

considering running a plastic free event or market?

We can help get you there! There are many reasons to run a plastic free event which include:



- Protection of our environment by reducing the potential for plastic litter.
- An event that is likely to achieve local Council permits and waste policy requirements.
- More sustainable use of resources and a decrease in single-use item usage.
- Potential savings through reductions in waste to landfill and post-clean-up costs.
- Potential income stream through container deposit scheme collections.
- Enhanced reputation of the event with tourists, sponsors, vendors and the community.
- A clean and well-managed event that recognises the growing community support and expectation for sustainable events

Your commitment to the end goal is a big factor in making it a success. Let's help you decide if going plastic free is right for your event:

- An important first step is acknowledging that there will be costs and a time investment.
- You'll need to develop a plastic free policy and action plan, with guidelines and considerations to ensure compliance.
- It will require a coordinated approach between your team, as actions go across multiple roles.
- You'll need to liaise with vendors, sponsors and suppliers, gain their compliance and work with them on alternatives.
- You will need to communicate your actions to all people, pre, during and post event.





Make the Switch



EVENTS & MARKETS

If you also plan to compost at your event:



- A compost stream only works well with active waste management. This can be more expensive and may involve more waste contractors or labour hire.
- You will need to arrange the transport of three waste streams, not just two.
- You will need to educate your vendors, staff, volunteers and attendees on how to use your system.
- You may need to manage additional volunteers or staff to assist with effective source separation to avoid contamination of your compost stream.
- You should collect data and measure the success of your initiatives for reporting and future events

Our program will cover all of this and assist you to achieve it.

To join, we require that you assign a core member of your team to be responsible for managing the actions in our program. Depending on your goals, this could be a 'plastic free officer' or, for larger events, we recommend hiring an experienced sustainability officer.

If you're interested in hiring the services of a sustainability officer, we can recommend some to you that we have worked with. Be prepared to pay for these services. Please contact us below for more information.

If you have made it this far, we know you are committed! So all you have left to do is register your event with us at www.plasticfreebyron.com/join, and we look forward to working with you to make your event plastic free and amazing!

Join us at www.plasticfreebyron.com/join

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🌐 www.plasticfreebyron.com/maketheswitch



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