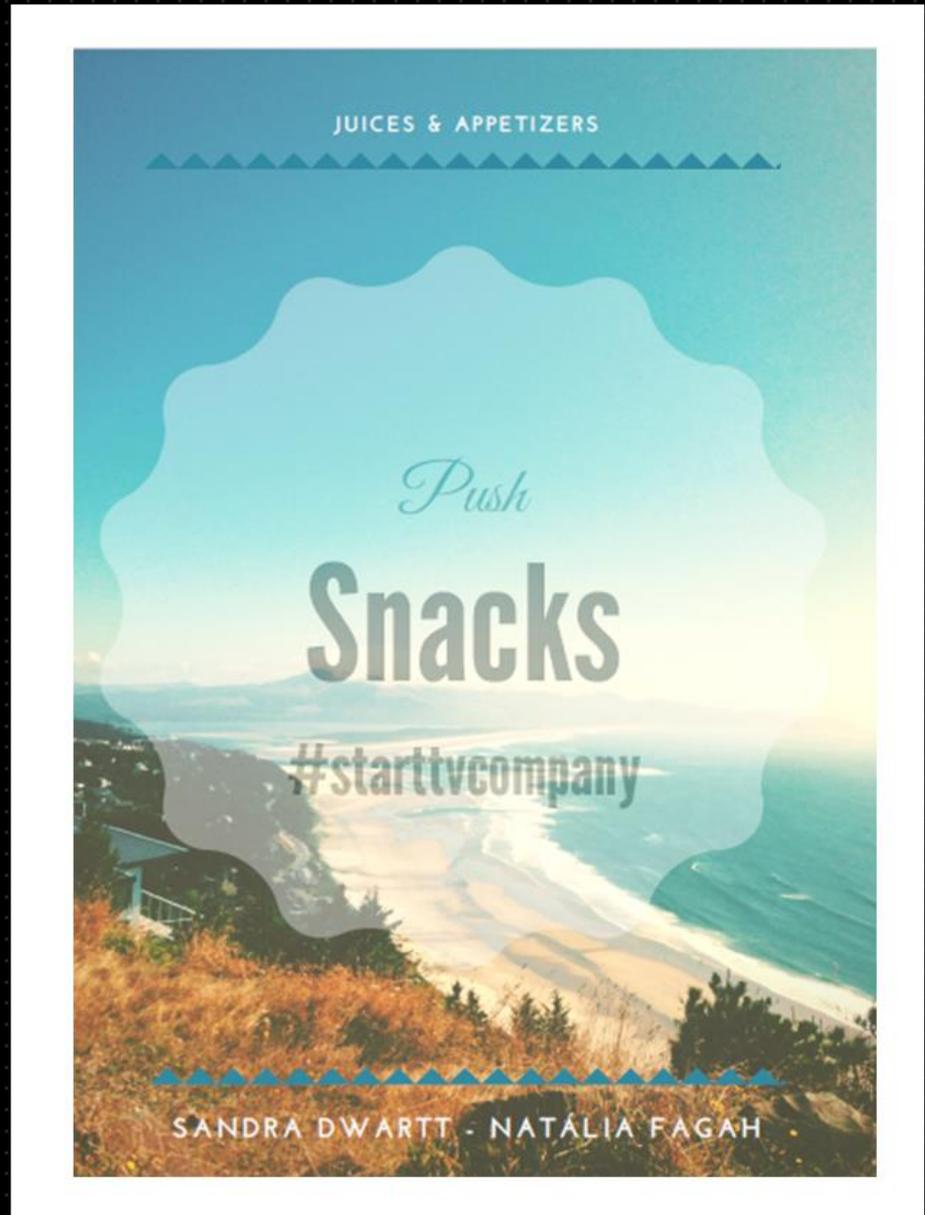


- Start Snacks -

*P*ractical, light and healthy.  
Ideal for sale in coastal beaches  
and other places.

- Push Snacks -

*The* innovative packaging and yummy recipes: extra income in your budget.



