

SILICON VALLEY

LEADERSHIP ASSESSMENT TOOL

Which Silicon Valley Character Are You?

1. You've got a meeting across town; you jump in your _____.

- A. Driverless car
- B. Company SUV
- C. McLaren 650S
- D. Uber
- E. Hologram device



2. Your latest and greatest idea has _____.

- A. Kept you busy since lunch
- B. Made someone else a lot of money
- C. Kept you afloat for 20 years
- D. Wowed the beta testers
- E. Just been explained to you by the engineering team



3. You spend most work days surrounded by _____.

- A. Executive handlers
- B. Protégées
- C. European model friends
- D. Co-founders
- E. Spiritual gurus



4. Your biggest public speaking flaw is your _____.

- A. Lack of voice modulation
- B. Use of inappropriate language
- C. Self-aggrandizing statements
- D. Inability to dumb it down
- E. Reliance on technology and props



5. It's going to be a low-key day in the office; you throw on a _____.

- A. Nicely tailored jacket
- B. Kimono
- C. Dolce & Gabbana shirt
- D. Gray hoodie
- E. Zippered V-neck sweater



6. The last employee who disagreed with you _____.

- A. Got your attention
- B. Is a world-class clown
- C. Just doesn't get billionaires
- D. Brought the panic attacks back
- E. Was promptly fired

7. When a key person quits the team, you are _____.

- A. Usually unaware of it
- B. Glad that jerk is gone
- C. Befuddled as to why
- D. Still his/her friend
- E. Out for revenge

8. Your employees know you are happy when you _____.

- A. Express a lack of displeasure
- B. Throw a raucous party
- C. Eat an \$800 steak
- D. Buy t-shirts for the team
- E. Allow them to continue working for you

9. Your long-term goals have been described as _____.

- A. Libertarian
- B. Hedonistic
- C. Narcissistic
- D. Revolutionary
- E. Utopian

10. You are ultimately done in by a(n) _____.

- A. Heart attack while on safari
- B. Hog wild spending spree
- C. Flurry of harassment lawsuits
- D. Accidental divulgence of corporate secrets
- E. Sick obsession with winning

SCORING

How Many Questions Did You Answer With:

A _____ B _____ C _____ D _____ E _____

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LEADERSHIP ASSESSMENT TOOL RESULTS

Which Silicon Valley Character Are You?



More A Answers: PETER GREGORY

You're an eccentric, socially inept genius with a keen eye for opportunity. You deplore small talk and basically scare the crap out of everyone who works for you. You invest in only laser-focused, radical ideas and hire people who can execute strategy and handle the most difficult challenges.



More B Answers: ERLICH BACHMAN

You may play the court jester but you are no one's fool. Your smartest move is surrounding yourself with brilliant and talented up-and-comers and feeding off their successes. Just don't spend all your money trying to impress them.



More C Answers: RUSS HANNEMAN

You're a wolf in wolf's clothing. You're flashy and ostentatious, so it's no secret that you're pretty much looking out for yourself. That said, if someone happens to get rich on your coattails, that's just one more thing to celebrate.



More D Answers: RICHARD HENDRICKS

You're the mastermind behind the technology. However, your trusting nature and total lack of common business sense make you look like easy prey to the wolves. You're going to have to learn to throw a punch if you want to run the show.



More E Answers: GAVIN BELSON

People like you create jobs, help people, and advance humanity. Sometimes people want to stand in your way. Once these people are crushed, you can continue leading your team to greatness.