



Make the Switch



CAFE'S & RESTAURANTS

There are some great reasons to switch away from plastic - not only will you attract new customers, you will also reduce your carbon footprint, contribution to landfill and marine pollution, and help keep our beautiful beaches clean.

Our program will help you eliminate six commonly littered and wasted single-use plastic items; water bottles, coffee cups/ lids, straws, food ware (cutlery, cups, lids etc), takeaway containers and plastic bags. We can assist you with other plastics as well.

Once you join, we'll sit down with you (allow 30-60 minutes), go through what plastic you're using, what you can switch to, and where you can get it. We'll make it straightforward, and cut through the greenwashing to show you exactly what you need. We'll bring products along so you can see and try out alternatives. We can help you with signage, staff training and, importantly, give you easy solutions to reduce costs. We will create a plan with you that you can easily follow, and we're on hand to assist you through the entire process. And it's all free! We are a government funded not-for-profit group and our only goal is to help you.

Plus, we offer you some great member benefits. And, if you eliminate (or have already eliminated) all six items, we will certify you as a 'Plastic Free Champion' and give you even more benefits!

member benefits

Members who eliminate at least one of the six items will receive:

- Discount offers from major suppliers
- A listing in the 'Member Directory' and map on our website
- A web badge for your website that identifies you as a member
- Direct promotion on our Facebook and Instagram pages
- Promotion of the campaign from our partners



Members who eliminate all six items will become a certified 'Plastic Free Champion' and receive the following additional benefits:

- A specially designed and printed 'Plastic Free Champion' sign and web badge
- A featured listing on the 'Plastic Free Champions' page on our website
- A 'Champion' location marker on the directory map on our homepage
- Direct promotion of your business through our media partners
- Listings on our regular newsletter to our individual members



Join us at www.plasticfreebyron.com/join



coordinator@plasticfreebyron.com



www.plasticfreebyron.com/maketheswitch



@plasticfreebyron

#maketheswitch