



BUILD312

IT'S HER WORLD

WOMEN DEVELOPMENT FORUM

● BE FEARLESS ● BE INSPIRATIONAL ● BE PROUD

JUNE 24, 2018

ORGANIZED BY BUILD312



INTRODUCTION

“It’s Her World” Women Development Forum is an event that brings together those must-have conversations in order to educate, inform and inspire our women. We offer meaningful networking opportunities among professionals who are driven to break through barriers to scale the heights of power and influence. Together with our high-profile speakers, we share inspirational experience, celebrate our success stories, identify possible obstacles and develop future pathways.

Build312 first began with a vision to promote innovation, bring together pioneering entrepreneurs and grow relationships in the Midwest business community. After hosting various discussions, panels and networking events, we came to realize evolving awareness of gender parity and importance of diversity & inclusiveness in the entrepreneurial community, as well as in general business community. We strongly encourage self-development and self-realization as women and firmly believe in women’s power in reshaping future world - this is how our forum came into being.

We welcome you as a partner to join the dialogue in support of our vision to empower the women community. Thank you for your involvement and collaboration with this forum and the greater Build312 organization.



ANTICIPATED IMPACT

- Gather 500+ audiences
- Connect 50+ collaborators and partners
- Generate 100+ US and international media reports
- Reach 50,000+ page views
- Promote economic opportunity and drive innovation
- Support and amplify gender equality and cultural diversity
- Empower high talented young women who are on their way to becoming influential figures in our economies and societies



WHO PARTICIPATE



High achieving young women who are:

- Assuming increased leadership responsibilities or scope
- In a period of personal and professional transition
- Craving for self-improvement and self-realization
- Moving into a new career requiring business development
- Eager for networking and collaboration opportunities
- Looking for fun, energized and unique event experiences

WHO WE ARE

Build312 is a Chicago-based community for the next generation of diverse entrepreneurial community, business leaders and investors. We host high impact events and create a dynamic entrepreneur ecosystem. Our mission is to bring together young minds in the Midwest and to connect them with funding, resources and advisors.

Started from April 2017, Build312 has successfully:

- Organized the largest US-China Midwest Pitch Competition with over 300 event participants. Collaborators included Pritzker Group, Lightbank, 1871, UChicago Polsky Center, Technori, Wanda Group, Akira and others.
- Organized “How Am I Building This?” monthly entrepreneur panels
- Hosted various online and offline social events
- Gathered 2000+ active subscribers
- Reached 30,000+ audiences



HIGHLIGHTS

- 20+ high profile speakers and influencers from various industries ranging from government, academia, businesses and local communities
- 3 engaging and participative panel discussions and 1 coaching session
- Dedicated networking opportunities with 500+ expected event attendees
- All day media coverage with various media outlets
- Entertaining breakout session includes but not limited to live band performance, red carpet show, photo booth, makeup artists and corporate exhibitions
- Whole day catering including morning beverages, lunch boxes and reception after party