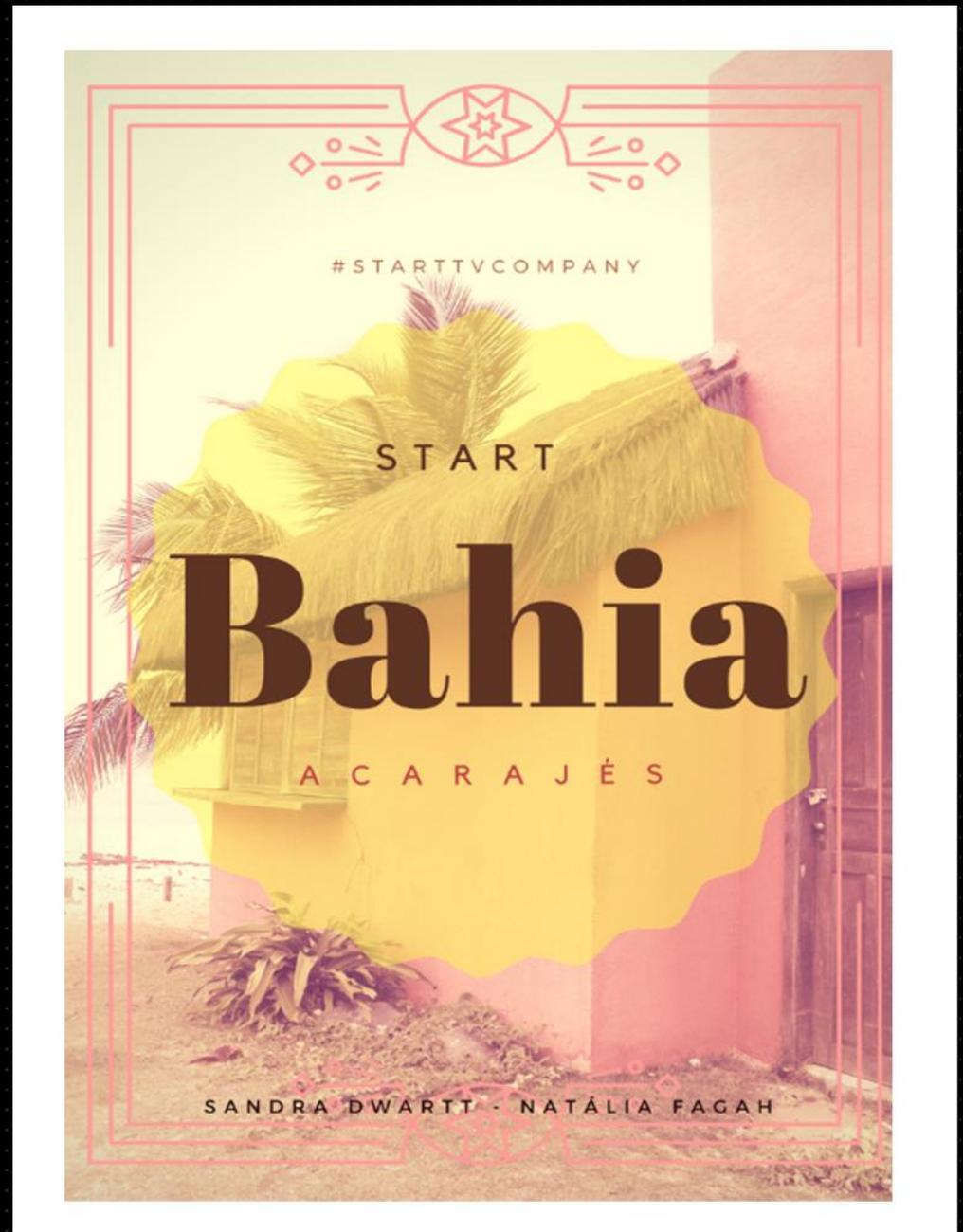


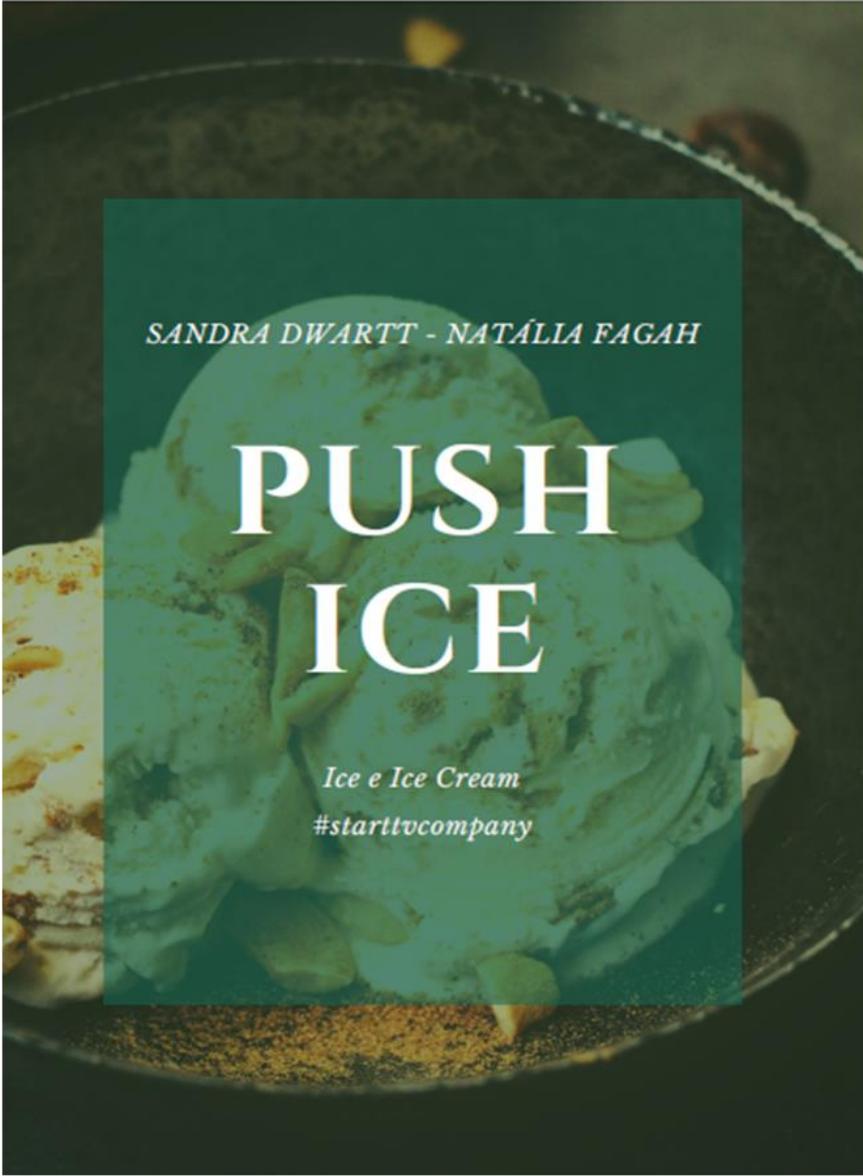
- Naked Cake Push -

With beauty and flavor in a single product, its packaging push brings news to warm up a market that already is a success around the world.

- Start Bahia (Acarajés) –

*B*ringing an ancient product, the acarajé, but innovating in several ways, from traditional to gourmet.





*SANDRA DWARTT - NATÁLIA FAGAH*

# PUSH ICE

*Ice e Ice Cream*  
*#starttvcompany*

- Push Ice -

*A* product with great potential for market expansion, innovating in differentiated packaging.

- Gourmet Meals -

Opens the gastronomic range expanding to a nutritious and healthy food. In addition to the actual return of cost benefit, of course!



