



## Licensed Instructor Training Frequently Asked Questions 2018

### Why should I participate in S Factor Licensed Instructor Training?

S Factor Licensed Instructor Training is a fun, kick-ass, soul-inspiring program designed to deepen your knowledge and understanding of yourself through the S Factor philosophy, strengthen your feminine body, connect you to a community of radiant women and give you tools to dive deeper into your sexy self. This training program prepares you for the opportunity to become a Licensed S Factor Instructor should you desire to pursue it. Graduates may also pursue employment at S Factor studios.

### When will the next Licensed Instructor Training be held?

We have two more training sessions planned in 2018. One will be located in Los Angeles, CA and the other will be in New York, NY. Los Angeles Programs will run Mondays – Fridays during daytime hours\*. New York programs will be conducted Thursdays - Mondays\*. Please read through the dates carefully:

#### **LOS ANGELES - 2018**

- Tier 1: Sept 17 – 28
- Tier 2: Oct 15 – 26
- Tier 3: Nov 5 – 16

#### **NEW YORK - 2018**

- Tier 1: Oct 18 - 29
- Tier 2: Nov 8 - 19
- Tier 3: Dec 6 - 17

*\*Additional Class Observation hours are required during training and vary from 2–4 hours per week based on the trainee's own schedule of availability and the studio schedule.*

S Training is a rigorous program covering all aspects of the S Factor Journey. Licensed Instructor Training includes three programs. Participants may combine all 3 programs at one time, or take them each individually at separate times. Those candidates who wish to be eligible for hire at one of our studios must successfully complete all three Tiers. Each program builds on the one before, so participation in the second 2 programs is contingent on successful completion of the previous program(s).

The programs are as follows:

- 1) Tier 1 - S Foundation Training:** 10 days, become a Tier 1 S Factor Licensed Instructor!
  - S Factor Movement Path focused
  - Introduction to S Factor Theory & Philosophy
  - Core S Movement Breakdowns
  - S Pole Breakdowns, Beginner & Intermediate
  - Beginning S Factor Teaching Tools
  - FFM™ (Fluid Feminine Movement) Curriculums
  - S Pole 1 & S Pole 2 Curriculums
  - Practical Group Teaching Experience
- 2) Tier 2 - Advanced S Foundation Training:** 10 days, become a Tier 2 S Factor Licensed Instructor!
  - S Factor Advanced Movement Path focused
  - Advanced S Movement Breakdowns
  - S Pole Breakdowns, Intermediate & Advanced
  - Advanced S Factor Teaching Tools
  - Advanced FFM™ Curriculums
  - S Pole 3 & S Pole 4 Curriculums
  - Practical Individual Teaching Experience
- 3) Tier 3 - S Journey Training:** 10 days, become a full-fledged S Factor Licensed Instructor!
  - S Factor Erotic Creature Path focused
  - Advanced S Factor Theory & Philosophy
  - S Journey Teaching Tools
  - Original Journey Class Curriculums, including S Strip/Tease, S Lap Dance & S Dance
  - Body Reading & Erotic Creature Development
  - Practical Individual Teaching Experience

### **Who conducts S Factor Teacher Training?**

All S Factor training programs will be conducted by highly-skilled Teacher Trainers under the leadership of Ali Kozoll, Director of Teacher Training & Curriculum. Since 2005, Ali has worked closely with S Factor founder Sheila Kelley to ensure the quality of the program matches the integrity of the S Factor brand.

### **What is the tuition fee for each program? Is it payable in installments?**

- Tier 1: S Foundation: \$1500
- Tier 2: Advanced S Foundation: \$1500
- Tier 3: S Journey Training: \$2000

When you purchase all three programs within one training session you pay only \$4500. A non-refundable deposit of 20% of all programs fees is required to hold your spot. A payment plan option is available. All tuition fees must be paid in full by the end of each program.

### **Are there any additional costs outside the program fee?**

Yes. There is one required text, which should be purchased in advance. The cost of this book is no more than \$20. More details will be made available upon registration for the programs.

### **Does this program guarantee me employment with Sheila Kelley S Factor?**

The S Factor training programs are designed to give participants a deeper understanding of the S Factor movement and themselves. In addition, the S Factor training programs can prepare participants who desire to pursue teaching. **However, as with most fitness training programs, acceptance and participation in the S Factor training programs do not guarantee employment with the company or any of it's affiliates.** All *S Factor curriculum, movements and teaching methods are protected under Intellectual Property (IP protected) and can only be taught at an approved S Factor studio or licensed location.*

At the successful completion of training, participants will receive a completion certificate. This certificate may be submitted to the Studio Director at the location of the graduate's choice for employment consideration. Graduates of this program are also eligible to become Licensed S Factor Instructors at approved locations 30 miles outside of any current studio location. For more, visit us online here: <https://sfactor.com/teach-with-us> or send questions to [teachertraining@sfactor.com](mailto:teachertraining@sfactor.com).

### **What makes someone an ideal candidate for S Factor Teacher Training?**

Ideal qualities include, but are not limited to...

- A genuine interest in and desire to improve the lives of women
- Physical endurance to train up to 8 hours per day, 5 days per week
- Comfort and ease speaking in front of groups
- Body and self-awareness
- Emotional maturity
- Self-development capacity (*ie: open to constructive feedback and interest in personal growth*)
- High level of professionalism
- *Some experience with the S Factor movement and curriculum is recommended, though not required.*

### **What is the process for securing a spot into the program?**

Please submit an application, available here: <http://bit.ly/TT2018App>

You will hear back from the teacher training program with next steps upon receipt of your completed application.