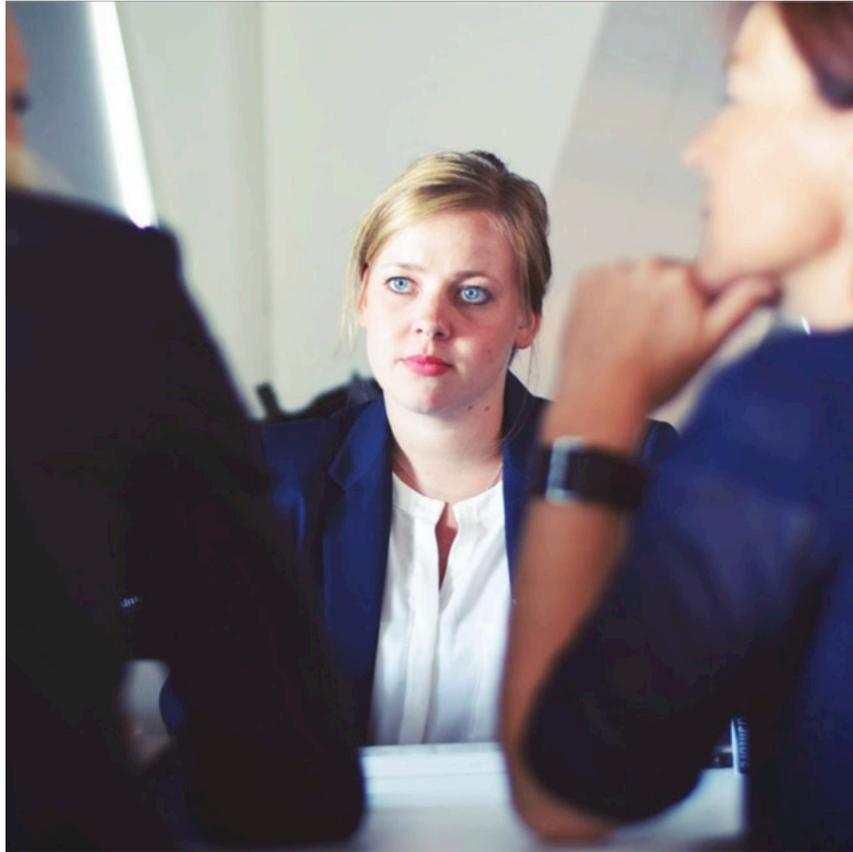


PANEL DISCUSSION



- Lean In: Advocating for yourself
- Women in Innovation: The Status of Women in Entrepreneurship and Leadership
- Cultural Integration: The Position of Women in Different Culture

KEYNOTE SPEECH



- Rethinking: The Status of Women in Leadership
- Gender Disparity: Overcome Stereotypes
- Women Development: Reviving Your Career
- Have It All: Balancing Work and Life
- Branding: Becoming Visible and the Importance of Self
- Women and Power: Cultivating Influence
- The Future: Lifting the Next Generation Women

PAST SPEAKERS



Carl Larson
Board Advisor
OCA Ventures



Jessy Wu
CoFounder
CoGen Coworking



Scott Kitun
CEO & Host
Technori



Eddie Lou
Co-Founder
Shiftgig



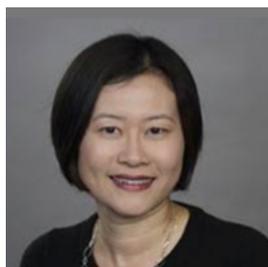
Jon Cotay
Founder
Akira



Rachael Olson
Head of Strategy & Operations
Enova International



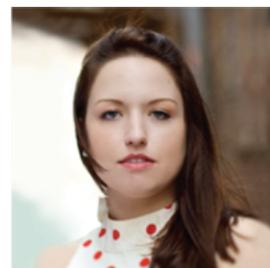
George Vukotich
Managing Partner
FinTank



Nancy Lai
VP Strategy
Aeris Communications



Suzanne Reade
President
Chicago ArchAngels



Jessica Tenuta
Co-founder
Packback



Linda Lei
Partner
Getech Law



Victor Pascucci
Managing Partner
Lightbank

VALUE OF PARTNERSHIP

At “It’s her World” Women Development Forum, we seek to forge an inspiring and gifted community of women. As a partner of this forum, we give you the platform to engage with this exciting new pool of talent and expand your outreach.

Brand Exposure:

- Gain brand visibility through active participation and interaction with more than 500 expected event attendees
- Represent your organization’s brand to the target audience, and reinforce your organization’s presence as a leader in your industry
- Direct access to various media outlets at the event for on-air time

Leave your mark

- Share your knowledge, experience and advice to strengthen our women communities
- Make your voice heard among various decision makers from sectors of government, academia, businesses and other non-for-profits
- Be a part of shaping the growth and perspective of all attendees



PAST PARTNERSHIP



THE LONELY **ENTREPRENEUR**

Community



MATTER



Northwestern



MHUB



Chicago AI Days

CONTACT US

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