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# HEALTHY SNACKS KIT

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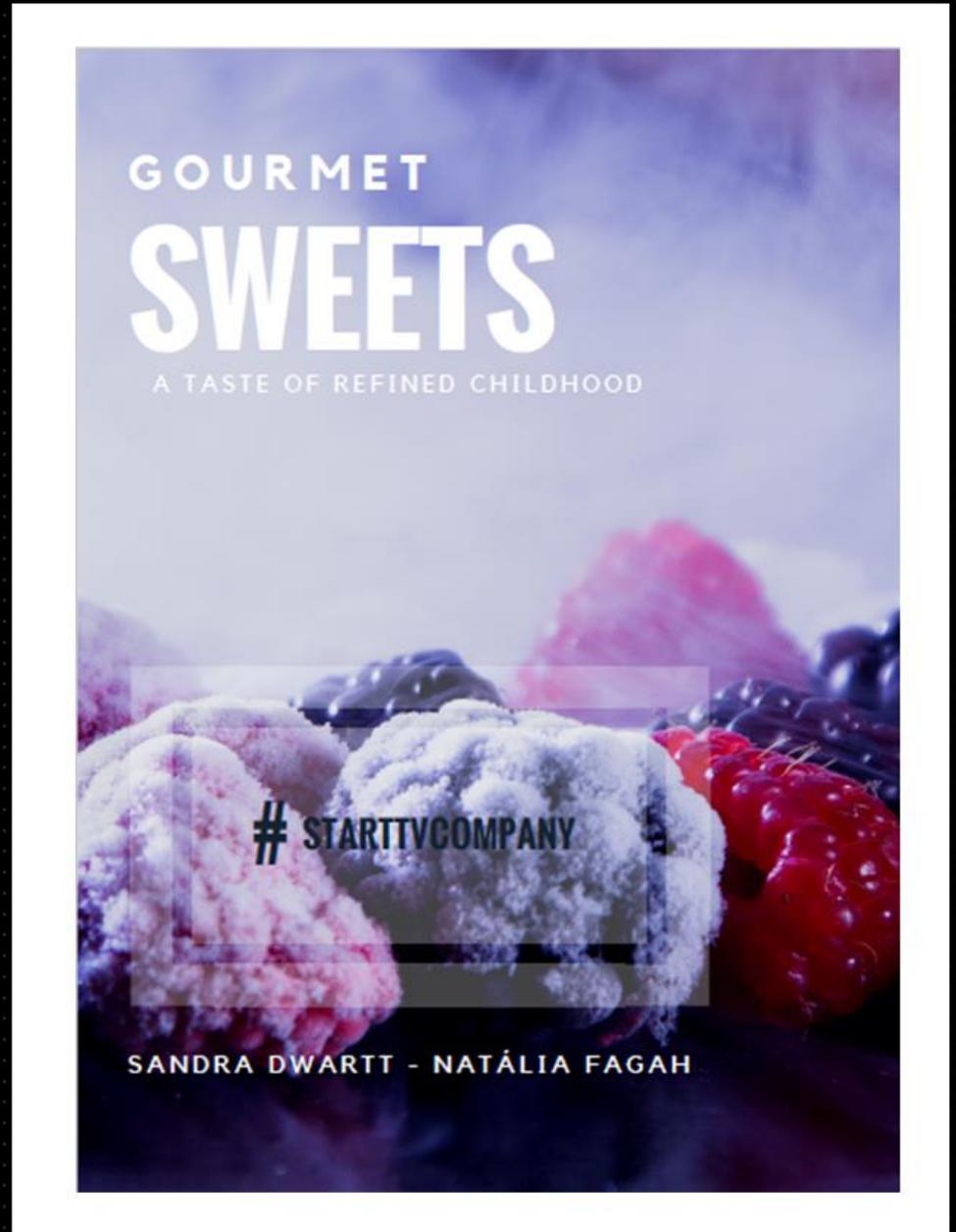
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- Healthy Snacks Kit -

*P*ractical ways to prepare healthy snacks for the large children's market, suggesting an early education for children.

- Gourmet Sweets -

*T*he memory of childhood renewing and evolving as the market growth, following the news and practicality.





