

Strategy: One-Page Strategic Plan (OPSP)

Organization Name: _____

People (Reputation Drivers)

Staff/Board	Beneficiaries	Funders/Volunteers
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____

CORE VALUES/BELIEFS (Should/Shouldn't)	PURPOSE (Why)	TARGETS (3-5 YRS.) (Where)	GOALS (1 YR.) (What)																														
		<table border="1"> <tr><td>Year Ending</td><td></td></tr> <tr><td>Funding</td><td></td></tr> <tr><td>Expenses</td><td></td></tr> <tr><td>Net Income</td><td></td></tr> <tr><td>Partnerships</td><td></td></tr> <tr><td>Reserves</td><td></td></tr> </table> <p style="text-align: center;">Sandbox</p>	Year Ending		Funding		Expenses		Net Income		Partnerships		Reserves		<table border="1"> <tr><td>Year Ending</td><td></td></tr> <tr><td>Funding</td><td></td></tr> <tr><td>Expenses</td><td></td></tr> <tr><td>Net Income</td><td></td></tr> <tr><td>Partnerships</td><td></td></tr> <tr><td>Reserves</td><td></td></tr> </table>	Year Ending		Funding		Expenses		Net Income		Partnerships		Reserves							
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	<p style="text-align: center;">BHAG®</p>	<p style="text-align: center;">Brand Promise</p>	<p style="text-align: center;">Critical #: Programs/Services</p> <p>● Green ● Light Green ● Yellow <i>Between green and red</i> ● Red</p>																														

Strengths/Core Competencies

- _____
- _____
- _____

Opportunities

- _____
- _____
- _____



Your Name: _____

Date: _____

Process (Productivity Drivers)

Funding	Programs/Impact	Operations
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____

ACTIONS (QTR) (How)	THEME (Qtr./Annual)	YOUR ACCOUNTABILITY (Who/When)																								
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Aspirations

- _____
- _____
- _____

Results

- _____
- _____
- _____