

The background of the poster features a night sky with a silhouette of a person in the upper left. In the center, there are several illuminated, multi-tiered pagoda-like structures with intricate lattice work and hanging spherical ornaments. In the foreground, a large drum is being played by a shirtless man. The text 'Atoa. Festival 2018 in Kamaboko no Kuni' is overlaid on the right side, with 'Atoa. Festival' in red, '2018' in white, and 'in Kamaboko no Kuni' in blue with a white outline. The Japanese characters 'かまぼこの国' are written vertically on either side of the 'in' text.

**Atoa. Festival**  
**2018**  
in  
かまぼこの国

2018年7月7日 SAT 10:00  
土 OPEN

＜鐘崎 かまぼこの国 笹かま館＞  
宮城県仙台市若林区鶴代町6-65

【協賛】



a Heart of Sendai  
by KANEZAKI

【協力】  
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