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# FARM SWEETS

HOMEMADE JAMS

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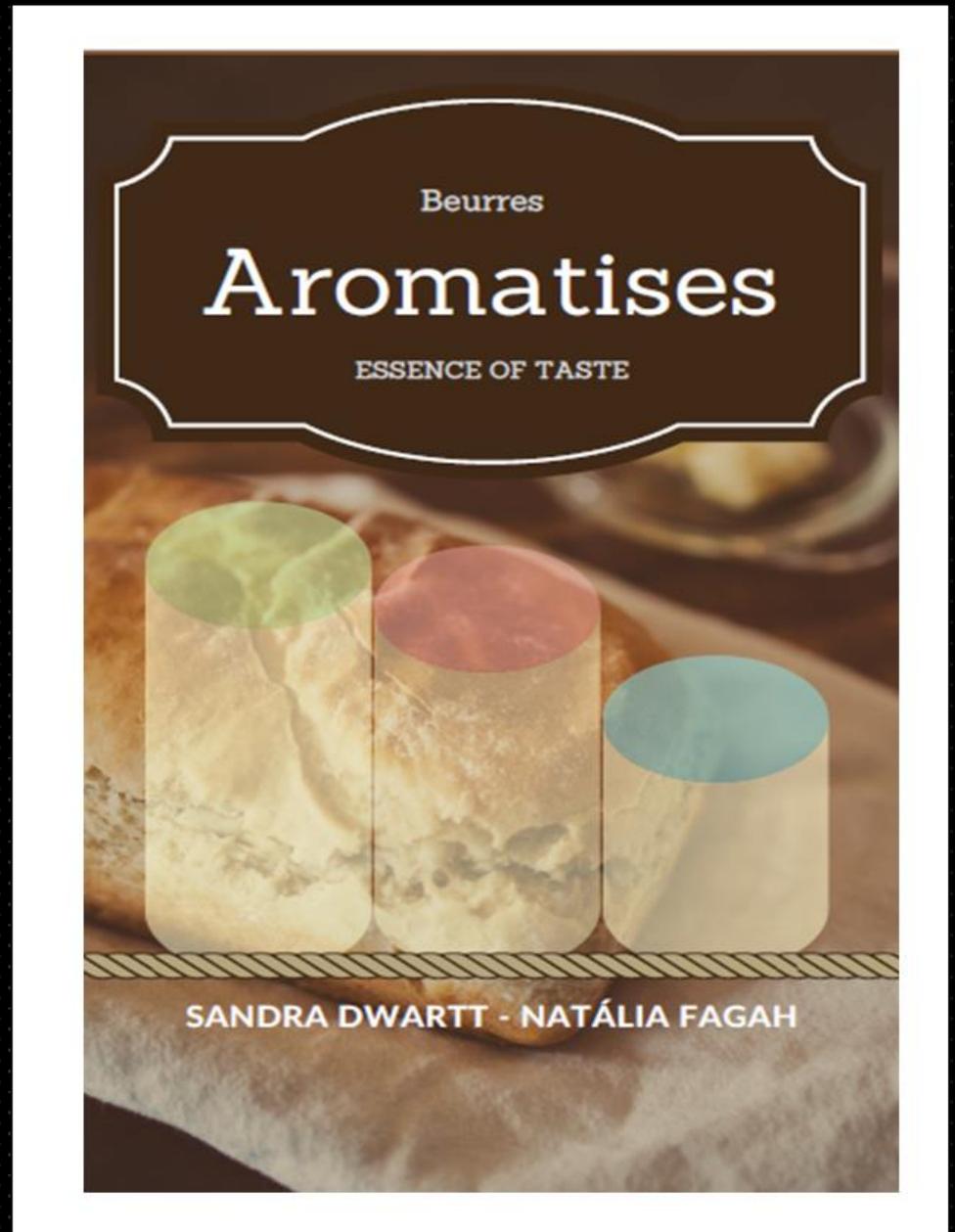
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- Farm Sweets -

*The* smell of fresh seasonal fruit and places that bring refreshing memories directly to the tables of several families.

- Beurres Aromatises -

An ingredient of many cooks and chefs with a gourmet flair.





# DIY START

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- DIY Start -

*R*enove, create and do it yourself! Crafts for you to manage, great return of profit by the online market.

# S T A R T T V C O M P A N Y

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*T*

his free e-book explains how to take advantage of digital content available on our site, check out.

