

WAGGLE CAMPAIGN

PLANNING WORKSHEET

This Campaign Will Support:

Campaign Title:

Team Members (Name, Email, Phone):

Ways Team Members will Stay in touch (google docs, Private FB Group, Email Chain):

List of Social Channels Each Team Member will Use:

Campaign Start & End Date:

Social Media Hashtag:

Message Planning (Who, What, When, Where, Why & How):

Housekeeping: Location of Photos for Sharing; Dates Updates have been Shared; Dates Thank Yous are sent