



EVENTS & MARKETS

Make the Switch

There are some great reasons to switch away from plastic - not only will your event benefit from a more sustainable use of resources and reduce waste and litter, you can potentially save money by reducing the amount of waste sent to landfill and post-event clean-up costs. Additionally, your plastic free event recognises the growing community support and expectation for sustainable events.

Our program will help you eliminate single-use plastics, and if you plan to compost your waste, we can advise on this as well. We have created a program of five actions to a plastic free event (shown on the next page), plus we have resources to equip you for success. If you achieve our five actions, we will certify your event as a Plastic Free Champion.

Once you join, we'll sit down with you (allow 30-60 minutes), go through the actions and create an action plan with you that you can easily follow to achieve them. We can also help you with draft policies, checklists, sourcing plastic free vendors, requirements for vendors, bulk product discounts and more. And it's all free - we are a government funded not-for-profit group and our only goal is to help you. Plus, we offer you some great member benefits!



member benefits

If you achieve at least one of the five actions, your event/market will receive:

- A listing in the 'Member Directory' on our webpage www.plasticfreebyron.com.
- A web badge for your website that identifies you as a member.
- Opportunities for promotion on our social media pages.

If you achieve all five actions, your event will be certified as 'Plastic Free Champion' and receive the following additional benefits:

- A Champion web badge to display your status.
- A listing on our website under our 'Plastic Free Champions' section.
- Opportunities for direct promotion through our media partners.



Please note: In order for us to certify you as a Champion, we will need to view a post event report that shows you achieved the actions to a plastic free event outlined in our program.

actions to a plastic free event

Our core 'Plastic Free Champion' actions:

- 1 Reusable or compostable packaging and foodware is to be used for all food and drink supplied at the event (except drink containers - see 2 below). Compliance to be written in event policy.
- 2 Single-use plastic water bottles are to be eliminated and an alternative offered to their use. Other single-use drink containers should be minimised and captured close to 100% to avoid excess waste.
- 3 No plastic bags or soft plastic wrapping is to be supplied or sold to the public, except where unavoidable. Where unavoidable, signage or other materials should be provided to offer information about proper disposal.
- 4 A ban on helium and regular balloons.
- 5 An implemented communications plan to ensure an informed and aware staff, vendors, suppliers and public.

additional actions towards a zero waste event (optional)

If you would like to take your plastic free event to a new level, here are some additional actions you can achieve. These are not part of the 'Plastic Free Champion' program, but we encourage you to undertake one or more of these to reduce waste and achieve a circular system.

- 6 Incorporate a composting stream (food & packaging) with materials sent to the correct processing facility, as part of your waste management plan.
- 7 Set up a collection under the Container Deposit Scheme.
- 8 Supply chain control of BOH soft plastic items and packaging used or supplied on site, with the aim to a) minimise its use, b) manage it so it does not contaminate the composting/recycling stream, and c) have it collected and recycled through a soft plastics recycling service.

Join us at www.plasticfreebyron.com/join