In previous slides we quote some of our books in which we show step by step how to start a successful business, starting with as little as possible, and with return after the second day.

In the next slides, important items to start your investment as successful entrepreneur in a daily growth market. Check out!

# S T A R T

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Visit [www.starttvcompany.com](http://www.starttvcompany.com) and check out our content that we prepared for you.

*T*he first step, after the initial idea to generate a project, is the schedule. Draw up a list of everything you will need, separated by weeks, days and hours worked, the way you prefer, whether on paper or typed, will facilitate and shorten the path to a favorable outcome.

Doodle and make sketches designing on paper his mental idea, so you'll open and enlarge the vision for implementation of the project: the name, the colors, typography; What's the impact of your brand? what the public? who are you looking for? who to approach? where to insert? Issues such as these will help to better format your idea. So, to Start TV Company facilitates this process by offering, in their handouts made available on the website, products with potential to undertake a successful business. Check out!

It is also important to do a market research covering what will be the format, the location; What is the form of presentation in this market, competitors; the necessary materials, packaging; In addition to defining whether a physical or virtual store.

If you want to undertake worldwide track as is the country in which you want to open the business, based on the economy; have a broad vision, "to think great," as a businessman, from the beginning. Remember, everything around you reflects on the market that you will act.

# E X A M P L E

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**J**with the initial idea and the draft ready, let's go to some important items:

**Business Planning:** product: Cookies

**Target Audience:** those seeking a healthy cookie.

**Enter the market:** rich in nutrients and minerals, a perfect combination of ingredients and a single flavor.

**Target market:** an audience that likes a nutritious choice with taste.

**Distribution channels:** festivals, events and celebrations.

**Product qualities:** beneficial to health.

**Packages:** paper, packages, boxes (set the amount, the material, if you will use the package to make your merchandising).

**Slogan:** growing public worries about his health.

# MEDIA AND DISCLOSURE

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# D

ecide in which media and in what format will the release of your product, brand or project. In this book, score some media:

1) printed: is less used due to technological progress and the environmental issue, already possessing therefore templates that cause least impact; but this media type has its audience. Example of printing: brochures, business cards, menu for viewing of flavors and products that will offer, among others.

The neighborhood newspapers are also an option. Do a survey of your target audience-start searching for your neighborhood-and go in search of the best way of disclosure, according to your profile. The idea is to develop creative ways to innovate your brand through print media.

2) digital: If you choose to have your business advertised online, the digital media, choose the platform that best suits. Nowadays, there are platforms where you can create a website easily by consulting a free library, diversified, in which you find modern models with varied themes, in which editing can be performed easily by their software, without having to understand programming; Anyone who knows the basics of the internet and has good taste can create their own website. Suggestion of free: access <http://www.wix.com> platform and create your site yourself.

# S

o quiet, you access the platform and creates a registry with your e-mail and password: ready, you will receive a confirmation email, you can do all the editing of your website and publish it!

As we're talking about record, an important detail when deciding to undertake is to access the MEI website and register your company or brand for you to enter the market with a CNPJ, to give a start to your business and take off, with everything correctly and within the law.

As we're talking about record, an important detail when deciding to undertake is to register you, your company or brand in the MEI-this registration can be done via the internet-to insert itself in the market with an ID. So, you will give a start to your business and will take off, everything correctly and within the law.

If you choose for an e-commerce site (manage your online business) in which the user will choose the product, select the purchase and end it all online, you will need to have in hand the CNPJ. So, you will create the record in part because e-commerce prompted the payment with the banks; and if to select delivery via post office, customers will have to have the data of the entrepreneur to be who are buying insurance, and provide passwords and personal data confidently. In any case, always be wary of pop-up's strange sites and not to fall into trap.

# C O N C L U S I O N P L A N N I N G

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# W

ith the tips in this free e-book together with the contents of digital handouts on our site, for a fair value, will start their business with the least possible investment and will expand their possibilities on the market.

In this free e-book, we offer a light stroke with touches and important tips, to contribute to decision-making to undertake and take off your business in the market. The digital handouts and e-books through detailed technical data sheets for each product, we present ways of execution of the project, larger view, initial investment, planning and much more for you to be able to win and be a winner. Receive a fully professional and qualified content to achieve your dreams.

# C H O O S E Y O U R P R O D U C T

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Then go to the website [www.starttvcompany](http://www.starttvcompany) and meet our channel.



#Crafts



#Fitness



#Gourmet

If this e-book has brought more achievements for your project, contact us!

I F Y O U L I K E # S H A R E

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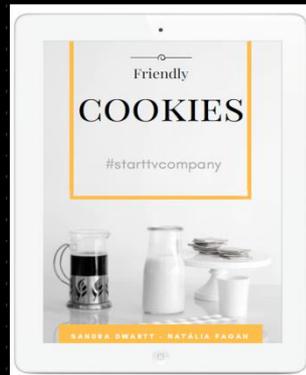
... Go to youtube, type [/starttvcompany](#) and subscribe on channel.

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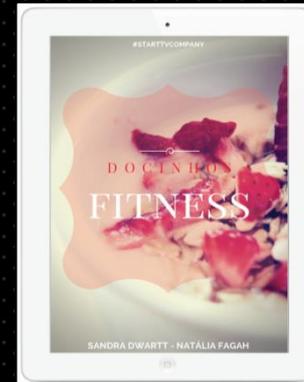
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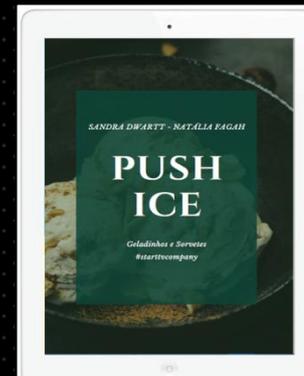
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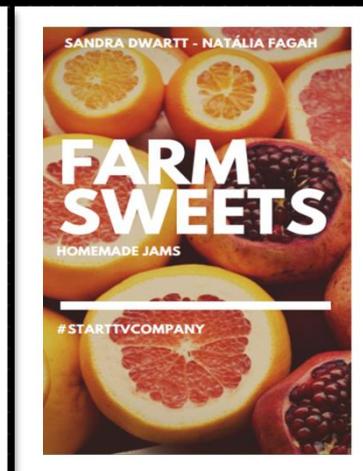
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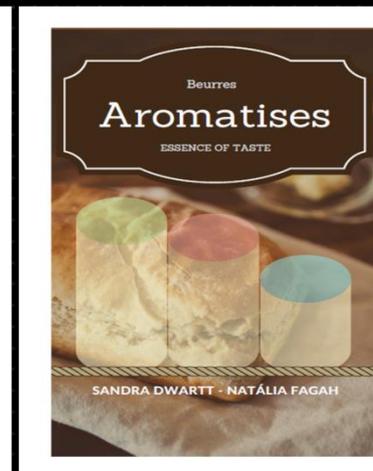
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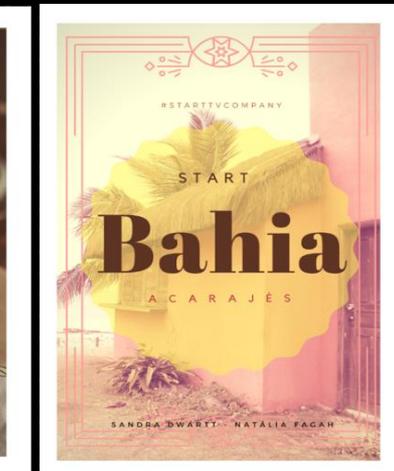
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# E - B O O K S

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Crafts for you to manage a great return of profit return in shop on.



**DIY**START

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Renew, create and do it yourself.

Crafts, furniture, creations and innovations for you take off in the digital market, through the online store. Check out and buy now!

*D*

ear users,

We have interest in having you in our mailing of the channel.

When you get a chance, visit our website [www.starttvcompany.com](http://www.starttvcompany.com) contribute to suggestions and get to know our other products.

Thanks!



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